ONTHLY BULLETIN, MICHIGAN SOCIETY OF ARCHITECTS • DEC. 1961 • 50c

AMERICAN INSTITUTE
OF
ARCHITECTS
NOV 30 1961
LIBRARY

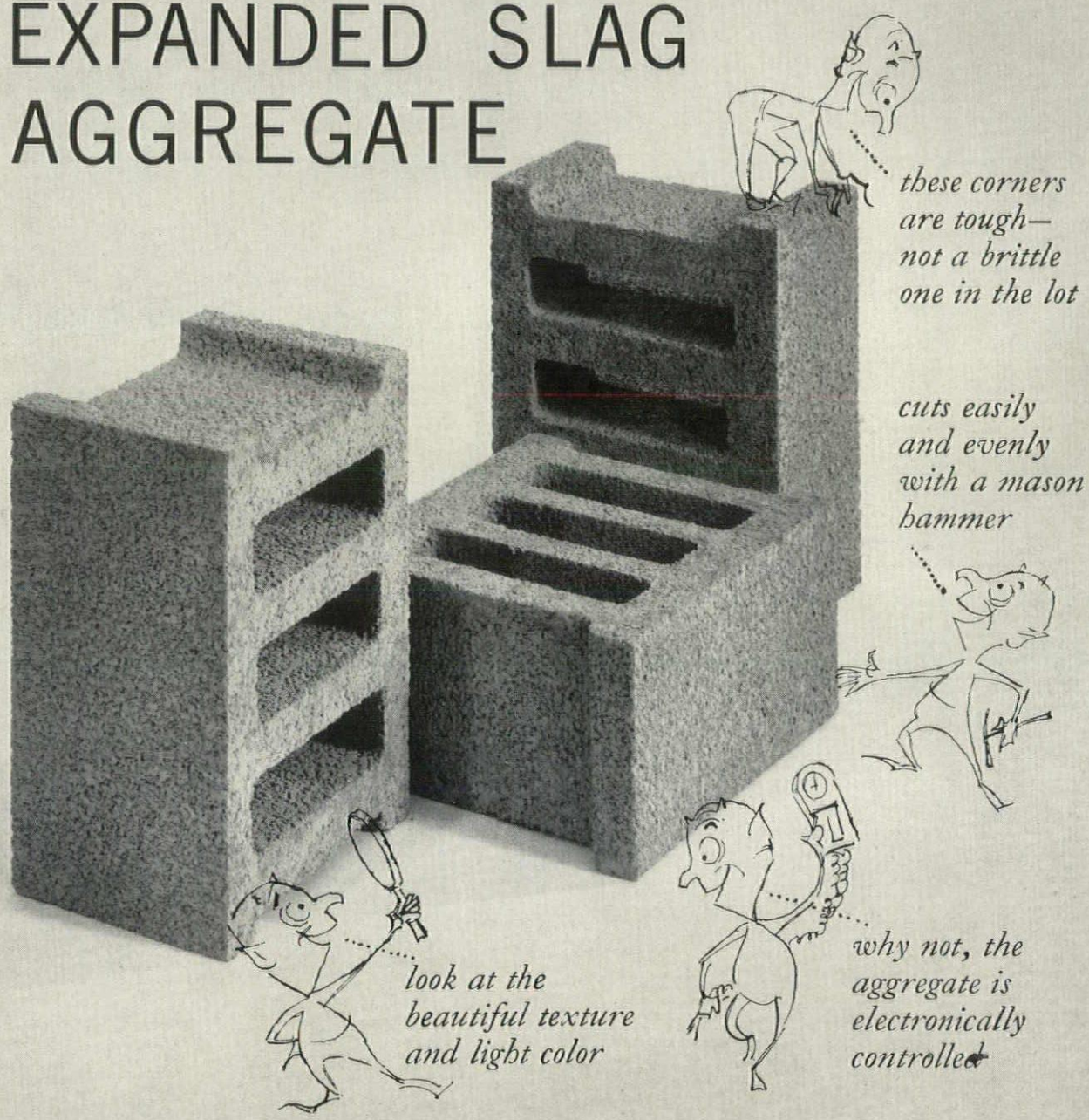
INCLUDING
NATIONAL
ARCHITECT

REGIONAL COUNCIL OF THE AMERICAN INSTITUTE OF ARCHITECTS

depend on HAY-CON BLOCK

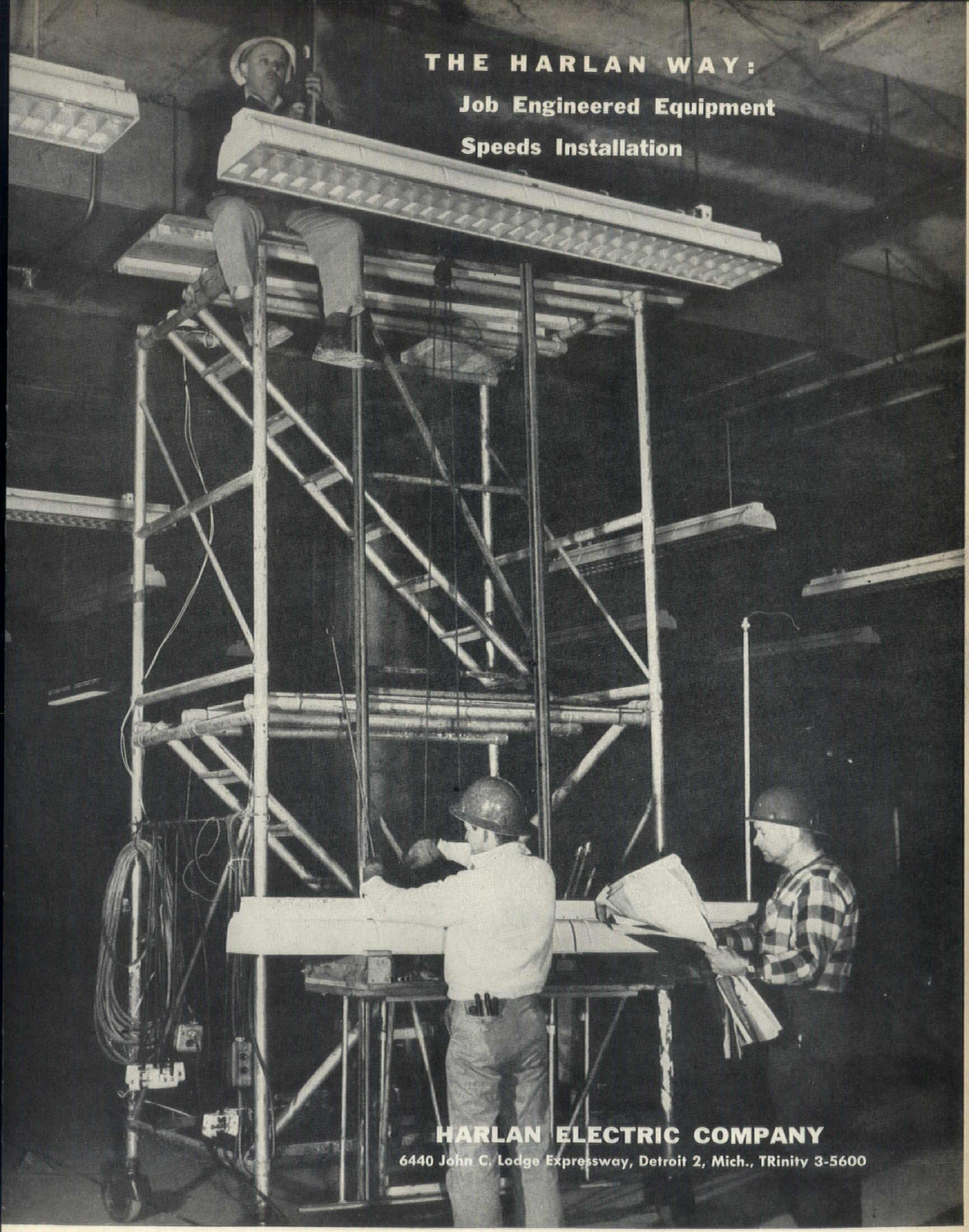
now made with GARYLITE

EXPANDED SLAG AGGREGATE



HAY-CON TILE COMPANY
33RD YEAR (1928-61)

12627 GREENFIELD AVENUE
DETROIT 27, MICH. • VE 5-7117



Monthly Bulletin, Michigan Society of Architects is published monthly at 120 Madison Ave., Detroit 26, Mich. Entered as second-class matter January 15, 1946 at the Post Office at Detroit, Mich. under Act of March 3, 1879. Subscription price $4.00 per year (members $2.00). 50¢ per copy

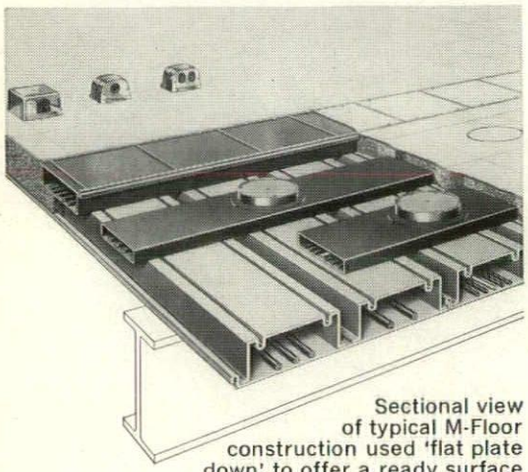
MAHON
M-FLOORS
MEAN

architectural advantages

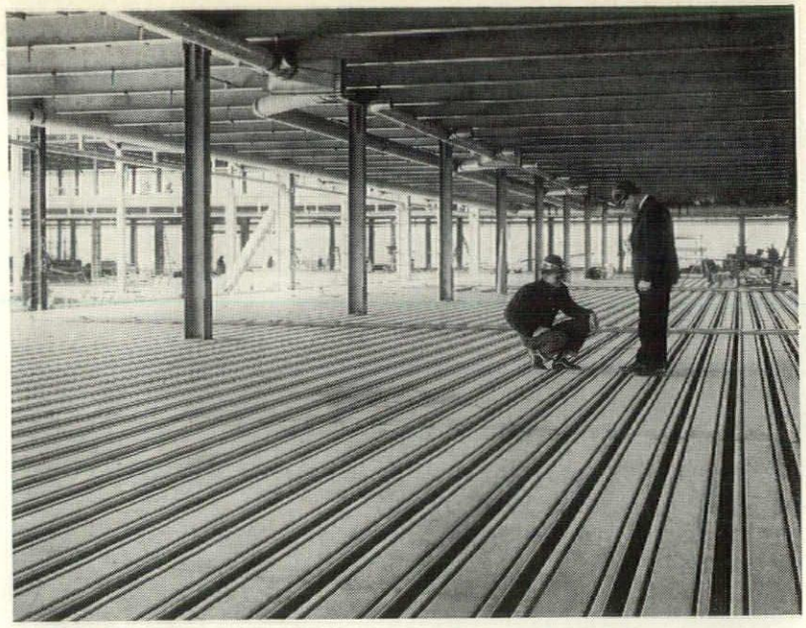
■ FUNCTIONAL STRENGTH
■ SPEEDY ERECTION
■ EXTRA-CAPACITY CELLS...

PLUS

EASY LOW-COST FIREPROOFING

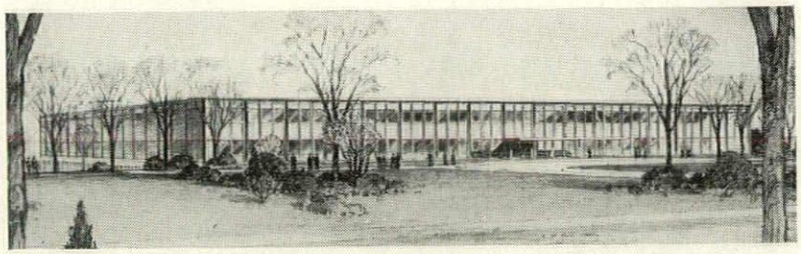


Sectional view of typical M-Floor construction used 'flat plate down' to offer a ready surface for spray-on fireproofing.



Mahon 3-in. beam depth M-Floors, during erection in eastern Pennsylvania project. General Contractor: McCloskey, Inc., Phila.

Artist's rendering of new facility for steel company. M-Floors permit quick . . . and flexible . . . electrical wiring of the facility. Architects: McKim, Mead & White, New York



■ Architects and engineers appreciate the proven advantages of Mahon M-Floors—application-designed for today's projects and tomorrow's demands. M-Floors are lightweight, high-strength steel cellular sections, in depths, spans, gages, and types to economically meet most criteria. They provide an ideal steel sub-floor for any kind of floor covering and have a high raceway capacity for the efficient electrical servicing of every square foot of floor space. Used flat-plate down, Mahon M-Floors permit full-depth concrete fill for maximum structural strength at supports, at the same time offer an even surface for easy and effective low-cost spray-on fireproofing. Find out what versatile M-Floors from Mahon can do for you . . . your designs . . . your budgets. Write for technical Catalog M-61 or see Sweet's Files.

other Mahon building products • Aluminum or Steel Curtain Wall • Metalclad Fire Walls • Rolling Steel Doors • Long-Span M-Deck • Steel Roof Deck • Acoustical Metal Walls, Partitions and Roof Deck **Mahon construction services** • Structural Steel—fabrication and erection • Steel Fabrication—Weldments • Geodesic Domes—fabrication and erection.

SPEEDING AMERICAN CONSTRUCTION WITH METAL BUILDING PRODUCTS, FABRICATED EQUIPMENT AND ERECTION SERVICES

THE R. C. MAHON COMPANY
DETROIT 34, MICHIGAN
Manufacturing Plants—
Detroit, Michigan and Torrance, California
Sales-Engineering Offices in Detroit, New York, Chicago, Torrance and San Francisco
Representatives in all principal cities.

MAHON

MSA
MICHIGAN ITEMS

MICHIGAN STATE BOARD OF REGISTRATION FOR ARCHITECTS, PROFESSIONAL ENGINEERS AND LAND SURVEYORS received a complaint that a building permit was obtained for a commercial building in the City of Detroit by Albin Gronowicz, 2200 Ryan Road, Detroit, Michigan, using the seal of an Architect who shares the same building with alleged violator. It was found that the seal was used without the architect's knowledge or consent.

After investigation and obtaining evidence, the building permit was revoked at a hearing by the Building Department of the City of Detroit. A warrant was requested at the Wayne County Prosecutor's office and recommendation for a warrant was procured.

On August 21, 1961, arraignment was held before Judge Joseph Gillis. The defendant pleaded guilty and waived examination.

On October 9, 1961, trial was held and Mr. Albin Gronowicz pleaded guilty and was sentenced on October 23, 1961. The sentence was six months' probation and $25.00 cost.

WANTED — Birmingham, Michigan, Building Inspector, $6,500. Must be a high school graduate. At least two years of college is preferred. A minimum of five years experience in a responsible supervisory capacity in building construction or related fields is required. To act as department head over a staff consisting of a plumbing and electrical inspector and a stenographer. Apply to R. S. Kenning, Personnel Office, City of Birmingham, 151 Martin Street, Birmingham, Michigan

1962 ANNUAL CONVENTION of the Michigan Society of Architects will be held March 28, 29, & 30 at Detroit's Sheraton-Cadillac Hotel.

Robert W. Yokom, General Chairman announces the following committee chairmen appointments Philip A. Nicholas, Vice Chairman; Richard K. Albyn, Registration; Frederick G. Stickel, General Design; Neil E. Warren, Producers Exhibits; James R. Livingston, Arrangements; Arthur K. Hyde, Publicity; Wallace B. Cleland, Architectural Exhibits; John A. Allen, Jr., Draftsmen's Competition; Mrs. Ralph W. Hammett, Ladies' Activities; Talmage C. Hughes, Arthur O. Moran, Jr. and James B. Morison, Advisory Council.

Requests for Product Exhibits Space at the 1962 M.S.A. Convention should be made immediately with Neil E. Warren, Detroit Edison Co., 2000 Second Ave., Room 560, Detroit 26, Michigan. Telephone WO. 2-2100, Extension 3657.

GEORGE H. MIEHLS, Chairman of Albert Kahn Associated Architects and Engineers, Inc., Detroit, addressed the opening session of the fifth annual Industrial Fire Control Seminar held November 7 and 8 in the Rackham Amphitheatre at the University of Michigan, Ann Arbor.

Subject of Mr. Miehl's talk was "Our Industrial Image." In it he discussed industry's expanding role in research and education; the concern of industry for human engineering in the design of its plants; the relationship of productivity to the modern industrial complex; and the transformation which has occurred in the industrial facility over the past 50 years.

The University of Michigan Industrial Fire Control seminars are conducted by the University's Extension Service in cooperation with national, state, and local organizations. They are designed to assist progressive plant executives and those having the responsibility of developing and maintaining safety by supplying workable information relative to efficient fire control.

CHARLES J. ALLEN, Associate in the firm of Albert Kahn Associated Architects and Engineers, Inc., has been appointed Assistant Chief Mechanical Engineer it is announced by Sol King, President.

Mr. Allen joined Albert Kahn Associates in 1955. Three years later he was admitted to membership in the firm and in 1959 was named Chief Engineer of the Heating Division which he will continue to head in his new position.

Mr. Allen was graduated from Drexel Institute, Philadelphia, in 1943. Following graduation, he entered the U. S. Army Infantry, rose to the rank of First Lieutenant, and served in the European Theater of World War II as a paratrooper. In 1946 he returned to Drexel Institute where he taught Chemistry and Chemical Engineering for several years prior to joining the Kahn organization.

Mr. Allen is a registered professional engineer in both Mechanical and Chemical Engineering. He also holds Certificate from the National Board of Engineering Registration.

LENS-ART PHOTOGRAPHERS, are now official photographers for the Monthly Bulletin, MSA. Mr. Mason Pawlak and Mr. Wynn Holman, co-owners of Lens-Art, have rendered valuable service to the architectural profession hereabout for 13 years and have won many prizes nationally and locally. The Bulletin will appreciate consideration of our members when they are in need of architectural photographs. The Company's offices are at 15743 James Couzens Highway. The telephone number is UNiversity 4-5134.

Practicing Architect near Detroit desires association with small active firm, preferably one doing some residential work. Will consider investing. Confidential.—Box No. 190, Monthly Bulletin

Monthly Bulletin, Michigan Society of Architects, Volume 35, No. 12

including National

Architect

MONTHLY BULLETIN
Michigan Society of Architects
120 Madison Ave., Detroit 26, Mich., WO 1-6700
Talmage C. Hughes, F.A.I.A., Editor & Publisher. Edited and published under the direction of Monthly Bulletin, Inc.: Gerald G. Diehl, James B. Morison, Frederick G. Stickel, Directors.

The name "Monthly Bulletin, Michigan Society of Architects" is owned by Monthly Bulletin, Inc., a subsidiary of the Michigan Society of Architects, a Michigan non-profit corporation. Otherwise owned by Talmage C. Hughes, F.A.I.A., founder (1926), editor and publisher, Executive Secretary of the Society and of the Detroit Chapter, The American Institute of Architects.

OFFICIAL PUBLICATION of the Michigan Society of Architects: Charles A. OBryon, President; Charles H. MacMahon, Jr., 1st Vice President; Harvey C. Allison, 2nd Vice President; Clarke E. Harris, 3rd Vice President; Gerald G. Diehl, Secretary; George W. Sprau, Treasurer; Talmage C. Hughes, Executive Secretary. Directors: Vincent T. Boyle, Paul A. Brysselbout, Joseph T. Daverman, Herbert W. Johe, Earl G. Meyer, Auldin H. Nelson, J. Wesley Olds, David E. Post, Bruce H. Smith, Robert C. Smith, Frederick J. B. Sevald, James E. Tomblinson, Frederick E. Wigen, Philip N. Youtz.

OFFICIAL PUBLICATION 5 AIA Chapters—Detroit, Western Michigan, Mid Michigan, Saginaw Valley, Flint Area; 3 Builders & Traders Exchanges—Detroit, Grand Rapids, Lansing, Producers' Council, Michigan Chapter; 3 Student Chapters of the AIA—at University of Michigan, University of Detroit, Lawrence Institute of Technology; Michigan Architectural Foundation; Women's Architectural League of Detroit.

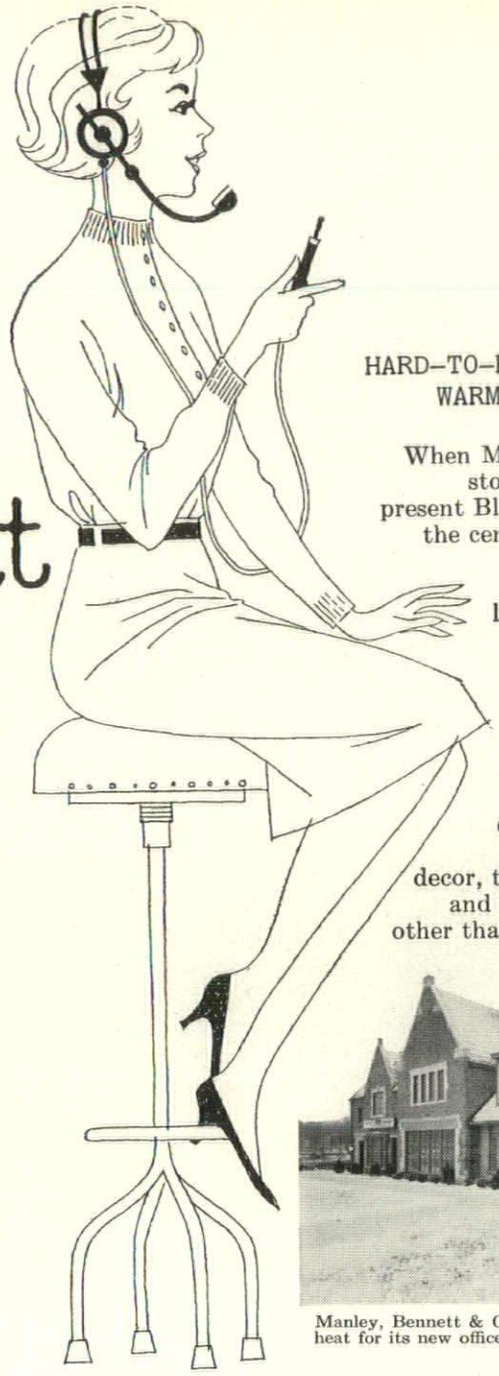
PERSONNEL—Theodore G. Seemeyer, Jr., Editorial and Advertising Director; Nick Demos, Circulation Manager; Ann Stacy, Secretary.

SUBSCRIPTION—$4 per year (members $2.00). 50¢ per copy.
Listed in Standard Rate & Data Service. For further information, see Page 1.

PAC **MEMBER PUBLISHERS ARCHITECTURAL COMPONENTS, 16 Official Publications of Components of The American Institute of Architects, in 26 key states. Advertising and listing in Standard Rate and Data Service. Headquarters, 120 Madison Ave., Detroit 26, Mich. WOodward 1-6700. Eastern Office, 18 E. 56th St., New York 22, N. Y. PLaza 5-3180.**

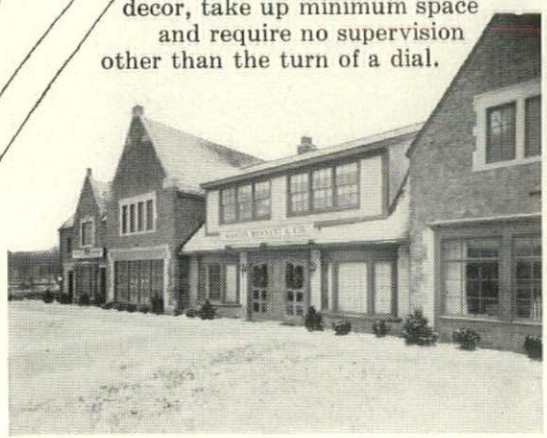
in our office,

you can't beat electric heat!



HARD-TO-HEAT BROKER'S OFFICES WARM UP TO ELECTRIC HEAT!

When Manley, Bennett & Company, stock brokers, moved into their present Bloomfield Hills branch offices, the central heating system couldn't meet the changed heating requirements—several locations were chilly. Electric heat solved the problem quickly and easily, even in such hard-to-heat areas as the vestibule and the receptionist's office. Besides keeping the offices warm and comfortable, the electric baseboard units fit in unobtrusively with office decor, take up minimum space and require no supervision other than the turn of a dial.



Manley, Bennett & Company chooses supplemental electric heat for its new offices at Woodward and Long Lake Road.

ONLY ELECTRIC HEAT OFFERS SO MANY ADVANTAGES: Whether it's used to add extra warmth to a hard-to-heat area or as the main heating source for an entire building, electric heat provides definite economies in installation, maintenance and supervision. First, it practically cares for itself. You get pinpoint control over zone and room temperatures—dial one temperature here, another there, and if you wish, turn it off completely in still another zone. And because it's flameless, electric heat often means savings in space and construction costs. It's much cleaner—there are no products of combustion to soil walls and furnishings. So, give electric heat a chance and it can solve your heating problems, too . . . at home or in your business.

find out why, in your business, too, you can't beat electric heat!

DETROIT EDISON

ROOM 350, 2000 SECOND AVENUE, DETROIT 26, MICHIGAN

I'd like to know more about electric heat. Please send booklets on ( ) COMMERCIAL HEATING
( ) RESIDENTIAL HEATING

NAME _____

COMPANY _____

ADDRESS _____

PHONE _____

CITY _____ ZONE _____

NATIONAL ARCHITECT REG. U. S. PAT. OFF.

Architecture To Remember

Groucho Marx answered a questionnaire as to how he felt about a company's Annual Report:

Q.—Do you own other stocks? A.—Two dry holes in Texas.

Q.—How capable do you consider the present management? A.—Good golfers.

Q.—Comparing this company's Annual Report with others, how would you rate it in terms of completeness, clarity, reader interest? A.—Tops in fiction.

Q.—In financing the company's growth, what method of securing new capital do you recommend? A.—Bank robbery.

On this page Osborne-Kemper-Thomas, Inc. of Cincinnati indicate that they believe American business is not so stuffy as a lot of people think. O-K-T., Inc. produced this as a "Progress Report" for advertising purposes. Any resemblance to Detroit Chapter Annual Reports is purely intentional.

"OUR HOME OFFICE—A paragon of modern architecture . . . our completely air-conditioned, executive headquarters resides majestically amidst elegant and lush outdoor gardens . . ."

"OUR SALES FORCE is probably the most highly trained, well-equipped and alert of any in the world. Here our sales manager prepares to hit the road."

"OUR EMPLOYE RETIREMENT PLAN—Two generations can attest to the beneficence of our retirement plan—assuring permament peace and dignity."

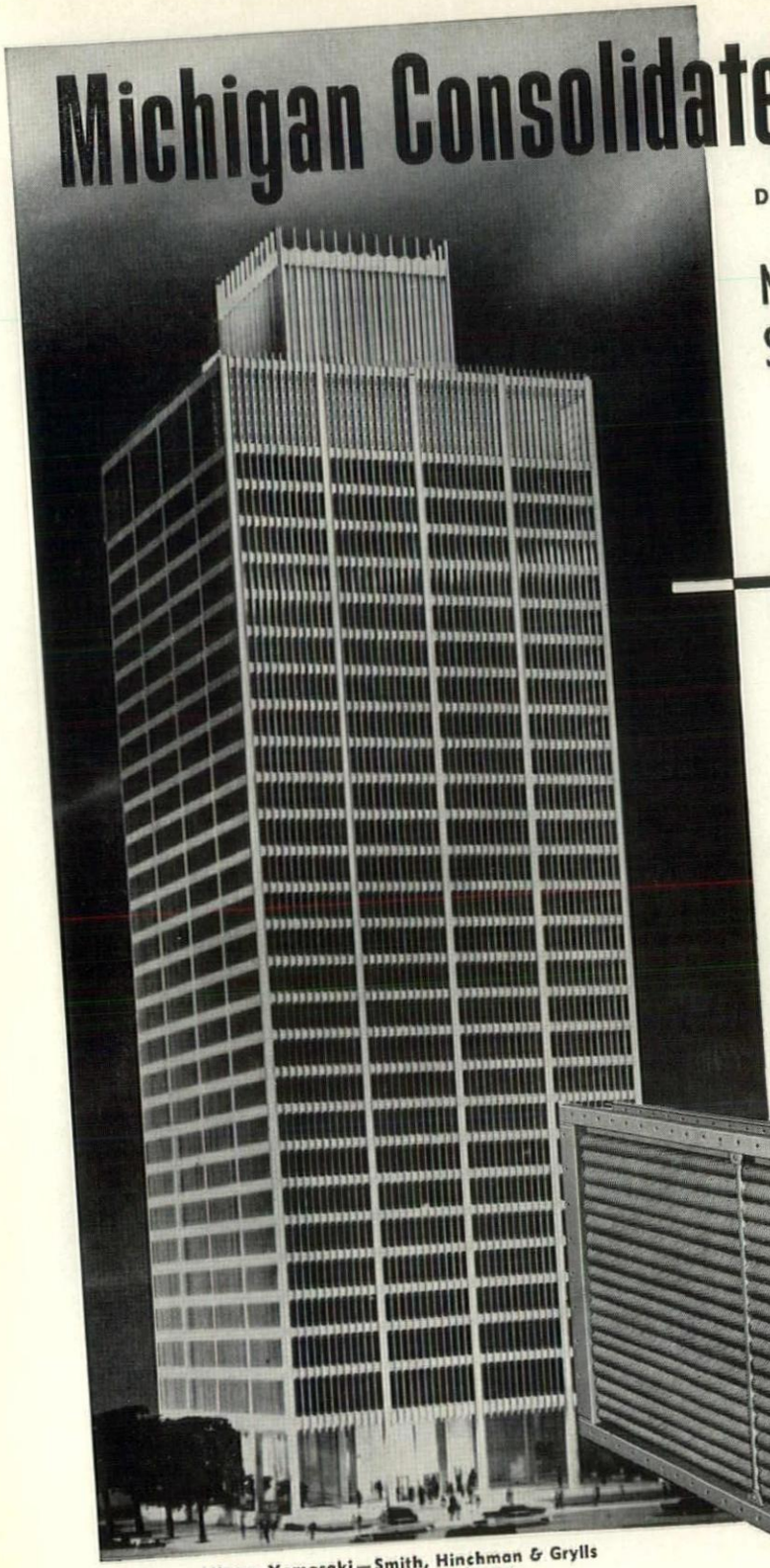
"OUR TREASURER . . . rose from the ranks to trusted executive responsibility by prudent reinvestment of annual profits."

"YEARS AGO our labor relations department recognized that productivity is enhanced by comfortable rest rooms."

Michigan Consolidated Gas Company

DETROIT, MICHIGAN

New Forms and Systems Achieve Striking Effect of Soaring Grace

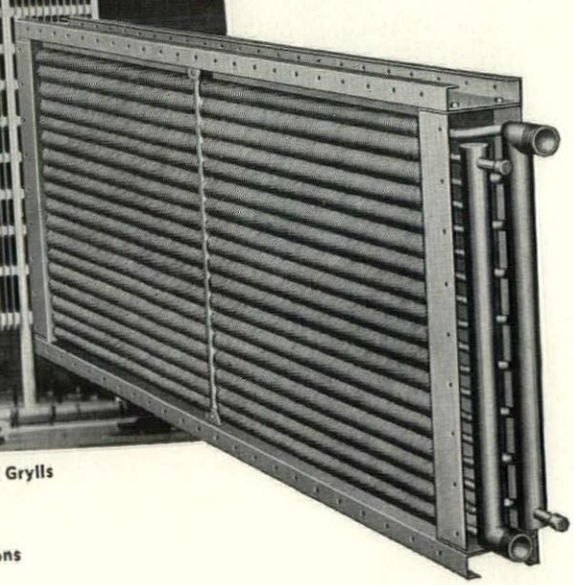


AEROFIN INSTALLED

to temper the air delivered to the unique new variable volume reheat window units.

Modern smooth-fin design of Aerofin coils permits ample heat-exchange capacity in limited space. Where desired, it also permits the use of high air velocities without turbulence or excessive resistance.

Aerofin performance data are laboratory and field proved. You can safely specify Aerofin coils at full published ratings.



Aerofin hot-water heating coils (illustrated) and chilled-water cooling coils contribute to the year-round comfort of this outstanding new building.

Minoru Yamasaki—Smith, Hinchman & Grylls
Associated Architects and Engineers

Bryant & Detwiler Co.
General Contractors

Glanz & Killian Co. • **J. Brodie & Sons**
Mechanical Contractors

AEROFIN CORPORATION 101 Greenway Ave., Syracuse 3, N. Y.

Aerofin is sold only by manufacturers of fan system apparatus. List on request.

ENGINEERING OFFICES IN PRINCIPAL CITIES

AIA
DETROIT CHAPTER
REPORTS

Office Practice

LaVern J. Nelsen, Chairman

While your committee has not held a formal meeting for some time, we have none the less been active in certain areas.

Your chairman has taken an active role in the Draftsman's Competition both from the standpoint of advisory to the sponsor and from the chapters' participation in the judging.

We have requested that this years Draftsman Competition Chairman appoint at least two members of our committee to the role of judges for the selection of the winners.

We are awaiting reports from the national vertical committee and will try to pattern our activities to fit with that program. This is important since Michigan is now a region.

There will always be local problems which are truly akin to the Detroit area. Your chairman welcomes any comments from the membership relative to such problems.

I have attended several C. S. I. meetings with the thought in mind that since specifications fall within our committee's realm that we could perhaps arrange a joint committee meeting with their organization and discuss our mutual specification problems.

I also feel a general meeting with the Chapter president would be in order and new charges of a more definite program could be issued to the committee and perhaps we could better concentrate on the most urgent needs.

Relations with the Construction Industry

Gustave Muth, Chairman

During the season your committee held monthly meetings at which time reports were given of sub-committee meetings with contractors, research and with the newly formed Joint Construction Industry Committee.

The perennial subject of clean-up was again thoroughly studied and reviewed. The sub-contractors thought the architects should be concerned with the general contractors sometimes excessive back charges. Since this item is part of the contractors responsibility, we see no reason for the architects to become involved therein. The subject has been covered in our reports book page 51. Where there are several prime contractors the following paragraph is recommended:

"However, where there are several prime contracts, each prime contractor shall be responsible for clean-up of his own identifiable debris. Clean-up of unidentifiable debris shall be pro-rated among all prime contractors on a mutually agreed upon basis."

The sub-committee on temporary heating had several meetings with contractors' representatives. Various avenues of diverging ideas were explored to find a solution of the problems presented. The Joint Sub-Committee finally accepted the plans as outlined in the reports book page 1 to 9 inclusive.

A bid depository to eliminate so-called bid shopping and bid peddling was subject to considerable time and discussion, however, the Joint Construction Industry Committee report should cover activities and results obtained.

The subject of shop drawings was investigated regarding submittal, checking and return to contractors. While the methods employed by the various offices functions quite well and efficiently, a new technique has developed whereby transparencies and one print are delivered to the architect for correction or approval. If approved, the transparency is returned to the contractor with architects approval. Prints are then distributed in the normal manner.

If corrections are made on the transparencies the architect obtains prints for his record and the transparency is returned to the contractor for correction. After the drawings are finally approved, prints are distributed in the normal manner.

While the architect may pay a few cents for a print he will be saving hours of time correcting three to six copies of each drawing, plus the possibility of missing a correction on a vital print.

The committee recommends that architects specify transparencies when contractors are submitting shop drawings for approval.

A report on "Approved Substitute" was forwarded to the Executive Secretary for the Directors of the Detroit Chapter for further action.

Education

John A. Allen, Chairman

Your committee initiated a request for a grant for funds in order to prepare slides to be distributed for the use of high schools in vocational preparation.

Members of the Committee prepared an annotated bibliography of books, etc. for use in introducing an understanding of the art of architecture at the high school level.

We sponsored and conducted an Honor Awards Exhibit. We prepared awards and displayed plaques recognizing the outstanding work of Chapter architects.

We participated in the Detroit Adventure Series by assisting in obtaining speakers and conducting tours for the architectural phases.

Several of us participated in the vocational guidance meeting sponsored by the Engineering Society of Detroit.

We sponsored an annual workshop, which met at the McGregor Memorial, Wayne State University, on May 6, 1961. Approximately thirty practicing architects participated in discussing this year's topic, "Problems of Cost."

We participated in discussions with educators and students regarding the preparation of students for a vocation in architecture, recognition of the skills of architecture and student participation in the A.I.A.

Your Committee meets regularly each month. This year we submitted a proposed budget for future activities, which would enable the Board to anticipate financial requirements and enable this Committee's participation in these matters to become more effective.

Public Relations

By William W. Lyman, Chairman

Your Public Relations Committee has met twice during the past year. Three projects were initiated.

First, a questionnaire was sent to all members of the Detroit Chapter to determine which new and old buildings should be included in the revised "Visitor's Guide to Detroit Architecture" to be published this winter. All photographic and descriptive material has been assembled and layout work is underway.

Second, a series of Institute - prepared articles on the AIA, various building types, school costs, etc., edited to fit the local situation and augmented by photographs of significant local work, were

David H. Murdock, owner, Murdock Development Co., builder of Guaranty Bank Building, says: "With multiple forms and a systematic method of placing, stripping and reshoring, we were able to cast one story every 5 days. Nothing can match the efficiency of modern concrete construction!"

Guaranty Bank Building. Architect: Charles G. Polacek, AIA, Phoenix, Arizona
Structural Engineer: W. T. Hamlyn, Phoenix. General Contractors: Henry C. Beck Co., Phoenix

For the tallest building in Phoenix they chose modern concrete!

The beautiful new 20-story Guaranty Bank Building rates two special distinctions. It is not only the tallest building in Phoenix, but it is also one of the tallest concrete buildings in the entire West.

Economy was the basic reason for choosing concrete. With concrete frames and light-weight pan joist floors, construction moved along with record speed—better than one floor per week. Further economies resulted from the multiple use of forms, and scheduling went along smoothly because concrete is always available on short order. It's *there* when you need it—another big saving in time and money.

Both front and back shear walls were faced with precast panels, with unusual exterior beauty achieved through the use of pure white portland cement. Even in the lobby of the bank, the functional beauty of concrete is seen in floors of gleaming terrazzo.

For impressive construction efficiency plus structural strength, beauty, and low maintenance costs, economy dictates the choice of concrete for structures of all dimensions and concepts.

PORTLAND CEMENT ASSOCIATION
Stoddard Building, Lansing 23, Michigan
A national organization to improve and extend the uses of concrete

FOR STRUCTURES... MODERN concrete

submitted to the Detroit press. The majority were published, with appropriate credit to the architects whose work was shown. This activity will be continued.

Third, a weekly radio program devoted to architects and architecture was instituted in April on FM Station WQRS. This half-hour Saturday evening program is of the interview type and features members of the Detroit Chapter and practitioners of the arts allied with architecture. The program is on a continuing basis and is sponsored by the Harlan Electric Company.

Certainly more can be done in the way of a Chapter Public Relations Program, but no profession can buy good public relations. Architecture will flourish and architects will prosper only to the extent individual architects perform their services in a truly professional manner. This is the only lasting public relations program.

Allied Arts

By Louis G. Redstone, Chairman

The Allied Arts Committee, Detroit Chapter, AIA, held regular monthly meetings in the beginning of the year. Serious discussions took place as to its aims and possible accomplishments. It was generally agreed that the fundamental aim of our Committee should be the promotion and the integration of art in architecture, through many of its various forms, sculpture, painting, graphics and textile design, etc. To help accomplish this aim of creating a coordination among artist, craftsman and architects, an up-to-date directory of artists in various fields is being assembled to be published in the M. S. A. Monthly Bulletin. It is hoped that this directory will be helpful to the architects in selecting artists for their projects.

The Committee also inaugurated the Allied Arts Forum, as published in the Monthly Bulletin. This is in line with the idea of exchanging viewpoints among artists, architects and various craftsmen in other fields. So far three articles were published in these series:

July — Architecture's Rediscovery of Painting and Sculpture by Seymour Fogel.

Sept. — Graphic Communication and Architecture by Susan Karstrom.

Oct. — Detroit—A City of Art by Charles Blessing.

Other articles will continue to appear in the near future.

Among other proposals advanced by the members of the Committee was a suggestion for a long range plan to stimulate the establishment of a museum of modern art in Detroit. No action was taken on this proposal, because of limitation of time necessary to devote to such an ambitious undertaking.

Civic Design

Suren Pilafian, Chairman

Your Civic Design Committee acted as the Architects Advisory Committee for the Detroit City Plan Commission on three occasions during the past year, and held two meetings to discuss general city planning problems.

As the Advisory Committee, it reviewed and commented on:

1. USE OF THE OLD CITY HALL SITE
   The committee recommended the demolition of the Old City Hall and its replacement with a landscaped terrace designed by the winner of an architectural competition, which it recommended be held.
2. TREE PLANTING PLAN FOR THE LOWER WEST SIDE OF WOODWARD AVENUE
   Your committee recommended planting two rows of trees now, and removing one row when the trees have grown large enough to serve the desired end with only one row.
3. USE OF THE NARROW SITE EAST OF THE GUARDIAN BUILDING
   Your committee recommended a low structure, or no building at all, to be placed on the site so that it could be better integrated with surrounding structures.

We held a luncheon meeting last November, discussed several subjects for meeting programs and agreed that the committee should do more than serve as an advisory committee to the City Plan Commission—should underake the reviewing and commenting on other civic design problems, as a public service. Plans were discussed to hold luncheon meetings regularly, each devoted to the presentation and discussion of a particular phase of civic design.

The first such meeting was held last April when Messrs. Mark Herley and Joseph Starrs of the Detroit Housing Commission's staff presented the story of their plans and activities to members of our committee and to other architects and guests.

Several other meetings with similar purposes have been planned tentatively for the 1961-62 season, including discussions of Downtown Detroit, Lafayette City, University City, FHA, Metropolitan Area Regional Planning, Medical Center, and the planning being done in neighboring communities.

Preservation of Historic Buildings

William E. Kapp, FAIA, Chairman

For two public structures reviews were requested of your Committee.

On The Wayne County Court House Tower, opinion was sought "on the aesthetic value of the tower in relation to the main portion of the building" and its preservation. The Committee, by a four-to-one vote, recommended its retention and repair. Action depends on decisions by the County Board of Auditors and its architects—H. E. Beyster & Associates.

On Detroit's Old City Hall, the Committee's 1959 recommendations on the worthiness of its preservation as historic architecture differed from the Chapter Board's opinion and report to the City Plan Commission. The question has been disposed of by responsible parties.

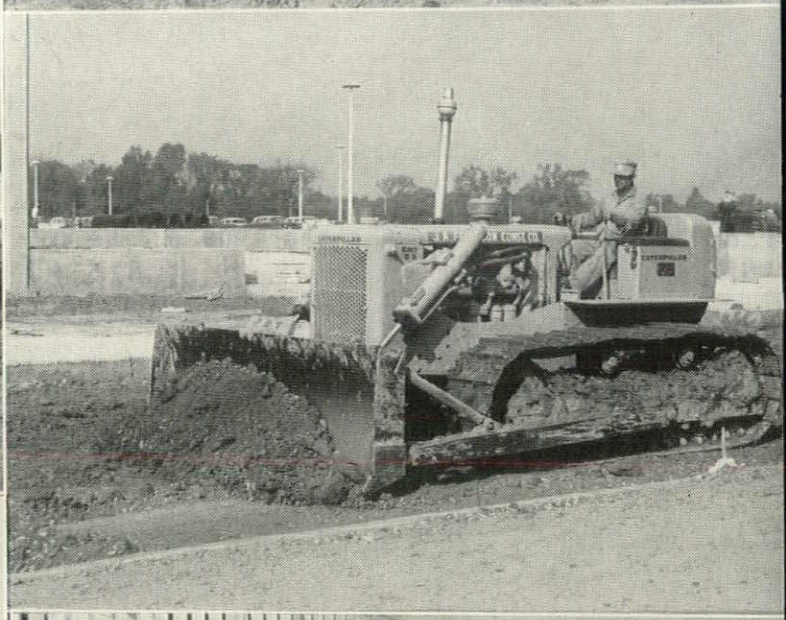
The Detroit Chapter committee is a special one, with no stipulated activities other than its relation to the aims of the National Park Service—Mission 66 program, which is included under the National American Buildings Survey, with its aims on conservation and recording of historic architecture.

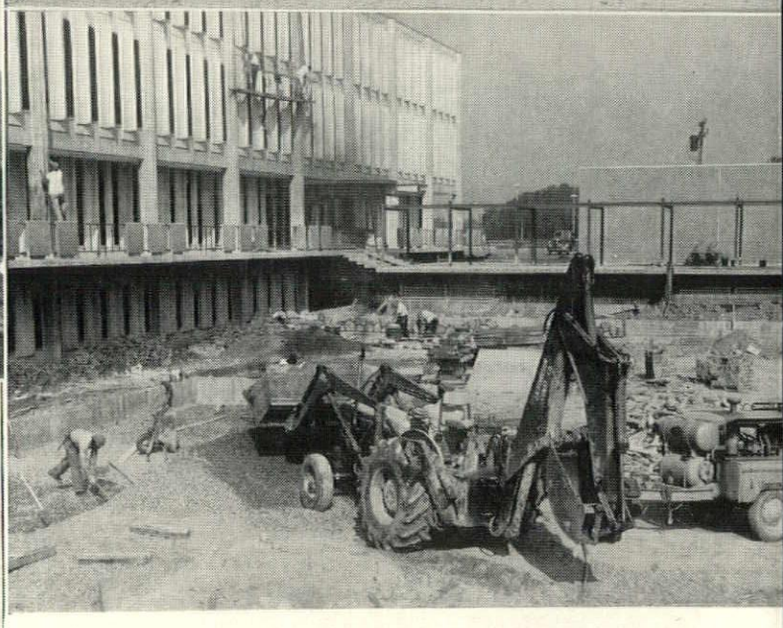
We in Detroit are fortunate in having three official and tax-supported organizations engaged in similar activities—The Detroit Institute of Arts; The Detroit Public Library Burton Historical Collection, and The Detroit Historical Commission. Their closely related programs are arranged for reciprocal services and the avoidance of duplication in their collections.

In addition to the Detroit Historical Society, with more than 3000 members, there are at least twenty-six other civic and patriotic organizations with special interests in the preservation of historic objects.

The special phases of architectural significance in Detroit history obviously deserve the attention of the Detroit Chapter of the A.I.A., but I believe our Chapter efforts should be coordinated with those of our three official organizations by assisting them in turn when they request our help on architectural phases of their historic subjects.

For the National Program — I believe that an effort should be made to provide the State committees and the local chapters with some lists of the Michigan material included in the "26,000 measured drawings, 30,000 photographs of some 7,600 structures important to the cultural and economic history of the United States" now in the Historic American





OUR GENERAL CONTRACTING FACILITIES INCLUDES A WELL EQUIPPED EARTH-MOVING DIVISION

J. A. FERGUSON CONSTRUCTION CO.
13560 AUBURN AVE., DETROIT 23, MICHIGAN
VE. 8-0166

Building Survey, available to the public at the Library of Congress.

Such a list would simplify chapter committee procedures, avoid duplication of recordings already made at great expense, and permit joint efforts of the Michigan chapters where the historic structure has more than local significance. From such listings, we could extend our architectural observations and recordings where the subjects are worthy of the historic architectural classification.

France and England have their recording and note—the preservation of Historic Monuments—primarily architectural. In our young country—so many historic buildings have little architectural significance — the historic appellation being applied because some important event occurred therein, or because somebody was born or died or slept there. There are exceptions of course where the event and the building are both worthy of recording and preservation.

The basis of judgment on the historical worth of the architectural subjects will be one of different opinions. We need guidance or interpretation on the definitions that determine whether our efforts are directed to historic examples of good architecture or just good examples of historic architecture. The former are few and undoubtedly already recorded. The latter are many, but how many are worthy of record architecturally?

Your committee chairman, having been appointed to the A.I.A. National Committee on the Preservation of Historic Buildings, is attempting to secure its opinion.

If this Committee is to provide architectural opinion on Detroit historical subjects, we recommend that its Chapter duties be defined and coordinated with Detroit's Historical, Public Library and Art Commissions.

Program

Philip N. Youtz, FAIA, Chairman

Early in the fall the Committee met for luncheon at the Detroit Athletic Club at which time the discussion centered on the problem of devising a program which would attract a larger proportion of the membership to the regular meetings. The Committee was particularly anxious to interest young members of the Chapter. Another goal was to develop programs which would appeal to the various localities represented by the Chapter. The resulting program was as follows:

December 1960—Mr. Arthur Row, Assistant Executive Director, Philadelphia City Planning Commission.

January, 1961—Alden B. Dow, F.A.I.A., Architect, Midland, Michigan.

February, 1961—Mr. James B. Roembke, P.E., Director of the Office of Civil Defense Mobilization.

March, 1961—Craig Ellwood, Architect, Los Angeles, California.

May, 1961 — Professor Thomas Howarth, Director, School of Architecture, University of Toronto, Toronto, Canada.

The most popular of these programs proved to be Mr. Dow's beautifully illustrated talk on his trip to Japan. The younger group of members particularly enjoyed Craig Ellwood's critical comments on the designs of leading American architects.

For the coming year the Committee consists of: William W. Lyman, Philip J. Meathe, John W. Jickling, Talmage C. Hughes, Paul B. Brown, ex-officio, and Philip N. Youtz, Chairman.

A good many useful suggestions have been offered to the Committee. One of these is that we have more shop-talk and discussions of current trends in architecture. Another is that the successive programs be developed by different regional groups such as those in Oakland County and Ann Arbor. Another is that we have some high-level engineering lectures on construction. Some of our members would like to hold a post mortem on recent building failures. A frequent suggestion is that we have a musical or dramatic feature to liven up our programs. Because of the strong government interest in fallout protection, the suggestion has been made that we have another lecture on this subject. At its first meeting, the committee will study all of these suggestions and add to them its own proposals.

The primary problem faced by your Program Committee is to secure larger membership attendance at the meetings.

A good deal of discussion has taken place among the members as to the advisability of varying the place and time of meetings. The difficulty is to secure good food and an inviting atmosphere at a price to which all the membership will agree. One solution which worked out very well last year was to hold one or more luncheon meetings. These have the advantage of moderate cost and also of not breaking into the evening schedule.

Executive Secretary

Talmage C. Hughes

Our President, Paul B. Brown has rendered valuable service to the Chapter the past year. He has been ably assisted by other members of the Board and Chapter committees.

The public relations program of the Chapter continues to improve each year. William Lyman has served as Chairman most effectively. Members are more and more realizing the news value of their own projects, for illustrated items in the newspapers.

Suren Pilafian arranged a continuing weekly program on radio station WQRS entitled "Architects and Architecture," from 6:15 to 6:45 p.m. each Saturday. The program is now sponsored by our good friends, the Harlan Electric Company.

Louis Redstone is Chairman of the Chapter's Urban Design and Renewal Committee, conducting a series of seminars on that subject in conjunction with the MSA.

John A. Allen, Chairman of the Education Committee has held Workshops on the subjects of Building Costs, Office Practice, etc.

The Committee's next workshop will probably be devoted to the subject of Control of Climate in Buildings, to coordinate with a series of meetings planned by the Chapter and the Sheet Metal Contractors Association of Detroit Industry Fund.

The week of the MSA Convention—April 2-8, 1961—was proclaimed "Architects Week" by Governor Swainson.

The MSA has available for loan six AIA films, running 15 minutes each. They are "A place to Worship," "A School for Johnny," "What is a House?" "Building for Business," "A Second United States," and "Designing A Better Tomorrow." The last-named is a film on architecture as a career. These films are being used almost constantly.

Also available are numerous pamphlets on architecture and all of the standard forms widely used by the profession.

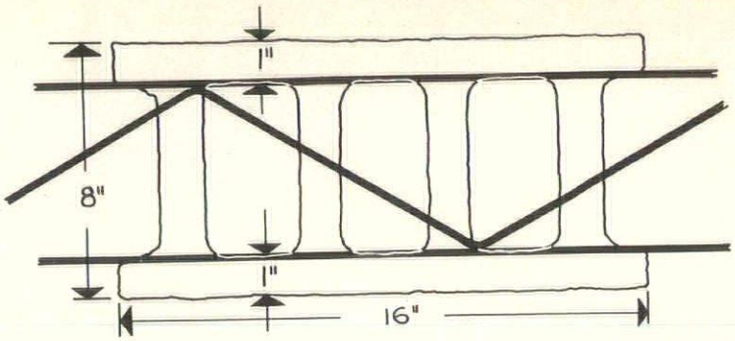
The Women's Architectural League of Detroit has been valuable to the Chapter, as has the Producers' Council, Michigan Chapter.

The Chapter's Gold Medal for 1961 went to Gerald G. Diehl, AIA, its Honorary Membership to Arton E. Yokom, consulting Engineer.

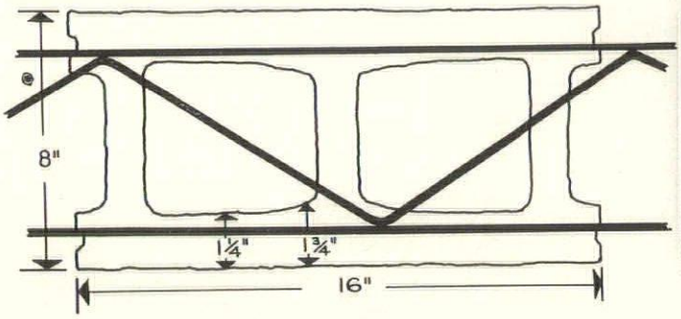
Three of our members, Robert F. Hastings, Eberle M. Smith, and Philip N. Youtz, were advanced to Fellowship in The Institute at its last Convention. Four others have been or are being nominated.

Michigan now is a self-contained region of the Institute. Our Regional Director, Linn Smith, has most ably represented us.

Our Registration Act was ruled un-



A typical example of an inferior unit sold in Detroit



An example of quality HORN-CLAVED Units

full 1¼" face shell makes safer unit

HORN-CLAVED 8x8x16 Lightweight Concrete Masonry Units have a full 1-1/4″ face shell. 1-1/4″ shell offers several distinct advantages over competitive units that have only a 1″ face shell.

1. HORN-CLAVED 1-1/4″ face shell Units have a fire rating in excess of 2 hours. 1″ face shell units have only a 1-hour rating.

2. Wall reinforcing is ineffective with units that have less than a 1-1/4″ face shell. The drawings illustrate how the reinforcement breaks into the open core of the 1″ face shell unit whereas in the 1-1/4″ face shell HORN-CLAVED Unit it does not. Exposed reinforcement, even if only partially, is practically worthless.

3. 1-1/4″ face shell units provide a stronger mortar joint than 1″ units. Quite often with 1″ units cross-webbing is necessary to achieve the necessary mortar joint strength, and cross-webbing increases the cost of laying the units. Even lateral stability is reduced as the result of a smaller face shell, leading to unsightly and weakening wall cracks.

Why risk your reputation on an inferior Unit? Always insist on HORN-CLAVED Lightweight Concrete Masonry Units. They are the best and will stand-up as the best should.

Reliable manufacturers of lightweight concrete masonry units since 1923

CINDER BLOCK INC.

9143 Hubbell Ave. • Detroit 28, Michigan
VErmont 8-3200

constitutional by a Federal judge, but architects and engineers were successful in having the questionable part of the Act eliminated. The Board has asked the Attorney General for opinions as to how it can legally facilitate registration of architects by reciprocity, both to and from Michigan.

The Chapter, together with the MSA, is in the process of reorganization, whereby a new executive will be employed and trained to take over the executive duties for both organizations as well as editing and publishing the Monthly Bulletin. Your present Executive Secretary will continue.

Many architects from other countries, as well as our own, are visiting Detroit from time to time, singly and in groups. The Chapter endeavors to assist them in making their visits pleasant and successful. We have members who speak foreign languages and who are willing to devote some time to entertain such foreign groups.

Our Visitor's Guide is now in its fifth printing and William Lyman is preparing a completely new edition. Because it is in such demand at least 100,000 will be printed.

The Chapter now has 541 Corporate Members, 266 Associates and 192 in the three Student Chapters, a total of 999. There are 330 firms in Michigan, 228 of which are in the Detroit area.

Detroit Chapter lost one of its most distinguished members during the year —Eero Saarinen, FAIA. His untimely passing at the age of 51 was a shock to Detroit, to the Nation and to the world.

Liaison, Producers Council

LaVern J. Nelsen

I have met with the P. C. Liaison officer several times and we have discussed the various joint functions of our two organizations.

I have attended each P. C. function to which the Detroit Chapter, AIA was requested to have a representative. I have been informed that P. C. is going to step up the functions of their liaison office which in turn will make our part more active.

We are always pleased to work with P. C. and welcome their suggestions to continue and expand our most cooperative and pleasant relationship.

AIA

Detroit Chapter Next Meeting

Detroit Chapter, American Institute of Architects will meet jointly with the Sheet Metal Contractors Association of Detroit Industry Fund at 12:00 M., Monday, December 18, at Detroit's Harmonie Club. Cocktails and Lunch will be compliments of SMCAD.

Speaker will be Mr. Herbert E. Ziel, ME, Associate, Albert Kahn Associated Architects and Engineers, Inc. His subject will be "Architectural Considerations for the Installation of Air Conditioning Systems."

A 1915 graduate of Michigan State University, with the degree of bachelor of science in Mechanical Engineering, Mr. Ziel is Chairman of the Committee on Industrial Air Conditioning of the American Society of Heating, Refrigeration and Air Conditioning Engineers. Mr. Ziel will speak on the various types of air conditioning systems suitable for different kinds of buildings. These programs are intended to enable the architects to be conversant with the best systems without having an engineer at his side. The speaker will discuss relative costs, maintenance, noise, dust and many other factors.

Offices are requested to grant their employees an hour's extra time. Luncheon will be served at 12:00 noon, there will be a half-hour talk, then a question-and-answer period. Adjournment will be at 2:00 p. m. sharp.

This series of meetings is the result of requests from members for more informational meetings, that will be valuable to offices. It is a combined effort on the part of our Board, the Program Committee and the Chapter's Committee on Education. It is believed to be an excellent opportunity for members to gain good information that will be of inestimable use in their practice. Moreover, this program is sponsored by SMCAD. It will not cost the Chapter or its members anything, and will afford an educational opportunity as well as social. The first meeting in this series was held on Halloween, which accounted for a rather small attendance. It is sincerely hoped that this December 14 meeting will draw hundreds of members.

SMCAD

Detroit Chapter, AIA and Sheet Metal Contractors Association of Detroit Industry Fund held a joint meeting at the Harmonie Club Tuesday evening, October 31.

The meeting was preceded by a cocktail party, compliments of SMCAD, and dinner at 6:30 P. M.

LaVern J. Nelsen, Chapter Treasurer, presided and introduced those at the speakers' table, including Mr. Ferdinand Bolle, Jr., President of SMCAD and Trustee of its Industry Fund; Mr. Kenneth Kimmel, President of the Fund; William J. Rettenmier, Executive Secretary of both organizations, and Mr. Albert Petronis, Michigan District Manager for the Carrier Company.

Also introduced were Charles H. MacMahon, Jr., AIA, First Vice President of the Michigan Society of Architects and John A. Allen, Chairman of the Chapter's Committee on Education and of the MSA Draftsmen's Competition sponsored by the Industry Fund, and Talmage C. Hughes, Executive Secretary of the Chapter and MSA.

The speaker was Mr. Maurice J. Wilson, Market Promotion Specialist of Carrier Air Conditioning Company, who spoke on "Thermal Environment in Schools." His talk was illustrated with slides of many examples of modern school buildings and supported by cost analyses and the effects on both teachers and pupils of proper environment control.

This was a most valuable informational program for architects and it is regretable that more could not have heard it.

Chapter President, Paul B. Brown says: "An Architect's responsibilities today are broad. Among the many aspects of building design with which he is expected to be conversant, as consultant to his client and as coordinator of design, are the basic principles and economics of the various heating, ventilating, and air conditioning systems.

"The Board of Detroit Chapter feels that a presentation, in architects' vernaculor, of these principles would be of interest to our members. A series of four meetings has accordingly been planned for this season to fill in background information on this subject. We have the cooperation of the Sheet Metal Contractors Association of Detroit Industry Fund in underwriting the expenses involved in securing qualified speakers."

Other such meetings, their speakers and subjects, will be announced in the near future.

Church Organs

DIOCESE OF MICHIGAN
COMMISSION ON CHURCH MUSIC

This report is designed to assist Church Building Committees and Architects in providing for the installation of the organ in the churches they contemplate to construct.

Contrary to much thinking, pipe organs can be purchased for a price comparable with the larger electronic instruments, with this added feature, that they can be added to later if desired and the initial cost is not wasted.

The ideal location for an organ is in the room itself, elevated well above the heads of the congregation. This allows the tone to mix, and at the same time requires less organ than when it is deep in a chamber.

A chamber if necessary should have as large an opening as possible, and steel girders should project from the wall in front of the opening, this would carry the open section of the instrument, while the chamber would be used for the expressive part.

For a church seating 250 to 300 a chamber 12' x 12' x 10' would be ample. This should be placed behind the choir for the best combined effect of organ and choir.

Many small organs are on the market which are self-contained and need only a floor space of approximately 5' x 8'. These too could be hung on wall brackets to a desired height.

It is quite obvious that prices will change from time to time, but at the time of this Report (1960) small pipe organs can be purchased all the way from $4,000 up.

An organ may be purchased in sections, with provisions made in the console for the future additions. This enables a congregation to have a genuine organ from the outset, which will grow in richness as the new parts are added.

On file at the Diocesan Office are brochures, etc. from different organ builders who are interested in constructing small instruments.

The Commission on Church Music of the Diocese of Michigan (Episcopal) has compiled a file of data on the construction and installation of pipe organs from as low as $3,000.

Many modern organs are on very low wind pressure, and the blowing equipment can be placed wtih the organ if necessary, thus avoiding long wind trunks.

If the organ can be installed in the room in which it is to sound a much smaller organ will suffice, thus taking up a minimum amount of space. Deep chambers and small tone openings only mean that the organ must be larger and louder to reach the auditorium, but careful planning in the beginning can avoid this disastrous state of affairs.

In churches up to five or six hundred seating capacity no accoustical material should be on the walls or ceiling. The congregation adds enough absorbing material of its own, without any further application.

This use of sound absorbing material spoils the natural effect of an organ, and even makes a larger organ necessary. The upper part of a church is the sound-mixing area and the tone should be free to move in its natural course.

The file of data on organs is available to all architects, and can be perused at the Diocesan Book Shop in the Cathedral Center on Woodward Avenue, Detroit.

It is the hope of the Commission that this material will be made use of, and thus improve the conditions of music in the churches of the future.

ARCHITECTS REGISTERED IN MICHIGAN, NOVEMBER 3, 1961

Willis W. Andrews, Kalamazoo; Edward L. Barnes, New York; David A. Blanchard, Detroit; Michael A. Boggio, Southfield; Anthony T. Buczkowski, Detroit; William G. Chichekian, Roseville; John P. Curran, Dearborn; Arthur Q. Davis, New Orleans; Joseph P. Evangelista, Birmingham; Alvin L. Farnsworth, Holt; Alex Faydenko, Detroit; Clarence H. Fong, Honolulu; William R. Fritz, Ann Arbor; Roger E. Galliher, Connecticut; C. Dino Gavras, Southfield; Charles F. Geisler, Ann Arbor.

Grant Hildebrand, Birmingham; Robert S. Howald, Toledo; Vincent G. Kling, Philadelphia; Michael M. Kloian, Detroit; Richard J. Knoph, Plymouth; Jack M. Levin, Chicago; Robert A. MacPherson, Allen Park; Jaye R. Miller, Holland; Gordon H. Mitton, Dearborn.

George M. Notter, Jr., Birmingham; John V. Owen, Connecticut; Richard J. Penney, Royal Oak; Norman K. Pertitula, Ohio; Richard J. Rafferty, St. Paul; Thomas R. Richmond, East Detroit; Louis A. Rossetti, Royal Oak.

Dennis C. Sawinski, Grand Rapids; Charles E. Smith, Kalamazoo; Chester R. Stempien, Detroit; William C. Stenglein, Saginaw; Billy D. Stewart, Detroit; Sylvester E. Stone, Warren; Eugene T. Tanke, Oak Park; Kenneth L. Terry, East Detroit; David P. Trautman, Ann Arbor; Donald E. Van Curler, Ann Arbor; William W. Wells, Ohio; Gerald C. Whiteford, Southfield; William W. Wichman, Kentucky; Thomas M. Williamson, Illinois.

Selling Key to Architect's Success

Organize your selling campaign the same way a company organizes its marketing program ,and then carry it through in a systematic, imaginative manner. That's the gist of a speech by marketing expert George N. Kahn, made before an architect audience at the Coronet Restaurant in Irvington. Mr. Kahn, whose talk was sponsored by the Rusco Division of the F. C. Russell Co., is president of a New York market development firm bearing his name.

In selling your architectural services, Mr. Kahn suggests that the first element is the organization of a "marketing presentation" that effectively tells the story of your services. "Just as an architectural rendering gives a client a visual image of the ultimate structure, so you, via your marketing story, must present a complete image of your firm and its services," Mr. Kahn said.

A marketing story, Mr. Kahn says, "is first and foremost your philosophies and attitudes as they relate to all phases of architecture — government, schools, hospitals, commercial, industrial, etc. It is a photographic record of the work you have done to date. It is your memberships in various architectural societies and organizations. It is your awards and commendations. It is your letters of recommendation from past clients. It is your concepts of competitive bidding through which you seek to obtain the best price for your clients."

The marketing story should be presented via the pages of an easeled portfolio, one that can stand upright on a table or even on a client's desk. It should contain photographs, textual materials and other supporting data.

After organizing and preparing his presentation, the architect should practice his story until it is mastered. Even though some architects may be better at selling than others. Mr. Kahn believes that "there's not a man who can't make a presentation of this type if he really believes in it and works at it."

Mr. Kahn also pointed out that advantages of systematically calling on prospects instead of going after nebulous contacts at country club, political organization, rotary luncheon, etc. Even though the architect will be spending a greater amount of time out of the office, the new business he develops will probably permit the hiring of additional personnel to take over some of the internal work.—Jersey Architect

LOOKING FOR THE BEST AGGREGATES?
YOU JUST CAN'T
MATCH THESE
AMERICAN
AGGREGATES
CORP

Introducing . . .

A NEW DIMENSION IN ILLUMINATION

ACOUSTI-POLRIZED

Translucent Ceiling Panels by Cepco, Inc.

with

MULTI-LAYER POLARIZATION

ACOUSTI-POLRIZED CEILING PANELS INCREASE OVERALL VISUAL EFFICIENCY 150% TO 200%

NEW LIGHTING PRINCIPLE GIVES YOU MORE LIGHT AT LOWER COST!

- **More vision per footcandle through polarization**
- **Less reflected glare**
- **Less direct glare**
- **Truer color rendition**
- **Greater comfort at higher illumination levels**

See September, 1961, "Illuminating Engineering," report digest by Dr. H. Richard Blackwell, Director of the Institute for Research in Vision, Ohio State University.

THE NICHOLS COMPANY

3240 PURITAN **DETROIT 38, MICHIGAN**

Mrs. Florence Willett, Mayor of Birmingham, Michigan, addressing the Detroit Chapter, AIA Annual Meeting on October 18, 1961.

Gerald G. Diehl, left, receiving the Chapter's Gold Medal for 1961. Paul B. Brown, Chapter President, is making the presentation.

President Paul Brown presenting the Chapter's Honorary Membership for 1961 to Mr. Arton E. Yokom.

All Photos on this page by Winn Brunner

AIA

Detroit Chapter

Detroit Chapter, AIA heard a splendid address by Mrs. Florence Willett, Mayor of Birmingham, at its annual meeting in Northwood Inn, October 18.

It also honored itself with several presentations. President Paul B. Brown presented the Chapter's 1961 Gold Medal to Gerald G. Diehl. His citation read:

"Loyal Member of our Chapter and a partner in the distinguished firm of Diehl & Diehl, Architects, has gone far beyond the call of duty in his preoccupation for the good of his profession.

"He has served as Director, Secretary, Vice President and President of the Detroit Chapter of The American Institute of Architects, Secretary of the Michigan Society of Architects, President of Monthly Bulletin, Inc. and Director of the Michigan Architectural Foundation.

"His Contributions to the United Foundation of Detroit for the past ten years have been outstanding, reflecting great credit on our Chapter.

"His Other Activities on various committees of his Chapter and Society, his civic and community spirit, as President of the Ecclesiastical Arts Guild of Detroit, his educational and church participation are of no lesser importance.

"In Recognition of these accomplishments, by power vested in me by the Board of Directors of Detroit Chapter, AIA, I bestow on you the honor that accompanies the award of our 1961 Gold Medal."

Arton E. Yokom received the Chapter's Honorary Membership for 1961. His citation read:

"A Person of esteemed character who has rendered the profession of architecture signal and valuable service within the territory of this Chapter and has conspicuously upheld its aims.

"A native of Canada, he came to Michigan at an early age, and after graduation from the University of Michigan, he went to the Canal Zone where he worked on the Panama Canal for a year.

"His contributions have exerted an influence which assures his position in the annals of our profession.

"In appreciation of his many fine qualities, we do ourselves honor in awarding Arton Emery Yokom this Honorary Membership in the Detroit Chapter of The American Institute of Architects."

Mervyn G. Gaskin, on behalf of the American Institute of Steel Construction, presented that Institutes 1961 award to Eberle M. Smith. Mr. Gaskin, himself, received an award from AISC.

Mr. E. H. Talbert presented the Award of Mastic Tile Division of Ruberoid Company to John V. Sheoris, AIA, William Johnson and Clarence Roy, the two last-named being landscape architects from Ann Arbor. Mr. Talbert presented other mastic tile awards to Messrs. Masao J. Itabashi and Harutun Vaporciyan.

All officers were relected and Dean Philip N. Youtz, FAIA, of Ann Arbor, was reelected to a three-year term on the Board of Directors. Charles H. MacMahon and Philip J. Meathe were elected to the Board of the Michigan Society of Architects.

This was the annual joint meeting of the Chapter with the Board of MSA. About 150 members and guests were present.

Left to Right: Masao J. Itabashi and Harutun Vaporciyan receiving another Award of Mastic Tile from Mr. Talbert.

Left to Right: William Johnson, John V. Sheoris, AIA, and Clarence Roy, receiving their Award from Mastic Tile Division of Ruberoid Company. Mr. E. H. Talbert is making the presentation.

Eberle M. Smith, FAIA (left) is here being presented the Award of the American Institute of Steel Construction, by Mr. Mervyn G. Gaskin, Past President and a Director of AISC.

In Michigan, nearly everybody insists on gas

More Michigan people heat, cook, and heat water with Gas than with any other fuel. And modern Gas appliances are what new-home shoppers look for. Example: the single cooking unit that looks like a built-in (eye-level ovens with table-top burners), yet slides into a pre-planned cutout. This, and other modern Gas appliances, can be the winning features that make your homes move!

MICHIGAN CONSOLIDATED GAS COMPANY

In heating, cooking, clothes drying, refrigeration, water heating and incinerating, your buyers—

Live modern...for less...with GAS

WALD

By Edna Morison

WALD recently had as its speaker Mr. William Woolfenden, Assistant Director of the Archives of American Art. He explained the operation of this most interesting organization. Quoting from the brochure: "The Archives are a national research institute established for the purpose of collecting basic source materials of American painters, sculptors and craftsmen. Their aim is to simplify the problems of the working scholar by having such materials readily available in one central place. No restrictions of period or place are intended, since the aim of the Archives is to assemble everything that may help to make the collection an effective center for research in American Art."

WALD's primary purpose is to advance the architectural profession and so the question has been raised "Why not include Architects?" We are interested in using this question as a "Future Project" and, therefore, welcome any comments. Please address your replies in care of the Monthly Bulletin.

The November bazaar was the BEST yet—such a beautiful selection of gifts, and "goodies"! Everyone wanted to trade recipies and directions for making the different articles. The bazaar really bolstered our depleted "Project Fund." Of course, the delightful Arm Chair Tour of South America gave many a guest an "itchy foot." To the committee in charge and all the donors, we say, "Thank you for your generosity."

December 19th is the date of our Christmas party and gift-exchange. Mrs. Joseph Leinweber, one of our charter members, recently returned from two years in Korea, will speak on "Christmas in Korea." I think it is always interesting to learn how peoples of different lands celebrate the Christmas season. Please make your reservations early.

January 16th will be the first meeting of the New Year. The title is intriguing—"Afghanistan, the Land of Mystery." The program will be presented by Mrs. Herbert Penzl. She accompanied her husband to Afghanistan while he was visiting Professor of Linguistics at the University of Kabul.

They were in Afghanistan eleven months and traveled extensively throughout the country. She will show slides of their travels.

Christmas Thoughts

C is for CHRIST, the King of Man
H is our HERITAGE, part of God's plan
R is the RADIANCE surrounding the stall
I is INSPIRATION HE gives us all
S is the STAR that brightly shown above
T is for TOLERANCE that leads to peace and love
M is for the MANGER in which he lay
A is for the ANGELS bringing glad tidings this day
S is SERENITY for which we all pray

Merry Christmas everyone!

Saginaw Valley Chapter, AIA

WESTOVER-KAMM CO. of Bay City, became the first recipient in this area of the American Institute of Architects Craftsmanship and Allied Arts Award. Below: Edwin F. Westover, president of the firm, holds the award which was presented "for outstanding architectural woodworking for almost 50 years." Pictured with him from left are Louis W. Westover, firm vice-president and treasurer; Daniel Toshach, president of Saginaw Valley Chapter, AIA; and Robert W. Hammerschmidt, chairman of the chapter awards committee.

Western Michigan Chapter, AIA

GRAND RAPIDS has started the planning of a $9,000,000 downtown urban renewal program. Contracts were recently approved for appraisal work on 64 parcels, and J. Paul Jones, planning commission director, also announced the selection of Giffels & Rossetti, Inc. of Detroit as the architectural design consultant on the proposed 17-acre Civic Center.

Within the past year civic projects of G & R design totaling $70,000,000 have been completed. They are Cobo Hall and the Convention Arena which, coincidentally, are situated on a 17-acre site; a County-City complex for Sarnia, Ontario; and Detroit's new Post Office.

Louis Rossetti, FAIA, will direct the planning of the Grand Rapids Center. He has served since 1952 on the Detroit Civic Design Committee and recently was appointed to the Michigan Cultural Commission.

G & R's planning assignments have also included consulting services to the Board of Design of the Inter-American Center Authority of Miami and on the planning board of the District of Columbia Auditorium Commission.

John Vanden Bogert

John Vanden Bogert, AIA, prominent architect of Grand Rapids, Mich., died in Butterworth Hospital, Grand Rapids, on October 14, after a long illness. He was 75 years of age.

Mr. Vanden Bogert was born in Grand Rapids on November 28, 1885. He was educated at Olivet College, Chicago Art Institute, and North Western University. After working as a draftsman in Chicago and Grand Rapids offices, he entered his own practice in Grand Rapids in 1925.

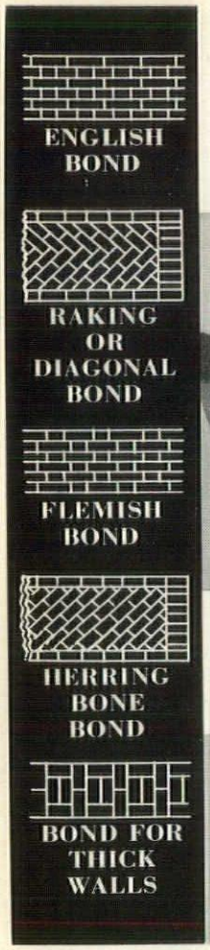
He was a member of Valley City Lodge, No. 86, F & AM; The American Institute of Architects, its Western Michigan Chapter and the Michigan Society of Architects. In 1961 he was made an Emeritus member of the architectural organizations.

Surviving are his wife, Maude; a brother, Herbert of Grand Rapids, and three sisters, Mrs. Joe Valkier and Mrs. Joseph Davis, both of Grand Rapids, and Miss Frances Vanden Bogert, of Washington, D. C.

The family home is at 619 Madison Avenue, S. E., Grand Rapids.

CHOOSE YOUR KURTZ BRICK FOR "BUILDING BEAUTIFUL"

from the finest and largest brick display in the world

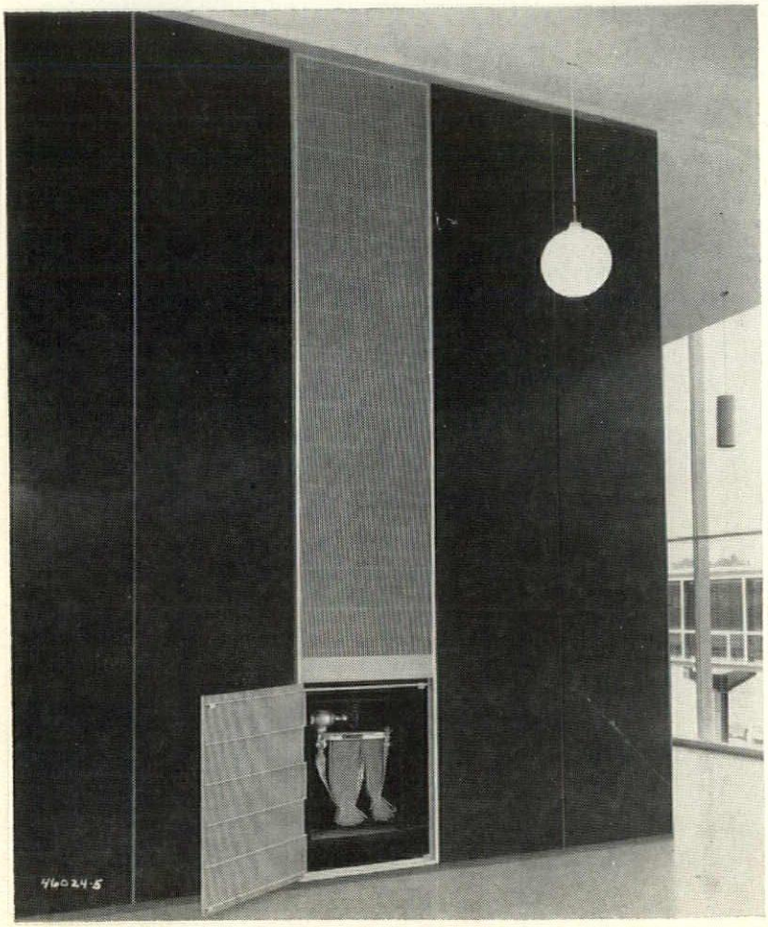


Mr. Paul Kurtz extends his personal invitation for you and your client to browse through this extravaganza of the finest in building brick. You will find it an educational and pleasing way to select your brick.
If you wish a guided tour through this unique display, call Mr. Kurtz.
YOU'RE ALWAYS WELCOME AT THE

KURTZ BRICK CO.

14183 WYOMING TExas 4-4411 DETROIT 38

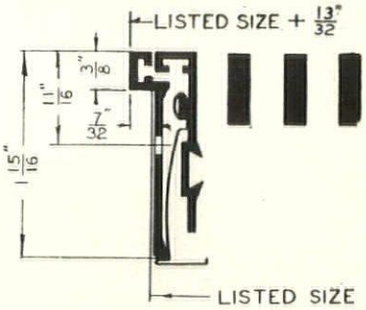
4 Blocks South of John Lodge X-way, Wyoming Exit



Imperialine

EXTRUDED ALUMINUM GRILLES

TUTTLE & BAILEY, INC.



- *SNAP IN CORE*
- *CONCEALED FASTENERS*
- *EXTRUDED ALUMINUM*
- *ANODIZED FINISHES*
- *SIX DIFFERENT MARGINS*

ROGIND • PARKER, INC.

MANUFACTURERS REPRESENTATIVES

366 PURITAN AVE., DETROIT 3, MICHIGAN

SUPERIOR 8-7510

Saginaw Valley Chapter, A.I.A.

By Robert S. Gazall

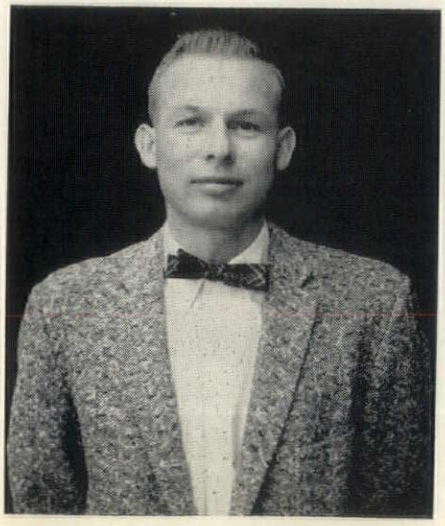
Flint Area Chapter, AIA has elected officers and directors for the forthcoming year as follows: Herman J. Klein, President; Robert S. Gazall, Vice President; Gerald E. Harburn, Secretary; S. A. Nurmi, Treasurer; James E. Tomblinson, MSA Director; Clifford E. Gibbs and Robert G. Mengel, Chapter Directors.

Lawrence A. Robbins of Flint was elected an associate member of the Chapter. At the Chapter's November meeting Mr. John Thomas, Flint Attorney, spoke on "Laws and Court Decisions Affecting Building and the Practice of Architecture." He also reviewed some of the recently amended AIA documents and their legal ramifications. There was an interesting question-and-answer period following Mr. Thomas' most informative talk.

HERMAN J. KLEIN, AIA

ROBERT S. GAZALL, AIA

S. A. NURMI, AIA



JAMES E. TOMBLINSON, AIA

CLIFFORD E. GIBBS, AIA

Architectonics

Western Michigan Chapter, AIA
Jay T. Volkers, Chapter Correspondent

Responsibility for the development and destiny of the West Michigan Chapter changed hands this month with the election of a new slate of officers.

Officers elected at the October meeting, of the Chapter, which was held at Galesburg Restaurant in Galesburg, Michigan, are as follows: President, Robert C. Smith; Vice President, Robert Wold; Secretary, Adrian Nooedhock; Treasurer, Peter Van Putten; Chapter Director, George Williams; Chapter Director, Bernard DeVries (2 yrs.); and MSA Director, George Sprau.

Jim Parent was Chairman of the Day for the Galesburg meeting which featured a guided tour of the new Upjohn Office Building in Kalamazoo. Following the tour, President Gordon Belson presided at the business meeting of the Chapter. A report of the By-Laws Committee study, as prepared by Joe Daverman and Dave Post, was read and approved. The study recommended that the dues for each chapter member be increased to $25.00 per year.

Secretary George Williams then gave his annual membership activity report for the year 1961. During the past year, The Western Michigan Chapter has accepted nine new Corporate Members and three new Associate Members. Three members transferred out of state.

A new Mid-Michigan Chapter was formed in the Lansing metropolitan area. Their new roster contains 42 Corporate Members and 17 Associate Members from the Western Michigan Chapter. This mass transfer was made effective January 1, 1961, a substantial membership loss to this chapter.

However, as previously stated, a total of twelve new members were accepted into the Western Michigan Chapter bolstering our membership to the current total of 102 Corporate Members and 23 Associate Members.

Two chapter members were officially nominated as candidates for Fellowship in the Institute. They are Lewis Sarvis and C. A. OBryon. At the close of the October meeting, outgoing President Belson was unanimously commended for a "fine job well done during the past year."

The November meeting of the Chapter was held at the Athletic Club in Grand Rapids. It was the occasion for the annual Chapter Honor Awards Program. A complete report on the results of this meeting wil be published in a later issue of the MSA Bulletin.

CHRISTOPHER CONSTRUCTION CO.

"A NAME ALWAYS ASSOCIATED WITH GOOD BUILDING CONSTRUCTION"

GENERAL CONTRACTORS • INSTITUTIONAL • INDUSTRIAL • COMMERCIAL

8345 LYNCH ROAD • DETROIT 34, MICHIGAN • WAlnut 3-8585

MEMBERS OF THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA

SMCAD INDUSTRY FUND

WILLIAM J. RETTENMIER
Executive Secretary

SHEET METAL CONTRACTORS ASSOCIATION OF DETROIT

2631 Woodward Ave. • Room 224 McKerchey Building
Detroit 1, Michigan • Telephone: WOodward 3-1209

Producers' Council Michigan Chapter

FRED H. BLACKWOOD

FRED H. BLACKWOOD is the Producers' Council's Liaison with Michigan architects. A sales representative for the United States Ceramic Tile Company with offices at 124 S. Woodward Avenue, Birmingham, Michigan, he is well known to many Detroit architects as well as those outstate, where he worked for four years. "Romany-Spartan" ceramic tile for floors, walls and exteriors and "Ceramaflex" floor tile, which is a resilient, rubber-mounted ceramic mosaics application are his products.

Fred, his wife Sue and their children Kriss, Betty and Fred III, have lived at 460 Henley Drive, Birmingham, Michigan for the past one and one-half years coming here from Grand Rapids. A native of Detroit, he attended Redford High Schol and Michigan State University. His hobby is sailing.

A REVOLUTIONARY NEW SYSTEM in which air is distributed from the ceiling silently, uniformly and draft free has been installed in the one-story East Pointe Plaza Office building recently completed at 19959 East Eight Mile Road in Harper Woods, near Detroit.

It is the first such installation in Michigan of this new product, known as an Acousti-Flo System and manufactured by Owens-Corning Fiberglas Corporation of Toledo.

KING & LEWIS, of Detroit, architects for the structure, designed the heating, cooling and ventilating system for complete flexibility for future tenants' office partitions. Acousti-Flo introduces into rooms, air for heating, cooling and ventilating through metal bar diffusers which are integral with the ceiling. The bar diffuser also is used to partially support the ceiling.

A tube of Fiberglas insulation, installed around the bar, conveys the conditioned air to the various rooms and also absorbs system noise and insulates against heat loss or gain.

Insulation Urethane

A new type of roof insulation, said to be twice as efficient as any ever developed for flat built-up roofs, has been introduced by Allied Chemical's Barrett Division.

The new roof insulation is based on rigid urethane foam, a new plastic material honeycombed with tiny closed cells that provide an insulating value better than still air, said James B. Prendergast, executive vice president.

Panels of the new insulation, which consist of rigid urethane foam to which tough roofing membranes have been laminated on both sides, were produced after development and extensive testing at Allied Chemical's research laboratories at Morristown, N. J.

"One inch of Barrett urethane roof insulation has the same insulating capabilities as two inches of polystyrene or fiberglass or two-and-a-half inches of fiberboard roof insulation," explained Prendergast. "This means urethane panels are thinner and easier to handle than conventional roof insulating materials. Urethane roof insulation weighs only about one fourth as much as the fiberboard needed to provide comparable insulation."

A PRE-FABRICATED STEEL FALLOUT SHELTER mounted on a trailer has been made available for community Civil Defense orientation programs by the Byrne Plywood Co. of Royal Oak.

The shelter, a product of the Kelsey-Hayes Co., was covered in a recent feature by Life magazine on the problem of defense against fallout.

Byrne Plywood was recently appointed Eastern Michigan distributors for the shelter.

"This truck-mounted shelter," explains James Byrne, president of Byrne Plywod, "is open on one side and may be used to show how shelters should be equipped; to demonstrate shelter-living techniques; or simply to familiarize the public with the nature of fallout shelters.

"Community leaders in the Detroit area may consult us at JO. 6-7100 concerning booking of the exhibit," Byrne said.

KAUFMAN CORP., long outstanding leaders in the home improvement field have entered the Industrial and Commercial Improvement Industry according to Marshall Noecker, President.

John Tuharsky, Associate Member of the Detroit Chapter, AIA, has been named by Noecker to head this new division which will operate under International Aluminum, Inc. a subsidiary of Kaufman Corp.

For the past 20 years, Tuharsky has been associated with the commercial and industrial building field and has covered all phases from drawing board to supervisor of construction.

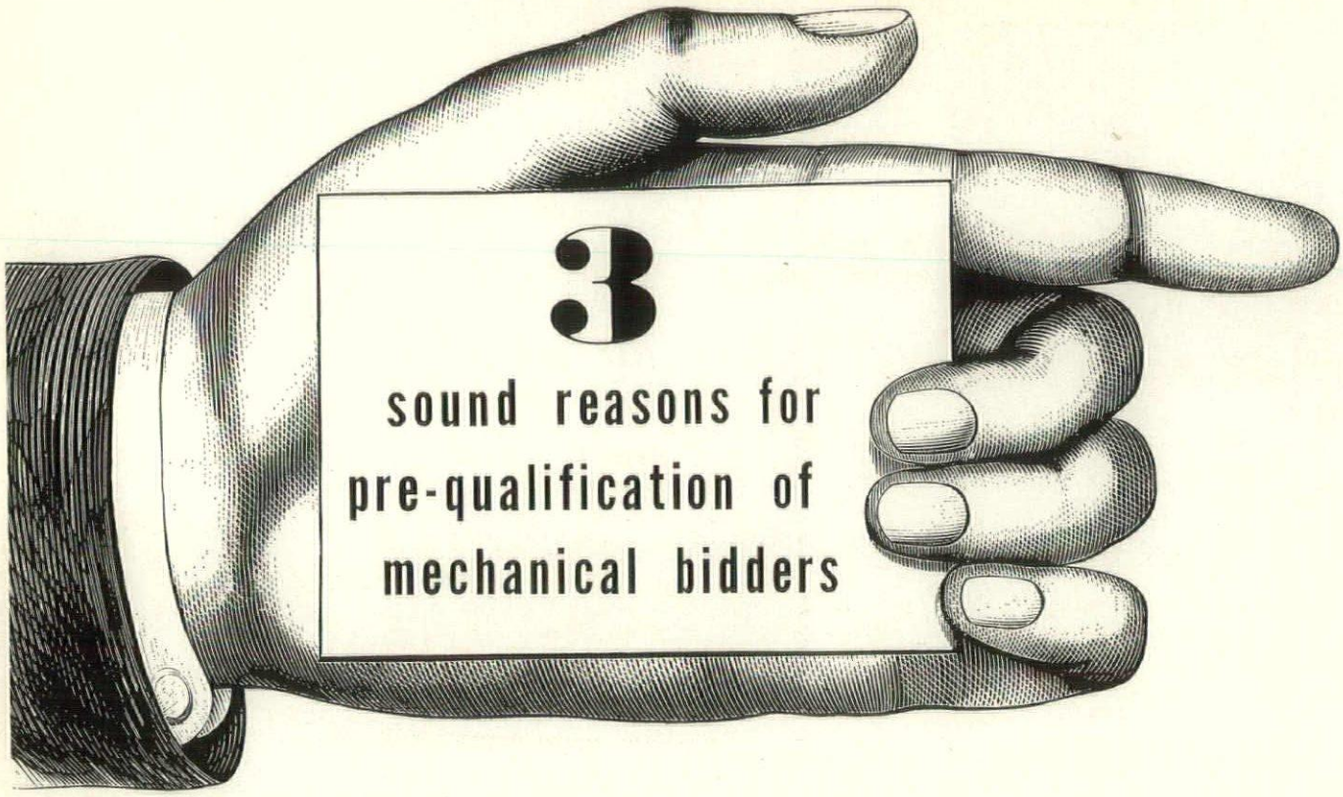
The people at Kaufmann Corp. have noted with interest and sadness the millions of square foot of small store, office, manufacturing and commercial property which is vacant in the Detroit area. Practically all of this property must undergo commercial improvement before it can be again occupied. The people at Kaufmann Corp. know that this modernization of commercial property will begin in earnest in the very near future and that architects, builders and contractors will need help in designing and perfecting the modernization of this vacant property.

To promote the development of this work, Mr. Tuharsky will draw heavily on the talents and abilities of the Kaufmann Organization who are already experienced in this type of work abroad and at home.

Some of the outstanding commercial modernization jobs in our country have been done by the Kaufmann people and the appointment of Mr. Tuharsky elevates this construction to prominence in the Kaufmann line of products.

It is believed that this department and the work that it will do, will be a great help to lifting the face of the city of Detroit by making modern aluminum-faced entrances, facades, fronts and modernistic windows. In addition, this accelerated department plans to do a great deal with the building covers developed by Reynolds Metals which are designed to sheath the entire brick work of old obsolete buildings.

In addition, Mr. Tuharsky will draw heavily on the engineering and designing talents of the Reynolds Metals Company.



When bidding is confined to pre-qualified Mechanical Contractors, you can be sure that less supervision will be required . . . that the firm selected will require less guidance and have a better understanding of the installation. By pre-qualifying mechanical bidders, the possibility of having an entire project delayed by some cut-rate sub-contractor, who has been selected solely on the basis of a cheap price to the middleman, is eliminated.

The pre-qualified Mechanical Contractor, working with the architect and engineer, is best equipped to interpret and implement their designs in such a way as to preclude future major problems. His skill can assure a sound workable installation for the owner.

Both short and long term savings for the owner can accrue through the use of pre-qualified contractors. And satisfied owners help build the architect's and engineer's reputation, and client list.

Plumbinq & Heatinq Industry

1510 Mutual Building *of Detroit* *WOodward 3-8623*

MSA, AIA

MICHIGAN SOCIETY OF ARCHITECTS
AMERICAN INSTITUTE OF ARCHITECTS

Roster of Offices in Michigan, Total 330
November 1, 1961

Editor's Note: we solicit the assistance of the architectural offices in Michigan for corrections or additions to this list.

ADRIAN

Faulhaber, Francis A., 128 E. Maumee ..... CO. 5-5509
Palmer & Schoettley Assoc., 402 College Ave. .. CO. 3-4010

ALBION

Dean, Frank E., 219½ S. Superior ..... NA. 9-2011

ANN ARBOR

Albano & Olencki, 1158 Pomona Rd. ..... NO. 3-5558
Anicka, W. T. & Assoc., 2300 Washtenaw ..... NO. 2-4481
Colvin, Robinson, Wright & Assoc., 206 E. Huron ..... NO. 2-4501
Daniels & Zrmack Assoc., 3372 Washtenaw ..... NO. 8-6979
Davis, William K., 2300 Washtenaw ..... NO. 2-2301
Hammarskjold, Edward, 336 Nickels Arcade ..... NO. 2-5354
Hammett, Ralph W., 201 E. Liberty ..... NO. 2-0936
Kainlauri, MacMullan, Millman, Assoc., Inc. 2311 Shelby ..... NO. 2-2525
Kasurin & Kasurin & S. R. Bragg, State Bank & Trust Bldg. ..... NO. 3-4613
Lane, Charles W. & Assoc., 3366 Washtenaw ..... NO. 3-0586
Livingston, James H., 3384 Washtenaw ..... NO. 8-6796
Loree, Douglas, 120 N. 4th St. ..... NO. 2-7404
Metcalf, Robert C., 1052 Arlington Blvd. ..... NO. 3-1417
Muschenheim, William, 1251 Heatherway ..... NO. 2-7564
Sanders, Walter B., 99 Barton North Dr. ..... NO. 2-9202
Tanner, Thomas S., 308-10 S. State St. ..... NO. 3-1700
Van Osdol, Nathan K., Jr., 1318 Granger Ave. NO. 3-8375

BATTLE CREEK

Binda, Guido A., 231 Capital Ave., N.E. ..... WO. 8-6171
Broecker, Erwin L., 327 Capital, N. E. ..... WO. 4-1631
Burgess, John H., 128 Lakeview ..... WO. 8-6876
Haughey, Black & Williams, 616 Post Bldg. ..... WO. 8-8179
Lane, Richard, 11 N. Washington Ave. ..... WO. 2-2531
Sarvis, Belson & Vanderploeg, 258 Champion WO. 2-6291

BAY CITY

Brysselbout, Starke & Hacker, Inc., 720 Livingston Ave. ..... TW. 4-4527
Goddeyne, Joseph C., 417 Bay City Bang Bldg. TW. 5-5453
Morris, Wesolek & MacMillan, Archts. & Engrs. 55 Bay Shore Dr. ..... MU. 4-8921

BENTON HARBOR

Hatfield, Wayne C., 204 Fidelity Bldg. ..... WA. 5-7200
Niephaus, Craig A., 1125 Pipestone ..... WA. 5-0821
Van Dongen, H. W., 250 Colfax ..... WA. 6-6137

BIG RAPIDS

Sleeper, Charles E., 312 Oak St. 796-8344

BIRMINGHAM

Birkerts & Straub, 287 E. Maple ..... MI. 4-0202
Bissell, Edward E., 1184 Edgewood ..... MI. 4-5093
Conn, James W., 30855 Southfield Rd. ..... MI. 6-5005
Dworski, Joseph, 1080 N. Woodward ..... MI. 6-0616
Frost, Wallace, 277 N. Bates ..... MI. 4-6711
Jickling, John W., 261 Daines ..... MI. 7-1050
Keyes, Hugh T., 259 Daines ..... MI. 4-0745
LaRoy, Wesley E., 4691 Haddington Lane 647-1791
Loizon, John W., 240 Park ..... MI. 7-0150
O'Dell, Hewlett & Luckenbach, 950 Hunter Blvd. JO. 4-5697
Paulsen, S. Glen, 176 N. Woodward ..... MI. 6-9441
Sachs, Melvin H., 6052 Northfield Rd. ..... MA. 6-5809
Schowalter, Leo J., 1562 Fairway ..... MI. 4-1158
Smith, Linn, Associates, Inc., 894 S. Adams ..... MI. 6-3700
Stickel, Moody & Associates, 286 E. Brown St. MI. 6-7000
Yamasaki, Minoru & Assoc., 1025 E. Maple Rd. ..... MI. 6-8400

BLOOMFIELD HILLS

Begrow & Brown, 20 E. Long Lake Rd. ..... MI. 6-8877
Dezur and Reese, 1542 N. Woodward 646-9030
Swanson Assoc., Inc., W. Long Lake Rd. ..... MI. 4-2440
Tarapata, MacMahon, Assoc., 1591 Woodward Ave. ..... MI. 6-8444

BRIDGEPORT

Kelley, Don J., 3842 S. Towerline ..... PL. 5-7059

BRIGHTON

Musch, Max A., 4533 Filbert Dr. ..... AC. 7-2677

CHELSEA

Lindauer, Arthur L., 260 Fletcher Rd. ..... GR. 9-7124

COLDWATER

Fair, Jerry, 2 W. Chicago St. ..... BR. 8-8232

DEARBORN

Bennett & Straight, Inc., 22234 Ford Rd. ..... CR. 8-7500
Clark, Erroll R., 13726 W. Warren 846-9290
Coombe & Lyman, 14940 Michigan 2 ..... LU. 2-6134
Cuthbert & Cuthbert, 22208 Ford Rd. ..... LO. 5-9420
Davis, Stanley J., 23439 Michigan ..... CR. 8-0244
Jahr-Anderson-Machida Assoc., Inc., 15011 Michigan ..... TI. 6-8113
Kissinger, Stewart & Assoc., 1310 N. Telegraph Rd. ..... CR. 4-3200
LaRoy, Wesley, 224 Elmwood ..... LO. 5-0314
MacGregor & Sherman, 1824 Grindley Pk. ..... LO. 1-9303
Nordstrom-Samson & Assoc., 23439 Michigan ..... CR. 8-0247
Owens, S. L., 22101 Tenny ..... LO. 1-3136
Schmiedeke & Storrer, 1800 Grindley Park, 8 ..... LO. 2-3900
Shanayda, Michael, 17481 W. Outer Dr. ..... LO. 5-5397
Vicary, Harry C., 22148 Michigan ..... LO. 1-0028

DETROIT

Agree, Charles N., Inc., 14330 W. McNichols, 35 .. DI. 1-8434
Bankes, Hurless E., 3010 Puritan, 38 ..... DI. 1-2594
Basso, Victor J., 301 W. 8 Mile Rd., 3 ..... TW. 3-0110
Bauer, Leo M. & Assoc., 534 Free Press Bldg., 26 WO. 1-1874
Becker, Byron H., 1210 David Stott Bldg., 26 ..... WO. 2-2695
Beyster, H. E. Assoc., Inc. 9512 Woodward Ave., 2 ..... TR. 5-9700
Black, Kenneth C. & Assoc., Inc., 325 Red Cross Bldg., 1 961-4259
Blakeslee, L. Robert, 18218 Stoepel, 21 ..... UN. 3-3888
Boddy, Benjamin & Woodhouse, Inc., 28 W. Adams, 26 ..... WO. 1-2386
Broecker, Erwin L., 22128 Grand River, 19 ..... KE. 2-8050
Brown, H. Sanborn, 14045 W. Seven Mile Rd., 35 DI. 1-3307
Calder, Ralph R., 1212 Kales Bldg., 26 ..... WO. 3-6333
Calder, Robert F., 18100 Greenlawn, 21 ..... UN. 1-5174
Confer, Earl L., 14000 Strathmoor, 27 ..... BR. 2-1120
Cox, Frank E., 18136 Snowden, 35 ..... UN. 3-7257
Crane, Kiehler & Kellogg, 112 Madison, 26 ..... WO. 2-2749
Des Rosiers, Arthur, 15850 James Couzens, 38 UN. 4-2500
Diehl & Diehl, 120 Madison, 26 ..... WO. 5-1872
Dise, J. Ivan, 2631 Woodward, 1 ..... WO. 1-4789
Donaldson & Meier, 16040 W. McNichols, 35 ..... BR. 3-7840

it's CHEAPER to operate your door by FINGER than by HAND

That big door of yours cost quite a bit but, it isn't the first cost that counts, it's the *cost per year*. If you can stretch that door investment over 10—20—30% more time, you're just that much ahead. And, it's easy—here's how:

INSTALL A POWER OPERATOR WITH REMOTE CONTROLS. Hand operation bangs and racks the daylights out of any door and takes years off its life. We know, because we repair such doors every day and much of this cost is avoidable. PUSH-BUTTON OPERATION cushions the ups and downs of even the biggest door, so gently, that (if it's a good door to start with, and barring accidents) it should last the life of the building.

THOSE HANDY BUTTONS do a lot of other things, too—save workmen's time running back and forth to open and close the door and standing around waiting for trucks to go out and in; make it easy to keep the door closed; save heat in winter and keep the people who are closest to the door a lot happier. And, over the years, those benefits add up to a real good deal.

Crawford Mainline Operators are available for any type and size door and you can have nearly a dozen different control arrangements. Your local Crawford dealer sells, installs, guarantees and services, stocks parts and even provides emergency service nights, Sundays, holidays. (Classified Pages under DOORS and DOOR OPERATORS.) Call him or write us. Crawford Door Co., 20263-17 Hoover Road, Detroit 5, Michigan.

Crawford

INDUSTRIAL DOORS and DOOR OPERATORS

Quality and Service for over 30 Years

INDUSTRIAL and COMMERCIAL WIRING

W. D. GALE, Inc.

ELECTRICAL CONTRACTORS

EST. 1908

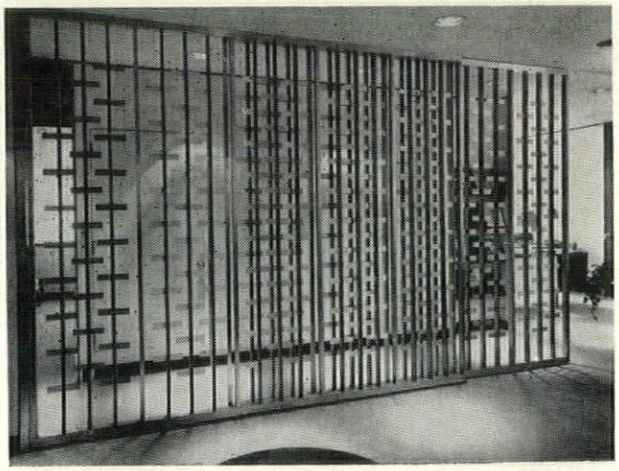
Overhead Pole Line Construction
Underground Duct Lines

Electronic Equipment for Locating Underground Cable Faults

•

When In Detroit Stop At
The Roostertail

TExas 4-2300 DETROIT



Another Example of Racine Custom Craftsmanship

EXTRUDED ALUMINUM SCREEN WITH WALNUT INSERTS. DESIGNED BY, AND FABRICATED AND ERECTED FOR

W. B. Ford Associates, Inc.
offices at 600 Woodward Avenue, Detroit

• • •

Custom-produced, precision-built creations for architecture in brass or bronze, aluminum, and steel—interior and exterior.

RACINE CUSTOM METALWORK COMPANY

6463 E. Warren Avenue, Detroit 7, Michigan
Phone: Area 313; 921-6570

• • •

Hertel, Benjamin W., 1200 Gladstone, S. E., 6 — CH. 5-1829
Kohler & Zillmer, Assoc., Architects, 300 E. Fulton St., 3 — GL. 9-2368
McMillen, Brice, 640 Eastern Ave., S. E., 6 — CH. 1-4416
Mead & Norton, 341 Michigan Trust Bldg., 2 — GL. 9-3732
Nachtegall, James B., 222 Federal Square Bldg., 2 — GL. 4-5719
OBryon & Knapp, Assoc., 300 E. Fulton, 3 — GL. 9-3151
Post, David E., 640 Eastern Ave., S. E. — GL. 2-4559
Rindge & Rindge, 740 Michigan Trust Bldg., 2 — GL. 8-5295
Robinson, Campau & Crowe, Inc., 738 Michigan Trust Bldg., 2 — GL. 9-2826
Savage, George B., 640 Eastern Ave., S.E., 6 — GL. 2-7915
Seeger, Ralph E., 55 Lakeview Dr., S.E., 6 — GL. 1-3852
Steketee, Chris, 503-4 Murray Bldg., 2 — GL. 9-2693
Welch, Kenneth C., 924 Grandville, S. W., 9 — CH. 1-3481
Wold & Bowers, 306 Waters Bldg., 2 — GL. 8-0363
Zillmer, Carl H., 300 Fulton St., S.E., 3 — GL. 9-2368

HARRISVILLE

Raseman, Richard P. — Box 8

HAZEL PARK

Roycraft, Duane, 23053 Stephenson Hwy. — JO. 4-6398
Tamplin, Ernest, 22231 John R. — LI. 6-6066

HIGHLAND PARK

Bagley, Alfred J., 116 Tennyson, 3 — TO. 8-5960
Trout, Alexander L., 141 Puritan, 3 — TO. 8-5314

HOLLAND

Kammeraad & Stroop, 788 Columbia Ave. — EX. 6-6953

INKSTER

Comprehensive Archts. & Engrs., 1383 S. Inkster Rd. — LO. 5-6297

JACKSON

Gildersleeve, Forrest A., 1503-04 Reynolds Bldg. — ST. 2-5010
Handloser, C. E., 611 Fourth St. — ST. 4-0118
Kressbach, Carl C. F. & John H. Dabbert, Assoc., Architects, 408 Wildwood — ST. 4-3128
Sampson, Claude D., 115 4th St. — ST. 2-0007
Svinicki, Hansen & Assoc., 3529 Roosevelt — ST. 4-6963

KALAMAZOO

Diekema, Gerald E., 2424 W. Main St. — FI. 3-4641
Futymoski, Peter J., 5050 Angling Rd. — FI. 2-2929
Kingscott, Louis C. & Assoc., P. O. Box 671 — FI. 3-2657
Prince, Richard, 1218 S. Park — FI. 2-7818
Stapert, Pratt, Bulthuis, Sprau & Crothers, Inc., 410 W. Walnut St. — FI. 5-2145
Stone, Smith & Parent, 117 W. Cedar — FI. 2-3807
Trend Associates, Inc., 410 John St. — FI. 2-0480
Wagner, Randell, 1510 American National Bank Bldg. — FI. 3-2882

LANSING

Ackley, Clark R., 1811 E. Michigan, 12 — IV. 7-5424
Black, Kenneth C. & Assoc., Inc., 715 Stoddard Bldg., 23 — IV. 4-3217
Freeman & Smith, 1515 W. Mt. Hope, 10 — IV. 2-0148
Hartwick, Bruce M., 5025 W. Saginaw St. — IV. 5-5619
Holmes, Warren S. Co., 820 N. Washington Ave., 6 — IV. 4-9428
Krauss, Karl, Jr., 226 W. Washtenaw St., 33 — IV. 4-1168
Laitala & Nuechterlein, 600 Hollister Bldg., 8 — IV. 4-1435
Manson, Jackson & Kane, 520 Cherry St., 33 — IV. 4-1311
Mayotte-Webb, 201½ E. Grand River, East Lansing — ED. 7-0206
Munson, O. J. & Assoc., 1110 S. Pennsylvania, 12 — IV. 2-1261
Opdyke, Charles V., 3526 W. Saginaw, 33 — IV. 9-3002
Wilson, Dixon S., 210 Abbott Rd., East Lansing — ED. 2-5675

LINCOLN PARK

Isler, Robert H., 485 Southfield Rd. — WA. 8-0366

LIVONIA

Champlin, Robert, 30475 Hathaway — GA. 2-2718
Cyr, Joseph, Architect & Assoc., 10833 Farmington Rd. — GA. 7-3310
Lindhout, William P., 15420 Farmington Rd. — GA. 1-4652
Ralls, Hamill & Becker, 15225 Farmington Rd. — GA. 7-2870

MARYSVILLE

Valentine, Charles M., 1985 Gratiot Blvd. — EM. 4-6644

MENOMINEE

Gjelsteen, Harry W., 113—6th Ave. — UN. 3-2811

MIDLAND

Blacklock, Charles B. & Schwartz, Robert E., 417 S. Saginaw Rd. — TE. 2-3580
Dow, Alden B., 315 Post St. — TE. 5-6761
Hallett, Jackson B., 219½ E. Main St. — TE. 5-7252
Pereira, P. R., 5309 Foster Rd. — TE. 5-3771
Warner, Francis E., 5012 Campau St. — TE. 5-4597

MONROE

Dunbar & Dunbar, 9 S. Monroe — CH. 1-7933
Gustafson, Robert G., 15½ E. Front St. — CH. 1-6676

MT. CLEMENS

Daniell, G. R. & Assoc., 36001 Harper — 468-2626
Pottle, John L. Assoc., 14 Bellevue — HO. 8-7717
Pruder, Elgin P. & Assoc., 1268 S. Gratiot — HO. 3-6001

MT. PLEASANT

Wakely-Kushner-Wakely Assoc., 210 E. Broadway — SP. 2-2811

MUSKEGON

DeVries, Bernard J., 615 Hackley Union National Bank Bldg. — PA. 2-3626
Hooker, Arthur M., 411 Michigan Theater Bldg. — PA. 2-3407
Magnuson & Sumner, 1643 Peck St. — PA. 2-2791
Valentine, E. E., 99 W. Apple — PA. 2-2285

NILES

Boller, Jack L. & Assoc., 215 Broadway — MU. 3-2299
Duffield, Edward R., 323 N. Fourth — MU. 3-4090

OAK PARK

Bery-Klei & Assoc., 8440 Nine Mile Rd., 37 — LI. 2-2163
Dolgner, Rollason & Rokicki, Archts. & Engrs., Inc., 10440 Nine Mile Rd., 37 — LI. 7-4800
Goldfarb, Joseph, 24220 Rensselaer, 37 — LI. 5-8631
Hardy, Jack L., 10460 W. Nine Mile Rd., 37 — LI. 3-7600
Hassan, Fuad S., 13381 Woodvale St., 37 — LI. 6-9754
Kilgore, James A., 14560 Northfield Blvd., 37 — LI. 6-8678
Lifshay, Morris A., 24140 Marlow Ct., 37 — LI. 6-8588
Pastor, Nicholas S., 10160 W. 9 Mile Rd., 37 — JO. 6-7938
Rossen, Sanford, 8775 W. 9 Mile Rd., 37 — LI. 4-3700
Savage, Gilbert W., 13650 W. 8 Mile Rd., 37 — LI. 8-8189
Thomas, George E., 10730 Albany, 37 — LI. 3-3852

OKEMOS

Olds, J. Wesley - Morris Stein, Archt. & Engr., The Bank Bldg. — ED. 2-1368

PLYMOUTH

Balogh, Tivadar, 49800 Joy Rd. — GL. 3-2400
Joseph & Orbach Assoc., 320 S. Main St. — GL. 3-6330
Pine, Harold E., 12950 Dunn Ct. — GL. 3-1720
Smith, William P., Jr., 15560 Robinwood — GL. 3-1131

PONTIAC

Denyes, Harry M., Jr. Assoc., Inc., 615 Community Nat'l. Bk. Bldg. — FE. 5-4491
Eroh & Friedman, 1715 S. Telegraph — FE. 5-0501
Frankenfield, William G., 2425 St. Joseph — FE. 2-8928
Heenan & Pullar, Inc., 15 Carlton Ct. — FE. 2-1622

PORT HURON

Wyeth & Harman, Inc., 1602 Military — YU. 2-9523

RIVER ROUGE

Greig, Arthur & Assoc., 10538 W. Jefferson, 18 — VI. 2-8150

WALLACE CONSTRUCTION COMPANY, INC.

General Contractors

30550 W. 8 Mile Rd. • Farmington, Mich. • GReenleaf 4-2424

COMMERCIAL • INDUSTRIAL • INSTITUTIONAL

GLANZ & KILLIAN CO.

Mechanical Contractors

- ✓ PLUMBING
- ✓ HEATING
- ✓ AIR CONDITIONING
- ✓ PROCESS PIPING
- ✓ FIRE PROTECTION SPRINKLER SYSTEMS

1761 West Forest Avenue • Detroit 8, Michigan • TEmple 1-7820

MEMBER

MIA

MARBLE INSTITUTE OF AMERICA, INC.

WOLVERINE MARBLE CO.

DOMESTIC & IMPORTED MARBLES FOR ALL FINE BUILDING PROJECTS

GRANITE — SLATE — MARKWA

Service Since 1923

BENJ. A. CAPP
President

OFFICE & FACTORY
14269 FLEMING AVE.
AT DET. T. R. R.
DETROIT 12, MICHIGAN
TOwnsend 8-7113

TIMBER STRUCTURES, INC.

LAMINATED WOOD MANUFACTURERS

950 NORTH HUNTER BOULEVARD • BIRMINGHAM, MICHIGAN • JO 4-6157 • MI 4-2022

Fader, Lester, 25716 Schoolcraft, 39 — KE. 5-2027
Feig, Irvin D., 7777 W. Chicago, 4 — WE. 3-8853
Fisher, Harold H. & Assoc., 18550 E. Warren, 36 — TU. 4-6990
Fortney, Ralph, 1002 Francis Palms Bldg., 1 — WO. 2-2760
Gabler, Cornelius, L. T., 3300 Book Bldg., 26 — WO. 3-8963
Gehrke, Hans, 751 Griswold, 26 — WO. 1-9130
Germany, Klees & Bliven, Inc., 18650 W. McNichols, 19 — KE. 7-5200
Giffels & Rossetti, Inc., Architects & Engineers, 1000 Marquette Bldg., 26 — WO. 1-2084
Gould, Nathaniel O., 16130 Braile, 19 — KE. 3-9613
Greimel & Morris, 415 Brainard, 1 — TE. 1-6604
Habermas, Carl R., 415 Brainard, 1 — TE. 1-9898
Hammond, Quinlan & Fowler, Inc., 1217 Griswold, 26 — WO. 1-3540
Harley, Ellington, Cowin & Stirton, Inc., Architects & Engineers, 153 E. Elizabeth, 1 — WO. 2-7080
Havis-Glovinsky, Assoc., 14145 Puritan, 27 — 273-8171
Havis, Samuel P., 13849 W. Eight Mile Rd., 35 — UN. 4-7004
Hawthorne & Schmiedeke, 14011 Fenkell, 27 — BR. 3-1460
Herman & Simons, 632 Lafayette Bldg., 26 — WO. 2-8788
Hughes, Talmage C., 120 Madison Ave., 26 — WO. 1-6700
Ilgenfritz, H. D., 605 Park Ave. Bldg., 26 — WO. 3-0072
Jepson, Raymond, 20202 Picadilly Rd., 21 — UN. 2-0202
Johnson, Nathan, 2512 W. Grand Blvd., 8 — TY. 8-7223
Kagawa, Wallace K., 18423 James Couzens, 35 — 341-0623
Kahn, Albert, Assoc. Archts. & Engrs., Inc., 345 New Center Bldg., 2 — TR. 1-8500
Kallmes, John J., 508 Park Ave. Bldg., 26 — WO. 1-7073
Kamp, Ervin E., 19600 W. McNichols, 19 — KE. 7-1666
Kapp, William E., 2344 Buhl Bldg., 26 — 962-5415
Kavieff, Otto H., 15835 Ohio, 38 — UN. 1-4746
King & Lewis, Inc., 15790 Wyoming, 38 — UN. 1-9067
Krecke, Norman, 424 Michigan Bldg., 26 — WO. 1-1949
Levey, Norman J., 1040 W. Fort St., 26 — WO. 2-5205
Levine, Alpern & Assoc., 16150 Meyers, 35 — DI. 1-3967
Levine, Seymour J., 14239 W. 8 Mile Rd., 35 — DI. 1-8955
Lorenz & Paski, 19740 Jas. Couzens, 35 — 273-2638
Lynch, F. James, 100 Kercheval, Grosse Pte., 36 — TU. 4-9170
McGrath & Dohmen, 2631 Woodward, 1 — WO. 5-0365
Maguolo & Quick, 838 Maccabees Bldg. 2 — TE. 1-3126
Mandell, Seymour H., 3831 E. 7 Mile Rd., 34 — 893-7650
Marr & Marr, 415 Brainard, 1 — TE. 1-6860
Mason, George D. & Co., 409 Griswold, 26 — WO. 2-7850
Meathe, Kessler & Assoc., Inc., 18000 Mack Ave., Grosse Pte., 24 — TU. 4-9500
Merritt, Cole & McCallum, 20950 Grand River Ave., 19 — KE. 5-1480
Meyer, Earl G., 1306 Michigan Bldg., 26 — WO. 3-4742
Morison, James B., 618 Fox Bldg., 1 — WO. 2-2576
Nelsen, LaVern, 20334 Grand River, 19 — KE. 8-3340
Nesmour, David W., 20109 W. 8 Mile Rd., 19 — 537-2820
Newman, Edward M., 1550 Joy Rd., 28 — BR. 2-2666
Noetzel, Clarence, 2407 National Bank Bldg., 26 — WO. 3-5333
Noth, Edwin F., 838 Maccabees Bldg., 2 — TE. 1-3126
Odell, William H., 1215 Dime Bldg., 26 — WO. 2-2699
Palmer, Schoettley Assoc., 409 Griswold, 26 — WO. 2-1535
Perry, Leo I., 1306 Michigan Bldg., 26 — WO. 3-4742
Pilafian, Suren, 457 W. Fort Street, 26 — WO. 1-1540
Pollmar, Ropes & Lundy, 415 Brainard, 1 — TE. 2-3074
Primeau, Edmund E., 15091 Mayfield, 5 — LA. 7-0923
Redstone, Louis G., Inc., Archts. & Avner Naggar, Associated Archt., 10811 Puritan, 38 — DI. 1-0710
Rogvoy, Theodore, 929 Fox Bldg., 1 — WO. 3-7414
Rosella, Edward G., 3890 Kensington, 24 — TU. 1-1765
Rosello, Peter R., 3927 Pennsylvania — WA. 4-8649
Rozycki, Walter J., 2266 E. Forest, 7 — TE. 3-7760
Scheuffler, Carl A., 2207 Allard Ave., Grosse Pte. Woods, 36 — TU. 1-0344
Schmidt, Arthur O. A., 1526 Buhl Bldg., 26 — WO. 1-6755
Siegal, Leonard G., 1601 W. Lafayette Blvd., 16 — WO. 1-9044
Smith, Eberle M. Assoc, Inc., 153 E. Elizabeth, 1 — WO. 5-8180
Smith, Hinchman & Grylls Assoc., Inc., 3107 W. Grand Blvd., 2 — TR. 5-8100
Tashjian, Berj, 16631 Fenton, 19 — KE. 2-6905
Tobocman & Lawrence, 19111 Sussex, 35 — BR. 2-4150
Van Reyendam, Dirk, 15901 Collingham, 5 — VE. 9-8988
Vogel, Charles J., 1011 Park Ave. Bldg., 26 — WO. 1-8830
Volk & London, Inc., 19378 James Couzens, 35 — DI. 1-9035
Ward, Ray F., 18079 Jas. Couzens, 35 — UN. 4-2327
Waronoff, Abraham, 16530 Wyoming, 21 — UN. 2-4522
Warren, Roderick E., 67 E. Warren, 1 — TE. 1-9776
Webster, Morris, 18353 W. McNichols, 19 — KE. 5-5085
Weitzman, Arnold A., 13305 N. Norfolk, 35 — DI. 1-9050
West, Robert J., 1214 United Artists Bldg., 26 — WO. 1-0219
Wheeler, Becker & Assoc., Inc., 1210 David Stott Bldg., 26 — WO. 2-2695
Wiedmaier, Frank W., 58 W. Adams, 26 — WO. 3-7567
Williams Bros., 140 Elmhurst, 3 — TO. 5-5103
Winn, Otis, Architect, & Co., 524 Michigan Bldg., 26 — WO. 1-8288
Wright, Clifford N. & Assoc., 19115 Schoolcraft, 23 — VE. 8-5935
Yokom, Robert W., 2338 Dime Bldg., 26 — 963-4060

ESCANABA

Arntzen, Arne, 820 S. 16th St. — ST. 6-3301

ESSEXVILLE

Humphrey, Donald R., 1509 Woodside — TW. 3-9773

FARMINGTON

Allen, John A., 32619 Grand River — GR. 4-3350
Hannan, Charles D., 32580 Grand River — GR. 4-3431
Lamb, Jack I., 30936 Grand River — GR. 4-8420
Strickfaden Associates, Architect-Engineer, 31500 Northwestern — MA. 6-7797

FERNDALE

Abrams, Henry J., 800 Livernois, 20 — LI. 7-7900
Green & Savin, Archts., 509 N. Livernois, 20 — LI. 5-9170
Pirscher & Jarrett, 23255 Woodward, 20 — LI. 7-5967
Tilds, Paul & Assoc., Inc., 1021 Livernois, 20 — LI. 8-4343
Weil-Cohan Assoc., 800 Livernois, 20 — LI. 8-2929

FLINT

Dittmer, Ralph T., 436 S. Saginaw St. — CE. 9-5824
Ellis, Arndt & Truesdale, 614 McArthur Bldg. — CE. 4-3493
Eubank, T. Neel, 2764 Flushing Rd., 4 — CE. 5-4426
Garland, Quentin, 814 E. Ninth St. — CE. 5-0107
Gibbs & Tomblinson, 5227 S. Dort Hwy., 7 — OW. 4-4551
Hawes, George S., 409 Sill Bldg., 2 — CE. 4-6084
Jones, A. Charles, Assoc., Inc., 204 E. Second St., 2 — CE. 4-6643
Kloske, Walter E., 514 E. Kearsly, 3 — CE. 4-8288
Kretchmar, J. Lauran, 1137 Dye Rd., 4 — CE. 5-1460
MacKenzie, Knuth & Klein, Inc., 708 Harrison St., 3 — CE. 5-4681
Nurmi, Nelson & Assoc., Inc., 415 Lewis St., 3 — CE. 4-3864
Sedgewick, Sellers & Assoc., 1168 Robert T. Longway Blvd., 3 — CE. 8-9089

GRAND HAVEN

Vander Meiden & Koteles, 1203 Beech Tree St. — 842-7350

GRAND RAPIDS

Allen, Roger & Assoc., 1126 McKay Tower, 2 — GL. 6-1527
Benjamin, Adrian T., 416 Murray Bldg., 2 — GL. 9-6782
Beyster, H. E. & Assoc., 1424 McKay Tower, 2 — GL. 1-2676
Colton, Hornbach & Steenwyk, Assoc., 545 Cheshire Dr., N. E., 5 — EM. 3-0105
Daverman, J. & G. Co., 924 Grandville, S. W., 9 — CH. 1-3481
Firant, Edgar R., 1621 Breton Rd., S.E., 8 — GL. 2-7471
Gaastra, Jan T., 1424 Lake, S. E., 6 — GL. 8-2185
Haveman, James K., 621 Michigan Trust Bldg., 2 — GL. 9-7934

THE DONALD MILLER COMPANY
Mechanical Contractors

WAlnut 4-9800

3250 Bellevue Avenue • Detroit 7 • Michigan

BROADWAY 3-2500

wlc

Walter L. Couse & Co.

GENERAL CONTRACTORS · INDUSTRIAL · COMMERCIAL · PUBLIC BUILDINGS

12740 LYNDON AVENUE
DETROIT 27, MICHIGAN

Skill — Integrity — Responsibility

SHAW, WINKLER, INC.

PLUMBING & HEATING

POWER PLANT INSTALLATIONS

VENTILATING AND AIR CONDITIONING

14855 Ward Ave., Detroit 27, Michigan • VErmont 8-0500

BARBER COLMAN

Uni-flo
Engineered Air Distribution

ELECTRIC · ELECTRONIC
Automatic Controls

Complete Service Coverage Throughout Michigan

R. L. DEPPMANN CO.

DETROIT • SAGINAW • GRAND RAPIDS

ROCHESTER
Chapman, Frank R., Jr., 1238 Mead Rd., P. O. Box 216 — OL. 1-7388

ROYAL OAK
Ditchy, Clair W. & Assoc., 1232 S. Woodward — LI. 8-4200
Hanniken, G. J., 3284 W. Webster Rd. — LI. 9-5530
Lytle, George D., 2300 N. Woodward — LI. 7-8280
Millay, William H., 1129 S. Woodward — LI. 2-9640
Smith & Smith Associates, 4268 N Woodward — LI. 9-1710

SAGINAW
Allen, Samuel C., 603 Bearinger Bldg. — PL. 5-8711
Beach, Glenn M., 1023 S. Jefferson — PL. 2-6407
Frantz, Robert B., 326 N. Washington — PL. 2-8133
Oeming & Waters, 407 N. Hamilton — PL. 4-1444
Prine, Toshach, Spears, Archts. & Engrs., 709 Federal — PL. 4-6551
Spence, James A., 1241 N. Michigan Ave. — PL. 3-0701
Wigen, Frederick E., & Assoc., 1016 N. Michigan Ave. — 753-2488

ST. CLAIR SHORES
Brauning, Fred & Assoc., 22613 Revere — PR. 1-1030
Wakely-Kushner Assoc. Archts., 21429 Mack — PR. 8-8822

ST. JOHNS
Pardee, St. Clair, 204 E. State St. — CA. 4-3991

ST. JOSEPH
McGrath, D. J. & Assoc., 615 Broad St. — YU. 3-6305

SOUTHFIELD
Conn, James W., 30855 Southfield Rd. — MI. 6-5005
Pellerin & Daubresse, Assoc., 18317 Westover — EL. 6-1995
Sundberg & Ferar, Inc., 24469 W. 10½ Mile — EL. 6-8600
Tuttle, Edward X., Jr., 30801 Northgate Dr. — MI. 6-9772
Wright, Frank H., 18160 Westhaven — EL. 6-2446

TECUMSEH
Smith, Andrew J. 106 E. Chicago Blvd. — 504

TRAVERSE CITY
Cornwell, F. Gordon, Anderson Bldg. — WI. 6-7711
Field, Harford A. & Assoc., 148 E. Front St. — WI. 6-7116
Hazelton, Paul A., Grand View Parkway — WI. 7-7318
Stiffler, David L., 717 S. Union St. — WI. 6-7858
Strong & Drury, 304-305 State Bank Bldg. — WI. 6-7745

VERMONTVILLE
King, Christopher, Vermontville Hwy. — CL. 9-3295

WARREN
Blann, William T., 22000 Ryan Rd. — SL. 8-6345

WAYNE
Van Reyendam, Dirk (Brender & Brender, Inc.), 3911 Newberry St. — PA. 2-0515

WYANDOTTE
Bassett, George J., 3042 First St. — 282-5606
Wilson, Carlisle, 211 Biddle — AV. 2-1233
Yops, Jack W., 2903 Biddle — AV. 5-1924

YPSILANTI
Gardner-Singer & Assoc., 209 W. Michigan — HU. 3-4924
Gerganoff, R. S., 206 N. Washington — HU. 2-0083
Gerganoff, Z. T., 103 W. Michigan Ave. — HU. 2-0028
Swarts & Morhouse, 512 W. Cross — HU. 3-4332

NATIONAL ITEMS

The Forerunner

of Voorhees Walker, Smith, Smith & Haines

The independent practice of Cyrus L. W. Eidlitz, the actual founder of the firm is dated from 1885. Up till that time, however, he had worked mainly in his father's office, and the history of the firm would be incomplete without some account of the elder Eidlitz, its literal progenitor.

Leopold Eidlitz was born in Prague in 1823 and trained at the Vienna Polytechnic for the profession of land steward. During the course of his studies he had become inspired with the ambition to design edifices more lofty than mere estate buildings. It was probably this ambition that caused him to emmigrate to the United States, "land of opportunity." Arriving in New York in 1843, Eidlitz had the good fortune to find American architecture on the verge of a Gothic revival. No style could have been better suited to the temperament of this flamboyant man or more reminiscent of the buildings of his own native environment, and he quickly made his name. Not surprisingly in that era, his first work was mainly ecclesiastical buildings, the most famous of his churches being the present Episcopal Cathedral (Christ Church) at St. Louis. He had an equal success with private residences, designing several handsome so-called "cottages" in the Gothic style. The most spectacular of his secular work was his last significant achievement, his design for the Assembly Chamber and the House Staircase of the New York State Capitol Building at Albany on which he collaborated with two other well-known architects, H. H. Richardson and F. L. Olmsted.

One of the founder members of The American Institute of Architects in 1857, Leopold Eidlitz was prominent not only in his own profession but also in public affairs. He was admired for his wit and personality, and his collaborator Olmsted spoke of him as "the most outstanding individuality I have ever met." Writer of several professional articles and a book on the nature of art, his knowledge of both architecture and engineering was considered prodigious. And he was a man of ideas besides. Objecting to the elevated railroads over the city streets, as early as the 1850s he had produced a design for a surface railroad to run on a solid ground embankment between Fifth and Sixth Avenues, a scheme which at that time would have been perfectly possible to execute because of the sparse settlement in that area.

It is interesting to note that two years after Eidlitz had arrived in the United States, his younger brother Marc followed him to New York — no doubt encouraged by news of Leopold's excellent prospects. Choosing to be a builder rather than an architect, he started his own prosperous construction company in 1854, executing — amongst others — some of his brother's designs and later those of his nephew, Cyrus. Marc Eidlitz & Son was the direct business ancestor of the present construction company of Vermilya-Brown which today executes a number of the designs done by our firm—just as it did in the days of the Eidlitzs.

Leopold Eidlitz lived on into this century; dying in 1908 at the age of eighty-two, he had already seen his son more than successfully established in his footsteps.

BULLETIN:

Thank you for publishing the picture of the United States Science Pavilion on Page 14 of your November 1961 Issue.

We would like to point out, however, that your caption should read "Minoru Yamasaki and Associates — Naramore, Bain, Brady & Johanson, Associated Architects & Engineers, Birmingham, Michigan and Seattle, Washington, are Architects for . . . "

We would appreciate it if you would publish a correction of this item in your next issue. Thank you. — HARRY G. WIDENER, JR., Minoru Yamasaki & Associates—Naramore, Bain, Bradley & Johanson

D. H. Burnham

Daniel Hudson Burnham, FAIA, 75, scion of an architecturally famous family, and his wife, Martha, 73, both of Evanston, Ill., were killed in an automobile accident near Chicago on November 3.

A prominent architect in his own right, Mr. Burnham was the son of the late Daniel H. Burnham whose architectural plan for Chicago in the early 1920s is in evidence today in Chicago's development. But the younger Burnham did not live in the shadow of his father in things architectural.

Mr. Burnham was secretary and director of public works for Chicago's 1933 Century of Progress World's Fair. He followed the lead of his father, who was director of works for the World's Columbian Exposition in 1893. He got the aegis he needed under his father, with whom he was associated as partner.

ARCHITECTS CONTRACTORS

Stevens provides quick delivery at reasonable prices on these top quality building materials

BRICK
Michigan's widest selection of brick. Large local stock.

SOLAR SCREENS
Glazed, Unglazed and Terra Cotta.

MASONRY SAW BLADES
A blade for every purpose. Saws for rental or sale.

ANTI-HYDRO
Waterproofing, floor hardening, dustproofing, silicone surfacing and concrete accelerating.

SURE KLEAN
For all types of masonry and stain removing.

SALT GLAZE
Brick size, tile size and partition.

CERAMIC STRUCTURAL GLAZED TILE
From leading manufacturers in all sizes and colors.

ACOUSTICAL TILE
Structural glazed in 5 x 12 and 8 x 16 units.

TERRA COTTA
In both Ceramic Veneer and Architectural. Robco Vitri-Neer.

QUARRY TILE
Wide variety of sizes and shapes. Also with abrasive surface, waxed and safety treads.

HOLLOW METAL DOORS, FRAMES AND HARDWARE
A hollow metal door for every purpose. New Stev-a-Dor package door unit including door, frame and hardware is immediately available from stock in a wide range of standard sizes.

SEWAGE UNDERDRAIN FILTER BOTTOM BLOCK
Glazed vitrified.

FLOOR BRICK
A full line — smooth, abrasive, acidproof, non-skid and other types.

CONCRETE ACCESSORIES
Full line includes wall ties, mesh reinforcement and other items.

CONCRETE COLUMN MOLDS
Round steel or fibre column molds, fibre shaft forms, drop heads, steel clamps.

METAL PARTITIONS
A complete line of metal toilet partitions in a variety of sizes and styles.

CALL, WRITE OR VISIT TODAY. BUILDING MATERIALS DEPARTMENT

frederic b. **STEVENS,** inc.

TAshmoo 5-0725 | 1800 18th STREET AT VERNOR HIGHWAY

services you can plan on

An important element in every Price precast concrete unit is the dependable service that goes with it. This includes sales representatives whose job is 90% service and 10% selling; engineers who are available to you for consultation without charge; production specialists who manufacture your products under optimum factory conditions and deliver when your schedule demands; and technicians who will install these products faster, reducing building time, and at lower cost. When the job depends on service, you can depend on Price.

PRICE BROTHERS CO.

12651 NEWBURG ROAD LIVONIA, MICHIGAN

ROSTER
MICHIGAN SOCIETY OF ARCHITECTS
Membership Roster — By Localities

Active Membership in the Michigan Society of Architects is composed of corporate members of The American Institute of Architects, through the five Michigan Chapters; Detroit 541, Flint 22, Mid Michigan 47, Saginaw Valley 42, Western Michigan 102 and Non-Resident members 87, total 841.

The Society has nine Honorary Members: Wilfred F. Clapp, Director, School Organization & Plant, Dept. of Public Instruction, Lansing, Mich.; Edward D. Connor, Councilman, 1340 City County Bldg., Detroit 26, Mich.; Hawkins Ferry, 25 Moorland, Grosse Pointe 36, Mich.; Marshall Fredericks, Sculptor, 4113 No. Woodward Ave., Royal Oak, Mich.; C. Allen Harlan, 6440 John C. Lodge Expressway, Detroit 2, Mich.; Paul R. Marshall, 15925 McNichols Road, Detroit 35, Mich.; J. Gardner Martin, 900 Stoddard Bldg., Lansing 23, Mich.; George H. Miehls, of the Albert Kahn Associated Architects and Engineers, Inc., 345 New Center Bldg., Detroit 2, Mich. and Joseph P. Wolff, 8491 East Outer Drive, Detroit 13, Mich.

ADRIAN

FAULHABER, FRANCIS A. — 128 E. Maumee St.

ALBION

DEAN, FRANK E. — 219½ S. Superior

ALLEN PARK

STRAUSS, FRED G. — 8059 Balfour Ave.

ANN ARBOR

AITKEN, ROBERT J. — 1411 Avondale
ANICA, WALTER T. — 2300 Washtenaw
BALTA, E. ALTAN — 505 Highland Rd.
BENNETT, WELLS I. — 2045 Geddes St.
BRIGHAM, GEORGE B. — 517 Oxford Rd.
CARRIGAN, ROBERT C., JR. — 1206 Morningside Dr.
CARSON, FRANK S. — 309 Virginia Ave.
COLVIN, F. HUSTON — 2010 Longshore Dr.
DAVIS, WILLIAM K. — 2300 Washtenaw
DAWSON, JOHN F. — 1712 Chandler
DeLANCEY, OLIVER S. — 1507 Las Vegas Dr.
DeWINTER, MARVIN J. — 2301 Easy St.
EASTMAN, RAYE C. — 233 Crest Ave.
FRY, LYNN W. — 1206 Orkney Dr.
HAKKEN, HOWARD — 3440 Woodland Dr.
HAMMARSKJOLD, EDWARD — 336 Nickels Arcade
HAMMETT, RALPH W. — 485 Riverview Dr.
HIMES, HAROLD W. — 1606 Hillridge Blvd.
JAMES, WILLIAM L. — 1131 Vesper
JOHE, HERBERT W. — 440 Barton North Dr.
KAINLAURI, EINO O. — 1441 Sunset Rd.
KETELHUT, PAUL J. — 1225 White St.
KOWALEWSKI, HENRY S. — 1311 Wines Dr.
LANE, CHARLES W. — 1160 Blakeway
LARSON, C. THEODORE — 3575 E. Huron River Dr.
LEE, JOSEPH T. A. — School of Architecture, U. of M.
LIVINGSTON, JAMES H. — 3384 Washtenaw
LORCH, EMIL — 1023 Forest Ave.
LOREE, DOUGLAS D. — 120 N. 4th Ave.
MACMULLAN, DONALD D. — 1145 Pomona Rd.
MARSHALL, WALTER V. — 95 Underdown Rd.
MASTIN, GLENN G. — 1120 White St.
METCALF, ROBERT C. — 1052 Arlington Ave.
MILLMAN, RICHARD G. — 1405 Arbor View
MUSCHENHEIM, WILLIAM — 1251 Heatherway
OBERDICK, WILLARD A. — 1503 Ottawa
ODELL, FREDERICK C. — 1103 Berkshire Rd.
OLENCKI, EDWARD V. — 1150 Mixtwood
PALMQUIST, IRVING E. — 407 Keech
ROBINSON, RICHARD M. — 605 Huron View
SANDERS, WALTER B. — 99 Barton North Dr.
SCHWENKMEYER, CARL H. — 2565 W. Ellsworth Rd., R.F.D. 4
SMITH, EDWARD B., JR. — 1030 Spruce Dr.
TANNER, THOMAS S. — 308-10 S. State St.
WEILAND, KEITH F. — 2726 Cranbrook Rd.
WONG, JAMES — 2704 Radcliffe Rd.
WRIGHT, DONALD F. — 1116 Fountain St.
YOUTZ, PHILIP N. — College of Archt. & Design, Univ. of Mich.
ZRMACK, FRED E. — 1724 Dunmore Rd.

BATTLE CREEK

BELSON, GORDON A. — 219½ S. Superior
BINDA, GUIDO A. — 231 Capital Ave., N.E.
BLACK, CHASE — 616 Post Bldg.
BURGESS, JOHN H. — 128 Lakeview Ave.
HAUGHEY, PHILLIP C. — 616 Post Bldg.
LANE, RICHARD C. — 130 Sunset Blvd.
SARVIS, LEWIS J. — 258 Champion St.
VANDERPLOEG, RUARD A. — 258 Champion St.
WILLIAMS, GEORGE N. — 616 Post Bldg.

BAY CITY

BRYSSELBOUT, PAUL A. — P. O. Box 748
GODDEYNE, JOSEPH C. — 417 Bay City Bank Bldg.
MORRIS, DOUGLAS C. — 55 Bay Shore Dr.
SIMON, E. ROGER — P. O. Box 748
STARKE, EUGENE C. — P. O. Box 748
WESOLEK, WILLIAM G. — 118 York Dr., Lagoon Bch.

BENTON HARBOR

HATFIELD, WAYNE C. — 240 Fidelity Bldg.
RAYMER, RICHARD K. — 250 Colfax Ave.

BERKLEY

HASTINGS, ROBERT F. — 1723 Edgewood Blvd.
MAY, RICHARD H. — 1978 Columbia Rd.
PETERS, RICHARD W. — 1353 Columbia
RODGERS, STUART D. — 1722 Catalpa Dr.

BIG RAPIDS

SLEEPER, CHARLES E., JR. — 312 Oak St.

BIRMINGHAM

BACON, EUGENE L. — 560 Landon
BINGMAN, ROBERT E. — 6340 Franklin Rd.
BISSELL, EDWARD E. — 1184 Edgewood Ave.
BRODIE, ROBERT — 275 Harrow Rd.
DEZUR, ROBERT D. — 4123 Meadow Way
DWORSKI, JOSEPH F. — 3311 Dogwood Court
GABERT, EDWARD W. — 1813 Derby Rd.
GUENTHER, WERNER — 32575 Plumwood Lane
HARO, JOHN C. — 837 Shepardbush
HARRIS, GEORGE K., JR. — 1625 Northlawn
HEWLETT, THOMAS H. — 950 Hunter Blvd.
IRELAND, W. BYRON — 916 Madison
JICKLING, JOHN W. — 600 Shepardbush
KEYES, HUGH T. — 259 Daines
KU, WILLIAM — 1131 Lenox
LA ROY, WESLEY — 4691 Haddington Lane
LOIZON, JOHN W. — 240 Park
LUCKENBACH, OWEN A. — 950 Hunter Blvd.
LYMAN, WILLIAM W. — 5395 Hickory Bend
MacMAHON, CHARLES H. — 3248 Woodside Ct.
MARTZ, LAWRENCE S. — 264 Briggs Bldg.
MONTEITH, JACK K. — 1784 Torry
MOODY, ANTHONY R. — 286 E. Brown St.
MORAN, ARTHUR O. — 6835 Cedarbrook Dr.
O'DELL, H. AUGUSTUS — 950 Hunter Blvd.
PASKI, BERNARD F. — 1852 Latham
PAULSEN, S. GLEN — 6239 Eastmoor Rd.
PELLEGRINI, EMIL W. — 624 Park
REESE, BERNARD F. — 1347 Villa
ROBINSON, ELIOT F. — 572 Linden Rd.

Kelsey Hayes Prefab Steel Fallout Shelter

- Accepted Civil Defense Design.
- Compactness—basic 9′ x 12′ floor area comfortably accommodates 4-6 adults, yet can be installed in any average size basement.
- Flexibility—by increasing number of panels, basic design can be extended to shelter additional people.
- Portability—if you move, the shelter can be disassembled and moved to your new basement.
- Versatility—can be used as a storm shelter, photographic dark room, game room, den, library, storage or small office.
- Low Cost—backed by no down payment, FHA insured loan.

EASTERN MICHIGAN DISTRIBUTORS

BYRNE PLYWOOD CO.

Wholesale Only JOrdan 6-7100

Southeastern Electric Co., Inc.

(Established 1926)

ELECTRICAL CONTRACTORS

- **Industrial**
- **Commercial**
- **Institutional**

Telephone:
WAlnut 1-3863

7040 FARNSWORTH AVENUE
DETROIT 11, MICHIGAN

Now on standard concrete block-shapes...

1/8" THICK GLAZED FACES

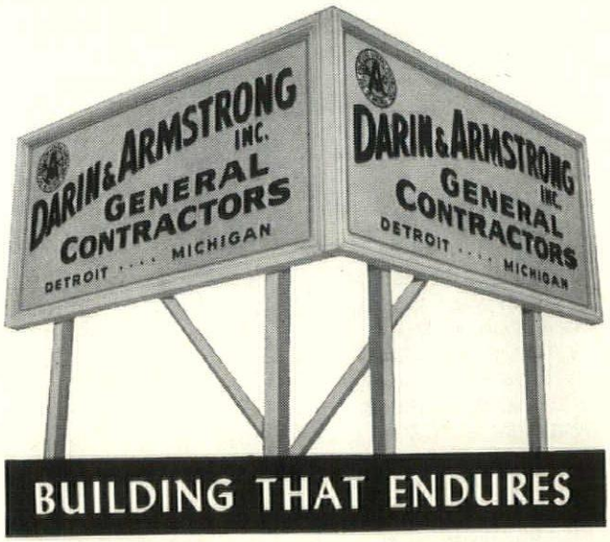
in 44 Colors

With the perfection of new S-G glass silica sand forming a continuous surface, SPECTRA-GLAZE exceeds requirements of ASTM-C-126 for glazed surfaces. However, the glaze of SPECTRA-GLAZE units is more than just a surface. It's a full eighth-inch thick —the same all the way through.

Ⓢ See SWEET'S CATALOG 4g/Bu for details or write for "Construction Details" and "Test Reports."

MFG. BY *Glazed Products*

INCORPORATED
4500 Aurelius Road
Lansing, Michigan



ROESSLING, ADOLF H. 30950 Roberts Dr.
SACHS, MELVIN H. 6052 Northfield Rd.
SCHOWALTER, LEO J. 1562 Fairway
SMITH, C. WENDELL 30800 Inkster Rd.
SMITH, DONALD W. 17414 Beverly Rd.
SMITH, LINN C. 894 S. Adams Rd.
SPALDING, DAVID B. 812 Ridgedale
STICKEL, FREDERICK G. 286 E. Brown St.
STRAUB, FRANK A. 1021 Norwich Rd.
TARAPATA, PETER 3351 Highmeadow Ct.
TREACY, DANIEL L. 1415 Yorkshire
VOSE, GARDINER C. 436 Glengarry Rd.
WARREN, NEIL E. 32721 Bingham Lane
WOODHOUSE, URBAN U. 991 Lake Park Dr.
YAMASAKI, MINORU 1025 E. Maple Rd.

BLOOMFIELD HILLS

AKITT, WILLIAM R. 4989 Ranch Lane
BEGROW, H. JACK 20 E. Long Lake Rd.
BIRKERTS, GUNNAR 1830 E. Tahquamenon
BROWN, JACK W. 20 E. Long Lake Rd.
BROWN, PAUL B. 2785 Ayrshire Dr.
JAROSZEWICZ, MARK T. 1591 Woodward Ave.
PAGE, STEPHEN S. 1944 Cragin Dr., R.F.D. 3
SNYDER, ROBERT H. 500 Lone Pine Rd.
SWANSON, J. ROBERT F. W. Long Lake Rd.
SWANSON, ROBERT S. W. Long Lake Rd.
WRIGHT, LLOYD H. 1824 Cragin Dr.

BRIDGEPORT

KELLY, DON R.F.D. 1

BRIGHTON

MUSCH, MAX A. 4533 Filbert Dr.

CHELSEA

LINDAUER, ARTHUR L. 260 Fletcher Rd.

CLARK LAKE

LOWDEN, REED C. 8718 North Shore

CLIO

KAULFUSS, ARTHUR J. 11343 Jennings Rd.

COLDWATER

FAIR, JERRY 2 W. Chicago St.

COLOMA

NIEPHAUS, CRAIG A. R.F.D. 2

DEARBORN

ANDERSON, DONALD C. 4700 Korth
BECKER, ERNEST N. 3070 Geneva
CAVERNE, THOMAS G. 2665 Linden
CLARK, ERROLL 5511 Argyle
COOMBE, W. GLASSON 14940 Michigan Ave.
DAVIS, STANLEY J. 2150 Elmdale St.
FREIWALD, CARL J., SR. 630 N. Elizabeth
HOLOWCHAK, EDWARD H. 8125 Dale (6)
JAHR, THURSTON, R. 15011 Michigan Ave.
KISSINGER, STEWART S. 22040 Watsonia St.
MacGREGOR, ALEXANDER 401 S. York Ave.
MACHIDA, YOSHIZO 3013 Cornell
NORDSTROM, RICHARD 5422 Eden Dr. (9)
OWENS, SHIRLEY L. 22101 Tenny Ave.
SHANAYDA, MICHAEL 17481 W. Outer Dr.
SHERMAN, PHILIP T. 23341 Bonair
STEFFENS, J. H. GUSTAV Dearborn Hotel, 4616 Calhoun
STORRER, BRADLEY R. 22148 Michigan Ave. (7)
STRAIGHT, EUGENE D. 22234 Ford Rd.
VICARY, HARRY C. 22148 Michigan Ave.
YOKOM, ROBERT W. 16112 Middlebury
ZIGMANTH, HAROLD J. 7361 Plainfield

DETROIT

ADLER, VICTOR C. 1938 Severn Rd., Grosse Pte. Woods (36)
AGREE, CHARLES N. 14330 W. McNichols (35)
AHERN, RICHARD D. 714 Parker (14)
ALPERN, ROBERT B. 16150 Meyers (35)
ALTMIKS, HENRY F. 719 Collingwood (2)
ANNALA, AARO J. 6011 Minock (28)
ARZOUMANIAN, JIRAIR 18221 Steel Ave. (35)
ASKEW, LYALL H. 441 W. Robinwood (3)
AUER, FRANCIS G. 11775 Engleside Dr. (5)
BAILEY, EDWARD D. 9975 Pinehurst (4)
BANKES, HURLESS E. 3010 Puritan (38)
BARD, HAROLD J. 12025 Griggs (4)
BASSETT, ARTHUR F. 16555 Westbrook (19)
BASSO, VICTOR J. 301 W. 8 Mile Rd. (3)
BAUER, LEO M. 534 Free Press Bldg. (26)
BEAM, HAROLD A. 14200 Woodmont Rd. (27)
BECKER, BYRON H. 1210 David Stott Bldg. (26)
BELCO, MOSSIE 3444 Second Blvd. (1)
BERGEY, FRANK 5550 Bedford (24)
BINDER, HAROLD 19955 Renfrew Rd. (21)
BLAIR, JOHN O. 17006 Maumee, Grosse Pte. (30)
BLAKESLEE, L. ROBERT 18218 Stoepel Ave. (21)
BLESSING, CHARLES A. 801 City-County Bldg. (26)
BLIVEN, A. ROBERT 18650 W. McNichols (19)
BROECKER, ERWIN L. 22128 Grand River Ave. (19)
BROWN, H. SANBORN 83 Meadow Lane, Grosse Pte. Farms (36)
CALDER, RALPH R. 1212 Kales Bldg. (26)
CALDER, ROBERT F. 18100 Greenlawn (21)
CALDWELL, LAWRENCE E. 9266 Louis (39)
CLELAND, EUGENE T. 409 Griswold St. (26)
COLE, LYLE S. 20950 Grand River Ave. (19)
CONFER, EARL L. 14000 Strathmoor (27)
COWIN, JULIAN R. 153 E. Elizabeth St. (1)
COX, CYRIL F. 16845 Mark Twain (35)
COX, FRANK E. 18136 Snowden (35)
CRAVEN, GEORGE L. 8069 Lamphere Ave. (39)
CREASER, WILLIAM H. 16040 W. McNichols Rd. (35)
CUTHBERT, IVAN N., JR. 7634 Rosemont Rd. (28)
DAY, CLARENCE E. 536 Cadieux, Grosse Pte. (30)
DES ROSIERS, ARTHUR 15850 James Couzens Hwy. (38)
DIEHL, GEORGE F. 120 Madison Ave. (26)
DIEHL, GERALD G. 120 Madison Ave. (26)
DISE, J. IVAN 2631 Woodward Ave. (1)
DOHMEN, ANTON G. 2631 Woodward Ave. (1)
DOMKE, ROBERT J. 4840 Woodhall (24)
DONKERVOET, CORNELIUS 14364 Faust (23)
EDWARDS, LOUIS A. 4047 Ida (9)
ENGLE, RALEIGH P. 9550 Chatham (39)
FADER, LESTER 25716 Schoolcraft (39)
FAIRBROTHER, FREDERIC A. 20216 Briarcliff (21)
FEIG, IRVIN D. 7777 W. Chicago Blvd. (4)
FERNALD, WILLIAM M. 153 E. Elizabeth St. (1)
FISHER, HAROLD H. 18550 E. Warren (36)
FLEISCHAKER, STANLEY 18312 Muirland Ave. (21)
FORTNEY, RALPH B. 18982 Coyle (35)
FRENCH, JOSEPH N. 14280 Robson (27)
FROST, ROBERT D. 13012 Columbia (39)
FUJII, HIDEO H. 19512 Northrop (19)
GABLER, CORNELIUS L. T. 3300 Book Tower (26)
GEHRKE, HANS 751 Griswold St. (26)
GIBSON, JAMES E. 251 Lincoln Rd., Grosse Pte. (30)
GORMAN, DAVID W. 9163 Dawes Ave. (4)
GOTHOLD, DAVID J. 17300 Muirland (21)
GOULD, NATHANIEL 16130 Braile (19)
GREENBERG, ERNEST Box 264, Main P. O. (31)
GREIMEL, KARL H. 415 Brainard (1)
HABERMAS, CARL R. 415 Brainard St. (1)
HAFFNER, GENEVIEVE 164 Moross Rd., Grosse Pte. Farms (36)
HALLECK, GERALD R. 10023 Hartwell (27)
HAMILL, DESMOND P. 13576 Fenton Ave. (39)
HARLEY, ALVIN E. 153 E. Elizabeth St. (1)
HARLEY, FREDERICK M. 153 E. Elizabeth St. (1)
HAVIS, SAMUEL P. 14145 Puritan (27)
HEAD GEORGE P. Suite 6, 18440 Livernois (21)
HERMAN, ALOYS F. 144 W. Lafayette Blvd. (26)
HOLZHAUER, RALPH N. 15329 Grandville (23)
HOWE, HUBERT F. 2451 Monterey (6)
HUESMANN, LOUIS B. 15490 Asbury Park (27)
HUGHES, JAMES B. 2727 Second Ave. (32)
HUGHES, TALMAGE C. 120 Madison Ave. (26)
HUNTER, DON W. 640 Temple (1)
HYDE, ARTHUR K. 153 E. Elizabeth St. (1)
ILGENFRITZ, HAROLD D. 605 Park Ave. Bldg. (26)
JACKSON, MORRIS 19204 Whitcomb (35)
JAMES, ROBERT D. 12888 Rutland Ave. (27)

THEREFORE, when we build, let us think that we build forever. Let it not be present delight, nor for present use alone, let it be such work as our descendants will thank us for, and let us think, as we lay stone on stone, that a time is to come when those stones will be held sacred because our hands have touched them, and that men will say as they look upon the labor and the wrought substance of them, 'See! this our fathers did for us.'—JOHN RUSKIN

Our building creed since our beginning, over fifty years ago

GEO. W. AUCH COMPANY
GENERAL CONSTRUCTION

ESTABLISHED 1908

3646 MT. ELLIOTT AVENUE DETROIT 7, MICHIGAN

Michigan Drilling Co.
FOR

- Soil Test Borings For Foundation and Other Structures
- Complete Laboratory Testing
- Diamond Core Drilling

14555 Wyoming Avenue
Detroit 38, Michigan
WEbster 3-8717

JONES - SHERMAN, INC.
Electrical Contractors

INSTITUTIONAL • COMMERCIAL • INDUSTRIAL

18838 Beech Daly Road, Detroit 40, Michigan
KEnwood 7-6860

FREEMAN-DARLING, INC.
GENERAL BUILDERS

8120 W. McNichols Road
Detroit 21, Michigan
UNiversity 4-4788

ARROW STEEL CO.
STRUCTURAL STEEL

12115 CLOVERDALE AVENUE, DETROIT, MICH., WEBSTER 3-0026

JEPSON, RAYMOND G. 20202 Picadilly (21)
JOHNSON, NATHAN 2512 W. Grand Blvd. (8)
JOSLIN, FREDERICK B. 14450 Stahelin (23)
KAGAWA, WALLACE K. 12011 Beaverland (39)
KALLMES, JOHN J. 508 Park Avenue Bldg. (26)
KAMP, ERVIN E. 19600 W. McNichols (19)
KANN, NORMAN K. 19975 Roslyn Rd. (21)
KAPP, WILLIAM E. 1842 Buhl Bldg. (26)
KAVIEFF, OTTO H. 15835 Ohio (38)
KELLOGG, DIXON B. 112 Madison Ave. (26)
KESSLER, WILLIAM H. 18000 Mack, Grosse Pte. (24)
KING, HARRY S. 15790 Wyoming (38)
KING, SOL 2804 Oakman Blvd. (38)
KLAETKE, FRANK W. 1401 Nicolet Place (7)
KREBS, ANNE 15 Moorland, Grosse Pte. (36)
KRECKE, NORMAN 730 Michigan Bldg. (26)
LAWRENCE, DONALD M. 13557 Greenview (23)
LEE, RUSSEL H. 14088 Northlawn (38)
LEINWEBER, JOSEPH W. 696 Rivard, Grosse Pte. (30)
LEON, BRUNO 18231 Stahelin (19)
LEONE, AMEDEO 3107 W. Grand Blvd. (2)
LEVEY, NORMAN J. 1040 W. Fort St. (26)
LEVINE, NATHAN 16150 Meyers (35)
LEVINE, SEYMOUR J. 18675 Sorrento (35)
LEWIS, MAXWELL 15790 Wyoming (38)
LOWELL, MAURICE 18048 Lesure Ave. (35)
LOWREY, LESLIE M. 923 University Place, Grosse Pte. (30)
LUNDBLAD, CLAUS D. 18305 Lancashire (23)
LUNDY, WILMER H. 12265 Wilshire Dr. (13)
LYALL, BRYCE T. 1308 Roslyn Rd., Grosse Pte. Woods (36)
LYNCH, F. JAMES 13146 Cheyenne (27)
McCALLUM, STEWART L. 20950 Grand River Ave. (19)
McDONALD, ALBERT C. 409 Griswold St. (26)
McGREW, CHARLES B. 16215 Warwick Rd. (19)
MARR, CARL B. 415 Brainard (1)
MARVIN, ALDEN S. 457 W. Fort St. (26)
MAY, ROBERT O. 1224 Ailene Dr., Grosse Pte. Woods (36)
MEATHE, PHILIP J. 18000 Mack, Grosse Pte. (24)
MEIER, EDWIN E. 16040 W. McNichols (35)
MENK, LOUIS 16627 Muirland (21)
MERRITT, GORDON R. 20950 Grand River Ave. (19)
MEYER, EARL G. 324 Touraine, Grosse Pte. Farms (36)
MICHEL, KENNETH A. 341 Touraine, Grosse Pte. Farms (36)
MILLS, JACK 6 Radnor Circle, Grosse Pte. Farms (36)
MITSCHKE, ALFRED H. 887 Brys Dr., So., Grosse Pte. Woods (36)
MORISON, JAMES B. 16555 Bentler (19)
MUTH, GUSTAVE 345 New Center Bldg. (2)
NAGY, JAMES J., JR. 13509 Glastonbury Rd. (23)
NELSEN, LAVERN J. 20334 Grand River Ave. (19)
NESMOUR, DAVID W. 925 Whitmore Rd. (3)
NEWMAN, EDWARD M. 1550 Joy Rd. (26)
NOETZEL, CLARENCE E. 2407 1st Nat'l Bldg., (26)
NOTH, EDWIN F. 838 Maccabees Bldg. (2)
ODELL, WILLIAM H. 1215 Dime Bldg. (26)
O'KEEFE, RICHARD P. 14583 Bramell (23)
ORLOWSKI, LOUIS S. 17300 Asbury Park (35)
PALMER, C. WILLIAM 409 Griswold (26)
PENZ, ARTHUR C., JR. 14142 E. State Fair (5)
PERRY, LEO I. 8905 E. Jefferson Ave. (14)
PETTITT, JAY S., JR. 9580 Hemingway (39)
PILAFIAN, SUREN 457 W. Fort St. (26)
POPKIN, SAMUEL D. 17267 Warwick Rd. (19)
PRIMEAU, EDMUND E. 15091 Mayfield (5)
RADFORD, J. RUSSELL 14395 Rosemont (23)
REDSTONE, LOUIS G. 10811 Puritan (21)
ROBERTS, EARL A. 11302 Grayfield (39)
ROBINSON, NORMAN A. 630 Merrick (2)
ROGVOY, THEODORE 929 Fox Bldg. (1)
ROSELLA, EDWARD G. 3890 Kensington (24)
ROSSELLO, PETER R. 3927 Pennsylvania (14)
ROSSETTI, LOUIS 1000 Marquette Bldg. (26)
ROZYCKI, WALTER J. 2266 E. Forest (7)
RUIFROK, HENRY W. 113 Moran Rd., Grosse Pte. Farms (36)
SCHEUFFLER, CARL A. 2207 Allard, Grosse Pte. Woods (36)
SCHMIDT, ARTHUR O. A. 1526 Buhl Bldg. (26)
SCHOERGER, ALBERT E. 21420 W. 7 Mile Rd., Apt. 108 (19)
SCHOETTLEY, FREDERICK J. 629 Hawthorne Rd., Grosse Pte. Woods (36)
SCHULZ, GEORGE L. W. 1354 Broadway (26)
SCHWINCK, ESTHER 2360 W. Grand Blvd. (8)
SCRIPTURE, CHARLES M. 4031 Vicksburg (4)
SCRYMGEOUR, GEORGE K. 345 New Center Bldg. (2)
SERCOMBE, ARTHUR H. 16614 Harlow (35)
SEVALD, FREDERICK J. B. 3107 W. Grand Blvd. (2)
SHAFFER, EARL W. 19434 Cheyenne (35)
SHEORIS, JOHN V. c/o Harley, Ellington & Day, 153 E. Elizabeth St., (1)
SHOWFER, ROBERT G. 20124 Houghton (19)
SIEGAL, LEONARD G. 1601 W. Lafayette Blvd. (16)
SIMONS, HOWARD T. 144 W. Lafayette Blvd. (26)
SIRRINE, CHESTER A. 1402 Kales Bldg. (26)
SMITH, EBERLE M. 153 E. Elizabeth (1)
SPELLICY, JOHN P. 15763 Lindsay (27)
STADELMAN, RICHARD R. 17505 Northlawn (21)
STIRTON, MALCOLM R. 181 Lothrop, Grosse Pte. Farms (36)
STUCHELL, CLAIR A. 883 Rivard Blvd., Grosse Pte. (30)
TASHJIAN, BERJ 16631 Fenton (19)
TOBIN, ROBERT J. 496 Lincoln Rd., Grosse Pte. (30)
TOBOCMAN, IRVING 19111 Sussex (35)
TROUT, ALEX L. 141 Puritan (3)
URBAN, JOHN 9610 Decatur (27)
VAN KEMPEN, ELBERT 13812 W. Outer Dr. (39)
VAN REYENDAM, DIRK 15901 Collingham (5)
VARNEY, F. ORLA 806 Chatsworth Apts., 630 Merrick (2)
VOGEL, CHARLES J. 1011 Park Ave. Bldg. (26)
VOLK, FRANK J., JR. 19378 Jas. Couzens (35)
WARONOFF, ABRAHAM 116 Delaware Ave. (2)
WARREN, RODERICK E. 65 E. Forest (1)
WEAVER, MERLE C. 340 Lothrop Rd., Grosse Pte. Farms (36)
WEBSTER, MORRIS 16216 Greenview (19)
WEIL, ULRICH 20265 Rutherford (35)
WEITZMAN, ARNOLD A. 13305 N. Norfolk (35)
WELCH, LYNDON 153 E. Elizabeth St. (1)
WEST, ROBERT J. 1214 United Artists Bldg. (26)
WHEELER, VERNON L. 1210 David Stott Bldg. (26)
WIEDMAIER, FRANK W. 58 W. Adams (26)
WILLEKE, LEONARD 1142 Bishop, Grosse Pte. (30)
WILLIAMS, ALBERT E. 140 Elmhurst (3)
WILTSCHEK, EGON 18665 Schaefer (35)
WINN, OTIS 524 Michigan Bldg. (26)
WRIGHT, CLIFFORD N. 19115 Schoolcraft (23)
ZANDER, ROBERT A. 345 New Center Bldg. (2)

EAST DETROIT

CROMBE, JAMES G. 22134 Donald

EAST LANSING

DE WOLF, HOWARD E. 167 Maplewood Dr.
IRONSIDE, IAN C. 322 Oxford Rd.
KOLM, ALWIN S. 661 Beech St.
LUCIA, ANGELO F. Mich. State Univ., Dept. Urban Planning
MATTERN, ROBERT A. 842 Lantern Hill Dr.
MAYOTTE, B. J. 1130 Hitching Post
ROSS, DONALD O. 1128 Portage Path
WILLIAMS, MALCOLM M. 550 Whitehills Dr.
WILSON, DIXON S. 235 Highland Ave.
ZIMMERMANN, ARTHUR J. 710 Snyder Rd.

ESCANABA

ARNTZEN, ARNE 820 S. 16th St.

ESSEXVILLE

HACKER, IRVING C. 308 Pine St.
HUMPHREY, DONALD R. 1509 Woodside

FARMINGTON

ALLEN, JOHN A., JR. 32619 Grand River
BLOETSCHER, DOUGLAS K. 33951 Brittany Dr.
HANNAN, CHARLES D. 36660 Howard Rd.
RIEBE, ALEXANDER W. 36150 Paddleford Rd.
ROKICKI, RICHARD S. 28330 Quail Hollow Rd.
ROLLASON, BENJAMIN H. 29590 Highmeadow
SCHOLZ, WILBUR R. 33744 Shulte Dr.
SEDER, MANNING A. 28266 Westerleigh Rd.
STRICKFADEN, ROY J. 30680 Glenmuer
WRIGHT, HAROLD R. 30030 West Gate

FERNDALE

ABRAMS, HENRY J. 800 Livernois (20)

CREATE BEAUTY BY USING

FACE BRICK

BEFORE SELECTING YOURS SEE

CENTURY BRICK COMPANY

14910 LINWOOD AVE. • DETROIT 38, MICHIGAN

EBONY FACE BRICK FURNISHED ON A. DOUGLAS JAMIESON ELEMENTARY SCHOOL, DETROIT, MICH.

Nelson Company

PLUMBING
HEATING &
AIR CONDITIONING
SUPPLIES

WHOLESALE

Beautiful Plumbing Display Room
Available for Architects and
Their Clients

MAIN OFFICE
and
DISPLAY ROOM
8880 HUBBELL AVE., DETROIT 28
BRoadway 3-4600

ROYAL OAK
GROSSE POINTE
ANN ARBOR

MAINTENANCE ENGINEERS, INC.

INDUSTRIAL AND COMMERCIAL PIPING

MECHANICAL CONTRACTORS

• Plumbing
• Heating
• Process Piping

3610 North Dort Highway • Flint, Michigan • SUnset 7-2529

DEN BRAVEN

M. DEN BRAVEN

established 1912

SHEET METAL
VENTILATING
AIR CONDITIONING

9080 Alpine Avenue
Detroit 4, Michigan
WE. 3-7494-5-6

Maurice V. Rogers Company

GENERAL CONSTRUCTION

UNiversity 3-3171
15849 WYOMING AVE.
DETROIT 38, MICHIGAN

On Top Since '79

J. D. Candler

ROOFING COMPANY, INC.
551 E. VERNOR HWY. • DETROIT
D. W. CANDLER •

ROOFING AND
SHEET METAL
WORK
INDUSTRIAL AND
RESIDENTIAL
NEW ROOFS—
ASPHALT
SHINGLES
COMPLETE
ROOFING AND
SHEET METAL
REPAIRS FOR
OVER 82 YEARS

Call
WOODWARD
2-0512

DOLE, WALTER M. 1676 W. Saratoga (20)
GREEN, ISAAC 509 N. Livernois (20)
SAVIN, JOSEPH F. 509 Livernois (20)
TILDS, PAUL 1021 Livernois (20)

FLINT

DITTMER, RALPH T. 436 S. Saginaw St. (4)
EUBANK, T. NEEL 2764 Flushing Rd. (4)
GARLAND, QUENTIN 814 E. Ninth St. (3)
GAZALL, ROBERT S. 602 Marquette (4)
GIBBS, CLIFFORD E. 5227 S. Dort Hwy. (7)
HARBURN, GERALD E. G-4041 Beecher Rd. (4)
HAWES, GEORGE S. 409 Sill Bldg. (3)
JONES, A. CHARLES 204 E. Second St. (3)
KLEIN, HERMAN J. 708 Harrison St. (3)
KLOSKE, WALTER E. 514 E. Kearsley St. (3)
KNUTH, RALPH W. 708 Harrison St. (3)
KRETCHMAR, JAMES L. 1137 N. Dye Rd. (4)
MacKENZIE, JOHN 1011 Welch Blvd. (4)
McKINLEY, WESSYL A. 415 Lewis (3)
MENGEL, ROBERT G. 2940 Clement (4)
NELSON, AULDIN H. 415 Lewis St. (3)
NURMI, S. ALEXANDER 415 Lewis St. (3)
SEDGEWICK, THOMAS J. 168 Robt. T. Longway Blvd. (3)
SELLERS, DONALD W. 1818 Dupont (4)
SUOMELA, DALE 810 S. Ballenger, Apt. 47 (4)
TOMBLINSON, JAMES E. 5227 S. Dort Hwy. (7)

FRANKLIN

AGREE, A. ARNOLD Box 215
SCHNEIDER, GLENN W. 30655 Franklin Rd.

FRANKLIN VILLAGE

BLUM, SIGMUND F. 27275 Wellington

GARDEN CITY

DEIBELE, RICHARD J. 31914 Sandra Lane
MAITLAND, WILLIAM, JR. 6651 Sharon Dr.
RALLS, FRANCIS G. 6959 Whitby

GRAND HAVEN

KOTELES, MICHAEL J. 1203 Beech Tree St.
VANDER MEIDEN, JOHN, JR. 1203 Beech Tree St.

GRAND LEDGE

KANE, WILLIAM J. H. 603 E. Jefferson

GRAND RAPIDS

ALLEN, ROGER 1126 McKay Tower (2)
BOWERS, PAUL D., JR. 903 Diamond Ave., N.E. (3)
CAMPAU, A. B. 734 Michigan Trust Bldg. (2)
COLTON, HARRY L. 545 Cheshire Dr., N. E. (5)
CROWE, CHARLES A. 738 Michigan Trust Bldg. (2)
DAVERMAN, HERBERT G. 924 Grandville Ave., S. W. (9)
DAVERMAN, JOSEPH T. 924 Grandville Ave., S.W. (9)
FIRANT, EDGAR R. 1621 Breton Rd., S. E. (8)
FLANAGAN, PAUL E. 2706 Hall St., S. E. (6)
GAASTRA, JAN T. 240 Lawndale, N.E. (3)
GRANT, ALEXANDER H. 2828 Oakwood Dr., S. E. (6)
HANSON, WALTER S. 336 Holmdene, N. E. (3)
HARMSEN, EUGENE J. 1424 Lakedrive, S. E. (6)
HAVEMAN, JAMES K. 618 Mich. Trust Bldg. (2)
HERTEL, BENJAMIN W. 1200 Gladstone S.E. (6)
HUNSBERGER, IRVING G. 1126 McKay Tower (2)
KING, ERNEST 1041 Parmalee Road (4)
KNAPP, E. JOHN 300 Fulton St. E. (3)
LANE, CALVIN D. 717 Ballantau St., S. E. (7)
McCARTY, WILLIAM H. 331 Carlton Ave., S. E. (6)
McMILLEN, MALCOLM B. 1512 Woodcliffe Dr., S. E., East G. R.
MEAD, HARRY L. 341 Michigan Trust Bldg. (2)
NACHTEGALL, JAMES B. 222 Federal Sq. Bldg. (2)
NORTON, CHARLES M. 545 Lafayette Ave., S. E. (3)
OBRYON, CHARLES A. 300 Fulton St., E. (3)
PALMER, DONNALLY W. 3462 Goodwood Dr. (6)
POST, DAVID E. 640 Eastern Ave., S.E. (6)
QUITTELIER, ALBERT E. 205 Norwood Ave. (6)
RINDGE, WARREN 610 Locust Ave., S.E. (16)
RINE, BENJAMIN E. 1014 Lockridge, N.E. (5)
RUDINE, CARL J. 1126 McKay Tower (2)
SAVAGE, GEORGE B. 640 Eastern Ave., S.E. (6)
SEEGER, RALPH E. 55 Lakeview Dr., S.E. (6)
STEKETEE, CHRISTIAAN 621 Murray Bldg. (2)
VAN ALLSBURG, EARL A. 2149 Hamstead Dr., N. W. (4)
VAN PUTTEN, PETER R. 924 Grandville Ave., S.W. (9)
VOLKERS, JAY H. 1653 Cambridge, S.E. (6)
WEEMHOFF, HARVEY H. 618 Murray Bldg. (2)
WELCH, KENNETH C. 924 Grandville Ave., S.W. (9)
WILSON, JOHN D. 1212 Ottillia, S. E. (7)
WOLD, ROBERT L. 330 State (2)
ZILLMER, CARL H. 300 E. Fulton St. (3)

GROSSE ILE

BASSETT, GEORGE J. 21102 Knudson Dr.
TAYLOR, JONATHAN A. 18077 Park Lane

HARRISVILLE

RASEMAN, RICHARD P. Harrisville

HAZEL PARK

ROYCRAFT, DUANE F. 23053 Stephenson Hwy.
TAMPLIN, ERNEST 22231 John R.

HIGHLAND PARK

BAGLEY, ALFRED J. 116 Tennyson (3)
GOLDSMITH, DONALD H. 100 Oakman Blvd. (3)
HARACZ, JOHNNY, 70 Colorado (3)

HOLLAND

KAMMERAAD, HOWARD W. 788 Columbia Ave.
STROOP, H. ROGER 897 W. 32nd St.

HUNTINGTON WOODS

BLUME, LOUIS J. 25735 Hereford Ave.
HAMMOND, MAURICE E. 26110 Dundee Rd.
HINE, TREDICK K. 10504 La Salle Blvd.
KAMPNER, BURTON L. 26044 Dundee Rd.
LONDON, EDMUND L. 10474 Vernon

INKSTER

NELSON, KARL C. 1319 Magnolia Dr.

INTERLOCHEN

GRAHECK, BILL J. Northwood

JACKSON

GILDERSLEEVE, FORREST A. 1503-4 Reynolds Bldg.
HANDLOSER, CHARLES E. 611 Fourth St.
HANSEN, E. OLIVER 6117 Crest Rd.
KRESSBACH, CARL C. F. 408 Wildwood
SAMPSON, CLAUDE D. 115 Fourth St.
SCHOEN, CLARENCE A. 229 N. Wisner St.
SVINICKI, EMIL C. 3529 Roosevelt Rd.

KALAMAZOO

ALBERT, AUGUSTUS J. 1929 Drake Rd.
BENJAMIN, GLENN H. 2730 Fairfield Ave.
BULTHUIS, ALFRED K. 410 W. Walnut St.
CARMAN, BYRON K. 2923 Range St.
DIEKEMA, GERALD E. 2424 W. Main St.
FUTYMOSKI, PETER J. 5050 Angling Rd.
JAGER, ALBERT 1004 Fletcher
KINGSCOTT, LOUIS C. P. O. Box 671
KINGSCOTT, LOUIS C., JR. 1624 Kingston Ave.
MATYCH, L. JACK 810 Weaver
NOORDHOEK, ADRIAN R. 1825 Greenlawn
PARENT, JAMES L. 117 W. Cedar
PRINCE, RICHARD V., JR. 2405 Althea St.
ROESSLER, CLARENCE S. 4502 W. Main St.
SMITH, ROBERT C. 1704 Whites Rd.
SPRAU, GEORGE W. 410 W. Walnut St.
STAPERT, RAYMOND M. 410 W. Walnut St.
STEARNS, DONALD W. 1418 Stamford Ave.
STONE, WILLIAM A. 117 W. Cedar
TANNER, JOHN C. 3021 Parchmont
VANDER LAAN, PETER P. O. Box 671
WAGNER, RANDALL 1510 Amer. Nat'l Bank Bldg. (4)

LANSING

ACKLEY, CLARK R. 1811 E. Michigan Ave. (12)
BAKER, JOHN P. Lewis Cass Bldg. (13)
BLACK, KENNETH C. 715 Stoddard Bldg. (23)
BLACK, WILLIAM D. 715 Stoddard Bldg. (23)
CHATTERTON, ARTHUR R. 820 N. Washington (6)
D'HAENE, NOBYN H. 1139 Mitchell (17)
DIXON, THEODORE W. 820 N. Washington Ave. (6)
FITZGERALD, EDWARD K. 2211 Delta River Rd. (6)
FOWLER, LEWIS L. 3404 Walker St. (6)

modernfold door sales co.
of detroit

Complete Specification Service

the doors that fold like an accordion

• Complete Selection of Folding Partitions & Doors • Soundmaster Operable Walls

17209 Wyoming Telephone: UNiversity 4-2664 Detroit 21, Michigan

THE DUNN-RAINEY CO.

MANUFACTURERS

DURA-GLAZE Elastic Glazing Compounds

MIRACLE-GLAZE Elastic Glazing Compounds

DURA-SEAL Elastic Caulking Compounds

"THE ADMIRAL" Marine Seam Compounds

Sealing Tapes
Sealing Compounds
Putty
Specialties

4461 W. Jefferson Ave. Detroit 9, Michigan • Telephone TA. 5-7156

WALBRIDGE, ALDINGER COMPANY

1916—1961

GENERAL CONTRACTORS

409 GRISWOLD STREET
DETROIT 26, MICHIGAN

THE JOHN H. BUSBY COMPANY

ELECTRICAL CONTRACTORS

WOodward 1-1681 826 Cherry Street Detroit 1, Michigan

109 YEARS OF CONTINUOUS BUSINESS

HARRIGAN & REID CO.

MECHANICAL CONTRACTORS

Specialists in Stainless Steel Custom Work

PLUMBING
HEATING
VENTILATING
AIR CONDITIONING

1365 BAGLEY AVENUE • DETROIT 26, MICHIGAN • WOODWARD 1-0243

KOLARIK & CRONK, INC.

General Contractors

Commercial • Industrial • Institutional

263 LIVERNOIS AVENUE • FERNDALE 20, MICHIGAN • LINCOLN 8-8400

FREEMAN, ROBERT L. 2022 Cooper (10)
HARTWICK, BRUCE M. 5025 W. Saginaw St. (10)
JACKSON, EDWARD 520 Cherry St. (33)
KRAUSS, KARL, JR. 226 W. Washtenaw (23)
LAITALA, WALTER M. 600 Hollister Bldg. (8)
LANGUIS, ADRIAN N. 131 Lewis Cass Bldg. (13)
MANSON, ELMER J. 520 Cherry St. (33)
NAGY, J. JOHN 715 Stoddard Bldg. (23)
NEWPORT, RICHARD J. 3607 Macon Ave. (17)
NUECHTERLEIN, WILMAR 600 Hollister Bldg. (8)
OPDYKE, CHARLES V. 3526 W. Saginaw (17)
PETERS, (MRS.) ANNA 428 LaSalle Blvd. (12)
ROSA, CLARENCE H. 1430 Lindberg Dr. (10)
SIEFERT, ROBERT L. 1209 N. Hayford Ave. (12)
SMITH, ROBERT W. 1806 W. Rundle (10)
SNYDER, RICHARD G. 3517 Tecumseh River Rd. (6)
STOPPEL, ROGER T. 520 Cherry St. (33)
STOWE, GORDON H. 3505 Tecumseh River Rd. (6)
STUCKMAN, RICHARD H. 3412 Schlee St. (10)

LIVONIA

ANDERSON, DENNIS C. 10005 Garden Ave.
BAYNE, JAMES M. 18225 Fremont
CARNE, FREDERICK H. 32221 Maryland
CARTER, WILLIAM T., JR. 32230 Barkley
CHAMPLIN, ROBERT D. 30475 Hathaway
CYR, JOSEPH L. 10833 Farmington Rd.
FLESHNER, JOSEPH L. 31753 Bretton Rd.
ISLER, ROBERT H. 32250 Maryland
KEHRER, ERICH L. 29705 Robert Dr.
KROLL, CLARENCE E. 9551 Deering
LEE, DAVID H. 11335 E. Clements Circle
LINDHOUT, WILLIAM P. 15420 Farmington Rd.
MITTON, EUGENE W. 27989 Terrence Dr. (23)
WETTERSTROM, EINAR E. 15841 Greenlane

MARYSVILLE

VALENTINE, CHARLES M., JR. 1985 Gratiot Blvd.

MASON

WEBB, WESLEY W. R.F.D. 3

MENOMINEE

GJELSTEEN, HARRY W. 113—6th Ave.

MIDLAND

ALLISON, HARVEY C. 315 Post St.
BELL, ROBERT G. 315 Post St.
BLACKLOCK, CHARLES B. 1812 Eastman Rd.
BOYLE, VINCENT T. 315 Post St.
CRAMPTON, THOMAS E. 1573 E. Chippewa River Rd., R.F.D. 5
DOW, ALDEN B. 315 Post St.
FRASER, WILLARD E. 315 Post St.
HALLETT, JACKSON B. 219½ E. Main
HAMMERSCHMIDT, ROBERT W. 315 Post St.
KLINE, NORMAN A. 2202 Tennessee St.
PEREIRA, P. R. 5309 Foster Rd.
PRIEST, LELAND G. 4021 Oak Court
SCHWARTZ, ROBERT E. 407 Jerome St.
WARNER, FRANCIS E. 5012 Campau St.

MONROE

DUNBAR, DONALD H. 9 S. Monroe
DUNBAR, REED M. Reisig Bldg.
GUSTAFSON, ROBERT G. 15½ E. Front St.

MT. CLEMENS

DANIELL GUSTAF R. 36001 Harper Ave.
DEVRIESE, ROBERT H. 47433 N. Gratiot Ave.
GRIFFITH, ORRIN K. 200 Beuland Ave.
POTTLE, JOHN L. 14 Belleview
PRUDER, ELGIN P. 1268 S. Gratiot

MT. MORRIS

TRUESDELL, DEANE M. 6224 La Beau

MUSKEGON

DeVRIES, BERNARD J. 613 Hackley Union Nat'l. Bank Bldg.
HOOKER, ARTHUR M. 411 Mich. Theatre Bldg.
MAGNUSON, E. HARRY 1643 Peck St.
SUMNER, MATT 1643 Peck St.
VALENTINE, EDWIN E. 99 W. Apple
WALTERS, FRED, JR. 1832 Cedar Ave., N. Muskegon

NILES

BOLLER, JACK L. 1119 Howard St.
DUFFIELD, EDWARD R. 544 Oak St.

OAK PARK

BERY, GEORGE J. 8440 W. Nine Mile Rd. (37)
COHAN, GEORGE R. 14531 Bishop (37)
COLTON, BERNARD W. 15330 Marlow (37)
GLOVINSKY, NORMAN M. 23620 Jerome (37)
GOLDFARB, JOSEPH 24220 Rensselaer (37)
HARDY, JACK L. 10460 W. Nine Mile Rd. (37)
HASSAN, FUAD S. 13381 Woodvale (37)
HEATH, BASIL G. 23236 Berkley (37)
KILGORE, JAMES A. 14560 Northfield Blvd. (37)
KLEI, LOUIS W. 8440 W. Nine Mile Rd. (37)
LIFSHAY, MORRIS A. 24140 Marlow Ct. (37)
PIRSCHER, CARL W. 14500 Northfield Blvd. (37)
REDSTONE, SAMUEL 24121 Startford (37)
THOMAS, GEORGE E. 10730 Albany (37)
ZIEGELMAN, NORMAN H. 23341 Coolidge (37)

OKEMOS

FRANK, RICHARD C. 2330 Kewanee Way
HARRIS, CLARKE E. 4681 Woodcraft Rd.
OLDS, J. WESLEY 2041 Osage Dr.
PAGE, GEORGE R. Box 256
STRIEBY, CHARLES W. 2253 Hamilton Rd.

ORCHARD LAKE

HAWTHORNE, HERBERT L. 2802 Orchard Pl.

PARMA

DABBERT, JOHN H. 5207 N. Dearing Rd., Rte. 1

PINCKNEY

SHERMAN, CHARLES W. 9340 Dexter Pinckney Rd.

PLEASANT RIDGE

BACON, THEODORE V. 29 Oakdale Blvd.
BAYLERIAN, GEORGE M. 56 Oakdale Blvd.
BRAGG, STANLEY R. 22 Oxford Rd.
CLELAND, WALLACE B. 13 Norwich
DELLAR, ERNEST J. 32 Fairwood Blvd.
GARDNER, WILLIAM H. 54 Ridge Rd.

PLYMOUTH

BALOGH, TIVADAR 49800 Joy Rd.
PINE, HAROLD E. 12950 Dunn Ct.
SCHMIEDEKE, DENIS C. 131 S. Holbrook
SMITH, WILLIAM P., JR. 15560 Robinwood Dr.

PONTIAC

ANDERSON, WERNER B. 2500 Silverside
DENYES, HARRY M., JR. 615 Community Bank Bldg.
EROH, ELDON P. 1715 S. Telegraph
FRANKENFIELD, WILLIAM G. 2425 St. Joseph
FRIEDMAN, JACK S. 1715 S. Telegraph Rd.
HEENAN, GEORGE A. 1016 Berwick Blvd.
LAMB, JACK I. 615 Community Bank Bldg.
PARDEE, (MRS.) ALICE S. 382 Mt. Clemens St. (16)
THIEFELS, ROBERT J. 247 Chippewa Rd. (18)
WARD, RAY F. 132 N. Genessee (19)

PORT HURON

HARMAN, HARRY J. 1602 Military St.
WYETH, WALTER H. 1602 Military St.

RIVER ROUGE

GONIEA, JOHN S. 221 Fairmount (18)

ROCHESTER

ALBYN, RICHARD K. 456 Donegal Dr.
BURNS, J. CHARLES 1157 Cripple Creek Lane
CHAPMAN, FRANK R., JR. P. O. Box 216
DURKEE, ALMON J. 368 W. Mary Knoll
MILLAY, WILLIAM H. 220 Montmorency Rd.

ROYAL OAK

ALBERT, ROY I. 3873 Hillside Ct.
DITCHY, CLAIR W. 1232 S. Woodward
FALCONER, GEORGE H. 1007 Hoffman St.
FOWLER, HOMER A. 702 Hendrie Blvd.
HANNIKEN, G. J. 3284 W. Webster Rd.
JARRATT, WILLIAM R. 436 Charlotte Ave.
KRAMER, WILLIAM E. 925 Maplegrove Ave.
LIVINGSTON, JAMES R. 1224 W. Houstonia
LYTLE, GEORGE D. 1107 Fernwood Rd.
ROSSETTI, LOUIS A. 1308 Woodlawn Ave.
SMITH, BRUCE H. 4268 N. Woodward
SMITH, NEAL B. 4268 N. Woodward

Season's Greetings . . .

JOHN L. MITCHELL CO.

JACK . . . JIM and BILL

VOGEL-PETERSON CO.
Hat & Coat Racks for Schools, Aud, etc.

EQUIPMENT MFG. CO.
School Wardrobes & Folding Partitions

SANDELL MFG. CO.
Thru-Wall Flashings

AMERICAN FLOOR PROD. CO.
Rubber & Vinyl Link Mats & Treads

120 MADISON AVE., DETROIT, WO. 3-7270

RAY W. COVEY ASSOCIATES INC.

RAY W. COVEY AND WILLIAM W. COVEY

Registered PROFESSIONAL ENGINEERS
STRUCTURAL ENGINEERS

Structural
Engineering Service

Capable and Dependable

626 MICHIGAN BUILDING
DETROIT 26, MICHIGAN
WOODWARD 3-7330

KERR PUMP + KERR SERVICE
Since 1905

Complete Sales and
Service Facilities For
Contractors and Industry

KERR MACHINERY CO.
1060 W. Fort Street, Detroit 26, Mich.
WO. 1-0590

DETROIT PARTITION COMPANY

MOVABLE PARTITIONS

WOOD - STEEL - ALUMINUM - FABRIC - GLASS

DESIGN — ENGINEERING
FABRICATION — ERECTION

15850 Wyoming • Detroit 38
UNiversity 4-7708

Ace Sprinkler Company

ENGINEERS AND CONTRACTORS

Automatic Sprinkler Fire Protection In
Commercial & Industrial Properties

12125 CARDONI AVENUE
HIGHLAND PARK 3, MICH.
TULSA 3-0511

Detroit Acoustical Contracting Company

Representing
CELOTEX CORP.
OWENS-CORNING FIBERGLAS CORP.
WOOD CONVERSION CO.
NEW ENGLAND LIME CO.
ROLLFORM, INC.

21795 WEST 10½ MILE ROAD
SOUTHFIELD, MICHIGAN
KENWOOD 8-2750

offering . . .

a wide range of products and services to architects who demand quality, service and dependability

- Supersines
- Bronze and Aluminum Tablets
- Cast and Fabricated Letters
- Custom Designed Signs and Symbols
- Traffic Control and Street Signs

Manufacturers . . . Distributors

THE SUPERSINE COMPANY
17131 Van Dyke Ave., Detroit 34, Michigan

TWinbrook 2-6200

Associated with Brown and Raisch Co.

W. J. REWOLT CO.
Mechanical Contractor

PLUMBING • HEATING
VENTILATING • AIR CONDITIONING
POWER PIPING

WAlnut 3-8374
4220 Grandy Avenue • Detroit 7, Mich.

THORNTON, JOHN C. 502 Laurel St.
WILSON, JOHN A. 4130 Colonial

SAGINAW

ALLEN, SAMUEL C. 603 Bearinger Bldg.
BEACH, GLENN M. 1023 S. Jefferson
BECKBISSINGER, FREDERICK 304 Carroll St.
FRANTZ, ROBERT B. 326 N. Washington Ave.
KRETCHMAN, ROBERT A. 603 Bearinger Bldg.
NELSON, ARTHUR E. 3181 Mannion Rd.
OEMING, DAVID F. 407 N. Hamilton St.
POCOCKE, KENNETH D. 903 S. Mason St.
PRINE, WILLIAM O. 709 Federal
SPEARS, WILLIAM A. 709 Federal
SPENCE, JAMES A. 1241 Michgan Ave.
TINCKNELL, LESLIE D. 2216 Bay St.
TOSHACH, DANIEL W. 709 Federal
WALSH, DAVID E. 2608 Tausend
WATERS, CLARENCE L. 407 N. Hamilton
WIGEN, FREDERICK E. 1016 N. Michigan Ave.

ST. CLAIR SHORES

BRAUNING, FREDERICK 22613 Revere
DI LAURA, EUGENE L., JR. 27921 Ruehle Ave.
FREEMAN, MICHAEL D., JR. 21429 Mack Ave.
IGNICH, FRANK B. 22320 Martin Rd.
KUSHNER, JOHN M., JR. 21429 Mack Ave.
NICHOLAS, PHILIP A. 30279 Champine Dr.
QUINLAN, WILLIAM S. 23330 Norcrest
STAPLETON, CHARLES P. 23150 Westbury Dr.
WAKELY, ROBERT C. 21429 Mack Ave.

ST. JOHNS

PARDEE, ST. CLAIR 204 E. State St.

ST. JOSEPH

McGRATH, DONALD J. 615 Broad St.

SOUTHFIELD

CONN, JAMES W. 30855 Southfield Rd.
FERAR, MONTGOMERY 24469 W. 10½ Mile Rd.
FURLONG, HAROLD B. 17397 Roxbury Ave.
JOSEPH, JACQUELINE M. 25245 Larkin Rd.
LORENZ, WILLARD B. 19435 Middlesex
PELLERIN, EARL W. 18317 Westover
PULLAR, ROBERT A. 27649 Shagbark Dr.
ROSSEN, SANFORD G. 24341 Mulberry Ct.
SAVAGE, GILBERT W. 27250 Shagbark Dr.
TUCKER, ROBERT G. 29434 Fall River Rd.
TUTTLE, EDWARD X., JR. 30801 Northgate Dr.
WRIGHT, FRANK H. 18160 Westhaven

TAYLOR

MANDELL, SEYMOUR H. 23309 Irving

TECUMSEH

SMITH, ANDREW J. 106 E. Chicago Blvd.

TRAVERSE CITY

CORNWELL, F. GORDON Anderson Bldg.
CUNNINGHAM, HAROLD C., JR. 9104 Peninsula Dr.
DRURY, RICHARD R. 304-305 State Bank Bldg.
FIELD, HARFORD 148 E. Front St.
HAZELTON, PAUL A. Grandview Parkway
PAPARELLA, ANTHONY 523 Woodland
STIFFLER, DAVID L. 717 S. Union St.
STRONG, CARTER B. 304-305 State Bank Bldg.

TROY

PASTOR, NICHOLAS S. 229 Redwood Dr.

UNION LAKE

HOSMAN, LEO J. 7530 Barnsbury Rd.

VERMONTVILLE

KING, CHRISTOPHER J. R. F. D. 1

VICKSBURG

BROCKER, BODO A. R. F. D. 1, Box 113

WARREN

ADAIR, JAMES D. 24540 Wagner
BLANN, WILLIAM T. 22000 Ryan Rd.
COLBERT, EDWARD, JR. 5825 Filmore St.
LEECH, DONALD M. 4425 Buchanan Dr.
LEITHAUSER, RICHARD W. 26148 Dover

WAYNE

ATTWOOD, CHARLES W. 4082 Carnegie St.

WYANDOTTE

GUSTAFSON, DONALD P. 18549 Matthews Ave.
STRAUSS, FREDERICK H. 13480 Venness
WILSON, C. H. CARLISLE 211 Biddle Ave.
YOPS, JACK W. 2903 Biddle

YPSILANTI

GARDNER, GEORGE W. 1148 Lester Ave.
GERGANOFF, R. S. 206 N. Washington Ave.
GERGANOFF, ZDRAVKO T. 103 W. Michigan Ave.
MORHOUS, GWEN C. 512 W. Cross St.
OTIS, ERWIN J., JR. 5715 Ellis Rd.

Out-of-State

ARIZONA

GARSTECKI, WALTER F. 2535 E. 7th St., Tucson
PRATT, HERMAN J. 630 E. Winter Dr., Phoenix

CALIFORNIA

ARBAS, EDMUND 1125 Larrabee St., West Hollywood (46)
BALDWIN, FLORENCE D. 1009 Euclid Ave., Berkeley (8)
DAMROSE, ARTURS 1257 N. Kenmore, Hollywood
KIMBALL, DONALD A. 4402 Via Abrigada, Hope Park Ranch, Santa Barbara
KNECHT, FREDERICK W. 7421½ Olivetas, LaJolla
LOEBACH, FERDINAND A. 3645 Walnut St. Lafayette
LYNDON, MAYNARD 3460 Wilshire Blvd., Los Angeles (5)
MUNTZ, DON 4575 Pacific Blvd., Vernon
SIDNAM, VERNE H. R.F.D. 3, Box 616, Carmel
SORENSON, N. CHESTER 926 N. Monterey St., Alahambra
VAN DIS, JOHN A., JR. 351 Turk St., San Francisco (2)
VAN LEUVEN, KARL O. 135 S. Doheny Dr., Beverly Hills
VAN OSDOL, NATHAN K., JR. 1232 Alta Loma Rd., Los Angeles (46)

COLORADO

HOFFMAN, EDGAR J. 1788 S. Jasmine St., Denver (22)
WEISHAPL, PATRICK J. 3300 Rhodes Ave., Littleton

CONNECTICUT

LACY, JOSEPH N. 20 Davis St., Hamden
PLATNER, JOSEPH W. 100 Mansfield Rd., North Haven

FLORIDA

FUSCO, J. ALDEN 1900 Collins Ave., Miami Beach (39)
GAY, JOHN B. 329 Bath Blvd. So., St. Petersburg (8)
GOMON, WILLIAM R. P. O. Box 1671, Daytona Beach
KNOX, WILLIAM D. 5 Jeff Rd., R.F.D. 1, Largo
McCONKEY, GEORGE M. P. O. Box 1049, Eustis
MOSS, THOMAS 1300 Monterey Blvd., St. Petersburg (4)
SCHLEY, CYRIL E. Box 805, Boynton Beach
SCHNEIDER, LOUIS F. 1518-67th Ave., W., Bradenton
SCHURMAN, JOHN 2413 Nassau Lane, Ft. Lauderdale
VOLK, JOHN L. 206 Phipps Plaza, Palm Beach
ZANNOTH, GEORGE G. 162 Fiesta Way, Ft. Lauderdale

GEORGIA

CROSS, JOHN K. 402 Allison Dr., N.E., Atlanta (5)

HAWAII

MORRIS, HARRY A., JR. 2964 E. Manoa Rd., Honolulu
WIESE, ROBERT E. c/o Laucomber Assoc., 577 Alexander Young Bldg., Honolulu

ILLINOIS

CERNY, JEROME R. 273 Market Square, Lake Forest
COOLEY, WILLIAM M. 532 Busse Hwy., Park Ridge
COY, PAUL H. 605 S. Fair St., Champaign
DRAINIE, JOHN G. 409 E. Washington, Belleville
ELTING, WINSTON 25 E. Jackson Blvd., Chicago (4)
FUGARD, JOHN R. 35 E. Wacker Dr., Chicago (1)
HILBERG, JOHN T. 16321 Plymouth Rd., Markham
KAY, FRED D. 53 W. Jackson Blvd., Chicago (4)
LLEWELLYN, RALPH C. 38 S. Dearborn St., Chicago (3)
McCURRY, PAUL D. c/o Schmidt, Garden & Erikson, 104 S. Michigan Ave., Chicago (3)
OLSON, BENJAMIN F. 19 S. LaSalle St., Chicago (3)
PACHECO, L. F. c/o B. Goldberg & Assoc., 619 N. Michigan Ave., Chicago (11)
PLANK, KENNETH R. 216 Robin Hill Dr., Naperville
SHAW, ALFRED 208 S. LaSalle St., Chicago (4)
SMITH, GEORGE S. 2105 E. 71st St., Chicago (49)
STEIN, J. STEWART 10011 W. Grand Ave., Franklin Park
STUERMER, RAY 9355 Lincolnwood, Evanston
SWENSON, A. RICHARD 1311 Rotchie Ct., Chicago (10)

Lens-Art Photographers

15743 JAMES COUZENS HIGHWAY

Detroit 38 UN. 4-5134

Official Photographers for Monthly Bulletin, MSA

PAR-FIAX INC.

740 Dix Avenue South
DETROIT 17, MICHIGAN
Telephone 843-5100

822 Cherry St. S. E
GRAND RAPIDS 6, MICHIGAN
Telephone 458-1173

MASTER DISTRIBUTORS FOR DOW CHEMICAL COMPANY BLDG. PRODUCTS

*STYROFOAM *Insulation Board and Construction Board*
*THURANE *Rigid Urethane Foam Board*
*SCORBOARD *Perimeter Insulation*
*ROOFMATE *Comfort Insulation for Roof Decks*
*POLYFILM *For Agriculture and Construction*
*ETHAFOAM *Buoyancy and Industrial*
*SARALOY *400 and 200—Elastic Flashing*
INSULATION SUNDRIES *and Adhesives*

R. E. LEGGETTE COMPANY

Established 1933

Acoustical & Building Specialty Contractors

ARMSTRONG Acoustical Products
SANYMETAL Toilet Partitions
CAFCO Sprayed Insulation and Fireproofing
ACCORDION FOLDING DOORS
MOVABLE OFFICE PARTITIONS
VIN-L-FAB Metal Wall Coverings

9335 St. Stephens St., Dearborn, Mich. LU. 4-2000

JACKSON, MICH.
P.O. BOX 461
STate 3-3989

SAGINAW, MICH.
P.O. BOX 604
519 LYON STREET
PLeasant 5-2057

Van Dam Iron Works

Established 1930

STEEL STAIRS & CUSTOM ALUMINUM WORK
ORNAMENTAL & MISCELLANEOUS IRON

1813 Chicago Drive, S.W., Grand Rapids 9, Mich
Phone: CH. 5-9227 — CH. 5-5243

Viking SPRINKLER COMPANY

ENGINEERS-CONTRACTORS
ALL TYPES OF FIRE
PROTECTION SYSTEMS

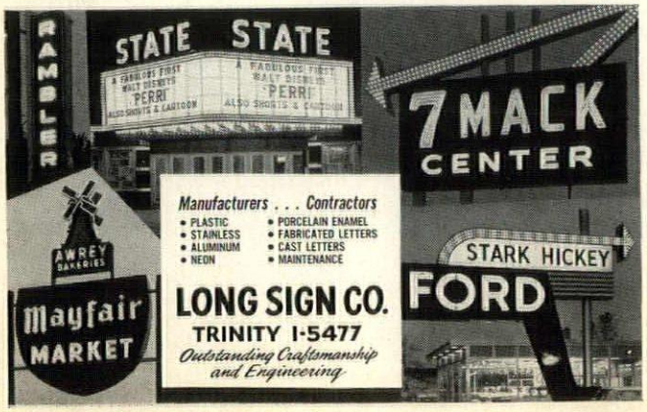
Grand Rapids: 1555 Marshall Ave., S.E. • CH. 5-2141
Grover Hansen, Ted Gustafson, Dick Wood

Detroit: 9900 Northlawn Ave • TE. 4-8806
Laverne Wiseman, Ken Neracher, Jack Springer

Heineman-Lovett Co., Inc.

WATERPROOFING CONTRACTORS

8700 Tireman Avenue
Detroit 4, Michigan
WE. 3-7161



PALMER-SMITH COMPANY

GENERAL BUILDERS

TEMPLE 3-2114
415 BRAINARD STREET
DETROIT 1, MICHIGAN

TAYLOR, D. CODER ..... 500 Green Bay Rd., Kenilworth
TOURTELOT, EDWARD M., JR. ..... 36 S. State St., Chicago (3)
WILL, PHILIP, JR. ..... 309 Jackson Blvd., Chicago (6)

INDIANA

BACHMAN, WILLIAM J. ..... 5116 Hohman Ave., Hammond
COLLINS, FRED ..... 400 W. Fifth Ave., Gary
EASH, ORUS O. ..... 6028 U. S. Hwy. 24 W., Fort Wayne
JERNEGAN, PAUL ..... 223 Lincolnway, E., Mishawaka
LIEBERENZ, ROBERT L. ..... 515 Massachusetts, Elkhart
MATHEWS, JOSEPH L. ..... 800 E. Jefferson, South Bend (17)
MILLER, CALLIX E. ..... 234 Christman Bldg., South Bend (1)
MONTANA, FRANK ..... 1015 Hudson St., South Bend (16)
PANZICA, ANTHONY J. ..... 1242 Mishawaka Ave., South Bend (15)
WILLIAMS, KENNETH W. ..... 205 Transportation Bldg. 211 W. Mulberry St., Kokomo
WORDEN, ROY A. ..... 222 S. Williams, South Bend (25)

KENTUCKY

ARRASMITH, W. S. ..... 501 Park Ave., Louisville (8)

LOUISIANA

FARRENS, JOHN H., JR. ..... 2600 Government St., Baton Rouge(6)

MARYLAND

DONKERVOET, RICHARD C. ..... 1215 W. Belvedere Ave., Baltimore (9)

MASSACHUSETTS

FRANTZ, PETER ..... 23 Crestwood Dr., Wellesley Hills
RITCHIE, DONALD ..... 135 Clarendon St., Boston (16)

MINNESOTA

LUCAS, ARTHUR C., JR. ..... 800 Alworth Bldg., Duluth (2)
MELANDER, A. REINHOLD ..... 603 Alworth Bldg., Duluth (2)
SAVAGE, LOGAN G. ..... 3677 McKnight Rd., White Bear Lake (10)
TOWNSEND, GEORGE B. ..... 1437 Marshall Ave., St. Paul (4)

MISSOURI

HELLMUTH, GEORGE F. ..... 315 N. 10th St., St. Louis (1)
KIMBALL, EDGAR R. ..... 915 Olive St., St. Louis (1)
MAGUOLO, GEORGE J. ..... 20 Berkshire, St. Louis (17)
MANO, KIYOSHI ..... 6410 San Bonita, Clayton (5)

MONTANA

CARVER, WILLIAM W. ..... 603 Dell Pl., Bozeman

NEBRASKA

DALY, LEO A. ..... 8600 Indian Hills Dr., Omaha (14)

NEW MEXICO

GIRARD, ALEXANDER ..... P. O. Box 707, Sante Fe
PFEIFFER, REUBEN J. ..... 114 Placita De Oro, Santa Fe

NEW YORK

ABRAMOVITZ, MAX ..... 630 Fifth Ave., New York (20)
GOODMAN, PERCIVAL ..... 1860 Broadway, New York (23)
HIGBIE, CHARLES C. ..... 1119 Westview, Longacre Gardens, White Plains
KETCHUM, MORRIS, JR. ..... 227 E. 44th St., New York (17)
STEIN, LEO I. ..... 1437 Carroll St., Brooklyn (13)
WEIGLE, WILLIAM L. ..... 175 Main St., White Plains
WHITE, CORNELIUS J. ..... 101 Park Ave., New York (17)
WHITE, DONALD F. ..... 4 Veeder Dr., Albany (5)
WOOD, ALBERT ..... 1 Pleasant Ave., Port Washington

NORTH CAROLINA

PERKINS, RAYMOND C. ..... 3153 Cheryl Dr., Grimesdale, Hendersonville

OHIO

BARBER, CHARLES L. ..... 2313 Madison Ave., Toledo (2)
BERR, ALFRED H., JR. ..... 7016 Euclid Ave., Cleveland (3)
BRITSCH, CARL C. ..... 2446 Sylvania, Toledo (13)
DALTON, BYRON ..... 979 The Arcade, Cleveland (14)
DELA MOTTE, R. B. ..... 6014 Euclid Ave., Cleveland (3)
FELDSTEIN, HERMAN H. ..... 1023 Spitzer Bldg., Toledo (4)
FULTON, HARRY A. ..... 6014 Euclid Ave., Cleveland (3)
LUTZ, ROBERT M. ..... 561 Clover Lane, Perrysburg
MUNGER, HAROLD H. ..... 601 Security Bldg., Toledo (4)
PAYER, ERNST ..... 2008 Keith Bldg., Cleveland (15)
PEPINSKY, BERNARD ..... 1701 Fifth Third Bk. Bldg., Cincinnati (2)
RICHARDS, JOHN N. ..... 1600 Madison Ave., Toledo (2)
SPIETH, OTTO A. ..... 814 Ninth Chester Bldg., Cleveland (14)
WALTERS, ALBERT V. ..... 707 Race St., Cincinnati (2)
WILLIAMS, MILTON R. ..... 2600 Far Hills Ave., Dayton (9)

PENNSYLVANIA

PRICE, BERYL ..... 121 S. 19th St., Philadelphia (3)

TENNESSEE

TOUR, HARRY B. ..... 517 Union Bldg., Knoxville (2)

TEXAS

DAHL, GEORGE L. ..... 2101 N. St. Paul St., Dallas (1)
MARCELLUS, PHILLIPS B., JR. ..... 10563 Marquis Lane, Dallas (29)
VAIL, SAMUEL U. ..... 3625 Hamilton, El Paso

VIRGINIA

MOGRIDGE, CLARENCE J. ..... 2409 Hemlock Dr., Falls Church
PARKER, JAMES A. ..... 1104 N. Potomac, Arlington
SPECTOR, VICTOR B. ..... 207 W. Broad St., Falls Church
SWARTS, WARD G. ..... 221 N. England, Williamsburg

WASHINGTON

JOHNSON, RAYMOND A. ..... 3243—23rd Ave., W., Seattle (99)
RUEHL, BENJAMIN K. ..... Old Natl. Bank Bldg., Spokane (8)

WEST VIRGINIA

LEE, IVAN R. ..... Suite 17-18, Capitol City Bldg., Charleston (1)

WISCONSIN

AMES, HAROLD R. ..... 2020 University Ave., Madison (5)
BRANDT, PERC ..... 104 N. 8th St., Manitowoc
ESCHWEILER, THEODORE L. ..... 720 E. Mason St., Milwaukee (2)
ESTENSON, HILMAN A. ..... Iron River
GRASSOLD, HERBERT J. ..... 734 N. Jefferson St., Milwaukee (2)
HOUGEN, DONN ..... Wood Block, Wisconsin Rapids
JAHN, CLARENCE O. ..... 310 Pine St., Green Bay
KEMP, THOMAS L. ..... 7218 W. North Ave., Wauwatosa (10)
LEFEBVRE, GREGORY G. ..... 6408 W. Santa Monica Blvd., Milwaukee (11)
POLLATZ, WALTER ..... 8275 Jackson Pk. Blvd., Wauwatosa (13)
SCHOBER, LEONARD M. ..... Architects Bldg., 310 Pine St., Green Bay
SOMERVILLE, JOHN E. ..... 1822 Riverside Dr., Green Bay
STEFFEN, RAY O. ..... 7218 W. North Ave., Wauwatosa (13)
STUBENRAUCH, EDGAR A. ..... 712 Erie Ave., Sheboygan

CANADA

MASSON, GEORGE Y. ..... 2105 Victoria Ave., Windsor, Ontario

WEST AFRICA

GRIFFIN, FRANCIS E. ..... Booker T. Washington Inst., Kakata, Republic of Liberia

MAP on TV

Several MSA members have "starred" in the MAP televised series, "Decision: The Moment of Truth," this year.

Alden B. Dow, F.A.I.A., Midland, was the first to appear in the series. Using pictures and slides to illustrate his remarks, Mr. Dow spoke on the essentials of successful architecture.

Others to appear on the series included Paul B. Brown, A.I.A., Detroit, who shared a program on Urban Renewal with Joseph Starrs, Detroit Urban Renewal Coordinator; James B. Morison, A.I.A., Detroit, and Charles H. MacMahon, A.I.A., Birmingham — "Schools and Churches;" Elmer J. Manson, A.I.A., Lansing — "Shopping Centers;" and Frederick J. B. Sevald, A.I.A., Detroit and Aaron Schreier, Architect, Birmingham—"The Place of the Skyscraper in Modern Society."

Informal and informative, "Decision" gives the viewer the illusion that he is being accorded the privilege of a "glimpse behind the scenes" to learn first-hand what the professional man is doing, how he does it, and why he does it. Visual aids seldom seen by the lay-person are used, and the general effect is like listening in on a private conversation between experts who are having a friendly discussion of "trade secrets."

Initiated over WPBK-TV, Channel 2, Detroit, in February, the program is shown each Sunday morning from 9:00 to 9:15 a. m. Each program features outstanding individuals of MAP's member professions, lay-persons with special knowledge in related fields, or leaders associated with the Michigan Health Council, co-sponsor of the series.

U. of D. Student Chapter

By Thomas P. Morgan, Secretary

The September meeting of the University of Detroit Student Chapter AIA was held on the 14th at 7:30 P.M. in the Engineering Building. Its primary purpose was to welcome the incoming freshmen, of which all were present. Prof. Bruno Leon, new Chairman of the Department of Architecture, outlined for the freshmen their course of study for the next six years and the aims and reasons of the courses to be taken. Prof. Leon concluded by introducing each member of the faculty. Pete Danner, President of the Student Chapter, explained the purposes and functions of the A.I.A. and the Student Chapter and introduced its officers.

After a break for refreshments, two movies were shown: one on visual communication and one on Venice.

We feel that this meeting was very successful and valuable in breaking down the tensions of the incoming freshmen by presenting them with a cordial, welcome atmosphere. The excellent attendance shows the interest of the freshmen, and we feel that this meeting was a step in cultivating this interest.

Our October meeting was held on the 10th at 8:15 p.m. in the Student Union. After a short business meeting Dr. Frederick Manzara, Assistant Professor of Marketing in the College of Commerce and Finance, gave an informal talk. "It should be pointed out that Dr. Manzara's views do not necessarily represent those of the Department of Architecture."

Mr. Manzara's talk was titled "Marketing of Architectural Services," or "Huckster of Genius". He was concerned with architects who attempt to go into business for themselves but fail. Why? Architects usually are not salesmen. They should take a look at marketing. Marketers can sell almost anything and in great quantity but the architect is lucky if he can get enough commissions to stay in business. Marketers do aggressively what architects do timidly, if at all—they sell. Architects should regard their services as a commodity and market it. There is nothing immoral or unethical with marketing in itself.

Genius is cheap, and many potentially great architects die away and are forgotten. Any great architectural contribution must be made within the framework of a business society.

"Why don't architects aggressively seek commissions and present their ideas to potential clients?" Mr. Manzara asked. They should hire marketing experts as consultants or employees to sell their services. After all, great architecture does nobody any good if it stays on the drawing board.

Architects would pay more attention to the markets and the trends of the buying public. If the public does not accept or appreciate good architecture, it is their right not to. And who is to say, anyhow, what is really good for the public. If an architect can't have his fondest dreams realized, then he should settle for his second fondest or his third fondest, unless he is a pure artist and is willing to sacrifice himself for the cause of art; and perhaps, at some future date, the public will change its attitude so that the architect can then make his great contribution.

Mr. Manzara was challenged by the students on many of his points, especially on the question of selling the public an inferior product just to make money and stay in business. He observed that architectural students must be idealists and not too concerned with money problems; however, not to be concerned with money problems later would label them as poor business men.

AIA Ruling on Suspended Members

Strange as it may seem there exists what appears to be a general misunderstanding of the rights and privileges of members of the AIA who, for one reason or another, have been suspended. To clarify this matter, James O. Kemp, Secretary of the Jacksonville, Fla. Chapter, recently sought and obtained a ruling from the Secretary of the Institute, J. Roy Carroll, Jr., FAIA. The Jacksonville Chapter has made this ruling available for publication for the helpful information and guidance of other Chapters.

The AIA By-laws indicate that only corporate members in "good standing" may enjoy the rights and privileges of Institute membership. Good Standing is defined as follows:

"A corporate member is not in good standing in The Institute or in any of its component organizations if he is under suspension. Immediately upon the suspension of a corporate member, his rights in the Institute and in any of its chapters or state organizations shall be withdrawn until he is restored to good standing."

According to the AIA Secretary, the AIA Board of Directors has adopted the following rules with respect to corporate members under suspension:

"1. They shall not use the initials 'AIA'.

"2. They shall not hold themselves out to the public as members of The Institute.

"3. The Institute shall not classify them as members.

"4. They shall be removed from the mailing list of The Institute for the period of their suspension.

"5 They will be required to pay dues.

"6. They shall not be allowed to attend meetings or to participate in any way in Institute activities."

Advertisers

Acme Sprinkler Co. 40
Aerofin Corporation 6
American Aggregates Corp. 14-A
Arrow Steel Co. 34
Auch, Geo. W. Co. 34
Blumcraft of Pittsburgh ..... 4th Cover
Brown & Raisch Co. 40
Busby, John H. Co. 38
Byrne Plywood Co. 32
Candler, J. D. Roofing Co., Inc. 36
Century Brick Co. 36
Christopher Construction Co. 20
Cinder Block, Inc. 12
Couse, Walter L. & Co. 28
Covey, Ray W. Assoc., Inc. 40
Crawford Door Co. 24
Darin & Armstrong, Inc. 32
Den Braven, M. 36
Deppmann, R. L. Co. 28
Detroit Acoustical Contracting Co. 40
Detroit Edison 4
Detroit Partition Co. 40
Dunn-Rainey Co. 38
Ferguson, J. A. Construction Co. 10
Freeman-Darling, Inc. 34
Gale, W. D., Inc. 24
Glanz & Killian Co. 26
Glazed Products, Inc. 32
Harlan Electric Co. 1
Harrigan & Reid Co. 38
Hay-Con Tile Co. ..... 2nd Cover
Heineman-Lovett Co., Inc. 42
Jones-Sherman, Inc. 34
Kerr Machinery Co. 40
Kolarik & Cronk, Inc. 38
Kurtz Brick Co. 18
Leggette, R. E. Co. 42
Lens-Art Photographers 42
Long Sign Co. 42
Mahon, R. C. Co. 2
Maintenance Engineers, Inc. 36
Michigan Consolidated Gas Co. 16
Michigan Drilling Co. 34
Miller, Donald Co. 28
Mitchel, John L. Co. 40
Modernfold Door Sales Co. 38
Nelson Co. 36
Nichols Company 14-B
Overhead Door Co. of Detroit, Mich. ..... 3rd Cover
Palmer-Smith Co. 42
Par Foam, Inc. 42
Plumbing & Heating Industry of Detroit 22
Portland Cement Assn. 8
Price Brothers Co. 30
Racine Custom Metalwork Co. 24
Rewoldt, W. J. Co. 40
Rogers, Maurice V. Co. 36
Rogino-Parker, Inc. 18
Shaw, Winkler, Inc. 28
Sheet Metal Contractors Association of Detroit Industry Fund 20
Southeastern Electric Co., Inc. 32
Stevens, Frederic B., Inc. 30
Supersine Co. 40
Timber Structures, Inc. 26
Van Dam Iron Works 42
Viking Sprinkler Co. 42
Walbridge-Aldinger 38
Wallace Construction Co., Inc. 26
Wolverine Marble Co. 26